

Buy Recycled Paper

A nonprofit's real-world survival guide and nitty-gritty how-to handbook This down-to-earth book shows how to hack through the bewildering jungle of marketing options and miles-long to-do lists to clear a marketing path that's right for your organization, no matter how understaffed or underfunded. You'll see how to shape a marketing program that starts from where you are now and grows with your organization, using smart and savvy communications techniques, both offline and online. Combining big-picture management and strategic decision-making with reader-friendly tips for implementing a marketing program day in and day out, this book provides a simple yet powerful framework for building support for your organization's mission and programs. Includes cost-effective strategies and proven tactics for nonprofits An ideal resource for thriving during challenging times Fast, friendly, and realistic advice to help you navigate the day-by-day demands of any nonprofit Written by one of the leading sources of how-to info and can-do inspiration for small and medium-sized nonprofit organizations, Kivi Leroux Miller is, among other things, a communication consultant and trainer, and president of EcoScribe Communications and Nonprofit Marketing Guide.com.

Paper is the largest single component of municipal solid waste, and the recycling of paper must be part of any resolution to the current garbage crisis. Because there are no uniform standards for the generic term "recycled," it is still difficult for paper users to make environmentally responsible purchasing decisions. Myths, misinformation, and confusion abound. This first comprehensive guide to recycled printing and writing papers will therefore be an invaluable resource for anyone involved with printing, production, design, or issues of recycling in general. The book itself, printed on four different types of recycled paper, is a demonstration of the quality that informed designers and publishers can achieve. In concise, nontechnical language, Claudia Thompson explains the dimensions of the solid waste problem, the history of papermaking, the elements of recycled paper production (including current definitions and standards), the physical properties and printing characteristics of recycled papers, the potential impact of designers on recycling, and possibilities for the future. Recycled Papers: The Essential Guide was sponsored by the American Institute of Graphic Arts under the direction of Claudia Thompson, a graphic designer and Principal of Claudia Thompson Design in Cambridge, Massachusetts. Ms. Thompson's work on environmental issues started with the first Earth Day in 1970, and she has been researching the subject of recycled papers since 1988.

Mother Jones is an award-winning national magazine widely respected for its groundbreaking investigative reporting and coverage of sustainability and environmental issues.

Every organization, public and private, no matter what its size, purchases goods and services. Large organizations also have considerable influence over the practices of their suppliers. As greener purchasing practices have become more common in large organisations, the implications for companies in the supply chain have similarly increased. Yet greener purchasing policies remain the exception rather than the norm in large organizations. Why is this? And how can environmental purchasing practices that have produced tangible business benefits for a number of companies worldwide receive wider take-up? Greener Purchasing: Opportunities and Innovations has been published to facilitate the development and dissemination of best practice in environmental supply chain and procurement management worldwide. Divided into four sections, covering "The Public Sector", "The Private Sector", "Innovations" and "Case Studies", this book brings together international expertise from four continents, including contributions from organisations such as the US EPA, Environment Canada, Procter & Gamble, Xerox and The Body Shop, as well as describing burgeoning new initiatives such as the Japanese and European Green Purchasing Networks. It provides a number of checklists and examples on how to establish and maintain successful greener

purchasing and supply chain practices in order to bring not only environmental, but business value to organisations of all sizes. The book is essential reading for purchasing officers, environmental managers, CEOs, consultants, academics and students interested in the topic around the world.

Recycling of Polyethylene Terephthalate Bottles provides an overview of PET chemistry, highlighting the main degradation, depolymerization processes and pathways of PET, along with the applications of recycled monomers derived from PET waste. The latest methodologies of recycling and feedstock recovery are covered, providing critical foundational information. In addition, the book discusses a range of established methods of polymer recycling, with an emphasis on real world industrial case studies and the latest academic research. Users will find in-depth lifecycle and cost analysis of each waste management method, comparing the suitability and feasibility of each to support the decision-making process. Polyethylene Terephthalate (PET) is the most recycled plastic in the world, but still represents a significant amount of landfill waste. This book presents an update on new regulations, providing recommendations for new opportunities in this area, including new processing methods and applications for recycled PET. Features a comprehensive introduction to the waste management of PET bottles, from regulatory concerns, to the range of different methods of materials recovery Enables practitioners to choose the most efficient and effective waste management process Includes detailed lifecycle and cost analysis information Compares traditional thermal recycling methods with more recently developed monomer recovery and chemical recycling methods

In 2009, the CO2 Energy Emissions Index found that Australia had overtaken the USA to become the largest per capita emitter of greenhouse gases in the world. 'Green Australia: A Snapshot' examines the ways in which Australians are attempting to reduce their ecological footprint both at home and at work.

Advances in Construction and Demolition Waste Recycling: Management, Processing and Environmental Assessment is divided over three parts. Part One focuses on the management of construction and demolition waste, including estimation of quantities and the use of BIM and GIS tools. Part Two reviews the processing of recycled aggregates, along with the performance of concrete mixtures using different types of recycled aggregates. Part Three looks at the environmental assessment of non-hazardous waste. This book will be a standard reference for civil engineers, structural engineers, architects and academic researchers working in the field of construction and demolition waste. Summarizes key recent research in recycling and reusing concrete and demolition waste to reduce environmental impacts Considers techniques for managing construction and demolition waste, including waste management plans, ways of estimating levels of waste, and the types and optimal location of waste recycling plants Reviews key steps in handling construction and demolition waste Readers discover the important steps in the process of recycling paper in order to help the environment. Age-appropriate language, vivid imagery, and a relatable narrative will grab students' attention, keeping them engaged while also equipping them with the skills they need to become thoughtful readers. This book provides additional learning opportunities through a graphic organizer, glossary, and index.

This teaching text discusses the details of full loop recycling. Covers the special topics that buyers & purchasing agents must face before they will become committed to buying recycled in an effort to help everyone understand the problems of perception that must be overcome. Also provides information on where to purchase recycled products & gives tips about getting to know the products. Discusses how to create the demand for recycled products. Illustrated. From the illustrator of the #1 smash hit The Day the Crayons Quit comes a whodunnit just right for the youngest of readers (not to mention instructions for how to build the perfect paper airplane!) The animals' homes are disappearing. Tree by tree, the forest is being cut down.

Clues! There must be clues. For instance, look--there is a mysterious bear carrying an ax! But what would a bear want with so many trees? Perhaps the discarded paper airplanes littering the forest floor have a story to tell? Oliver Jeffers' quirky, childlike humor and lovable illustrations are in full effect in this funny whodunit featuring a winning cast of animals and a message about the importance of conservation and recycling.

Paper recycling in an increasingly environmentally conscious world is gaining importance. Increased recycling activities are being driven by robust overseas markets as well as domestic demand. Recycled fibers play a very important role today in the global paper industry as a substitute for virgin pulps. Paper recovery rates continue to increase year after year. Recycling technologies have been improved in recent years by advances in pulping, flotation deinking and cleaning/screening, resulting in the quality of paper made from secondary fibres approaching that of virgin paper. The process is a lot more eco-friendly than the virgin-papermaking process, using less energy and natural resources, produce less solid waste and fewer atmospheric emissions, and helps to preserve natural resources and landfill space. Currently more than half of the paper is produced from recovered papers. Most of them are used to produce brown grades paper and board but for the last two decades, there is a substantial increase in the use of recovered papers to produce, through deinking, white grades such as newsprint, tissue, market pulp. By using recycled paper, companies can take a significant step toward reducing their overall environmental impacts. This study deals with the scientific and technical advances in recycling and deinking including new developments. Covers in great depth all the aspects of recycling technologies. Covers the latest science and technology in recycling. Provides up-to-date, authoritative information and cites many mills experiences and pertinent research. Includes the use of biotech methods for deinking, refining, and improving drainage.

*****INCLUDES 12 CUT-OUT TEMPLATES!***** Exciting, Eco-Conscious Crafts with Stuff You Already Have Transform paper rolls, egg cartons, newspaper and cardboard into colorful decorations, amazing wearable masks, hats and jewelry or even sturdy desk organizers, puzzles and paint palettes. Get ready to unleash your imagination with 60 unique crafts—with something for all ages—including: Homemade Kaleidoscope Build Your Own Marble Maze Cool Superhero Mask Dinosaur Terrarium Indoor Mini-Garden Awesome Cardboard Castle Kimberly McLeod, creator of The Best Ideas for Kids®, provides a varied selection of budget-friendly, eco-conscious projects that are great for imaginary play, bedroom decorations, gift giving and more! You'll be so proud of the projects you've created and customized with your own hands—and they are as fun to make as they are to play with!

Provides instructions on making paper, offers tips on everything from proper technique to troubleshooting problems with finished paper, and includes directions for dozens of projects.

Today, many Americans are concerned about global warming. According to a

March 2007 MSNBC poll, 86% of Americans believe global warming is a critical or important threat, and according to an April 2007 ABC News/The Washington Post/Stanford University poll, 80% of Americans say they are willing to make changes in their lives to help the environment, even if it means personal inconvenience. This guide of 50 practical steps is a positive and uplifting presentation of a serious subject organized in a fun, easy-to-read format. Each step is a simple way you can help in the fight against global warming and feel good about being part of the solution to the current environmental crisis. Sample steps include: Determine Your Carbon Footprint Buy Green Energy Plant a Rooftop Garden Take an Eco-Vacation Check Your Tire Pressure Compost Your Food Waste Recycle Your Shoes Use Petrochemical-Free Cosmetics Buy Locally Grown Foods Wear Organic Clothing Go Vegetarian for a Day Invest in the Solution

Designed to serve as a new educational tool for pulp and paper science courses and as an extensive resource for industry professionals. Rather than focus on the many types of equipment in use, this book emphasizes the principles of pulp and paper processes.

Re-Bound is a beautiful book on bookbinding with a fun green twist—all the projects use recycled and upcycled materials. This book shows you how to take everyday materials from around the house, flea markets, thrift stores, and hardware stores and turn them into clever and eye-catching hand-made books.

Looks at the history of trash disposal and recycling, discusses common and uncommon recyclables, and explains what can be done to alleviate the garbage crisis

Any paper—magazines, newspapers, wrapping paper, copy paper—can be upcycled into a variety of shapes and sizes of paper beads that can be used to make colorful, unique pieces of jewelry that no one would guess are made from paper. Fashioned from thin strips of paper and painted in a variety of ways, the beads you make can then be used to make elegant drop earrings, beaded necklaces, and bracelets. Combine them with other unique beads and charms for even more looks. Includes instructions on how to create the paper beads, as well as how to use metal findings, leather cords, and other materials to create professional-looking designs.

What does it take to make paper? The necessary materials and instructions are listed for making paper, along with various ways to use it.

Supported by WWF this vital new book demonstrates how to make environmentally sound purchasing decisions. Drawing on his experience as the head of purchasing for a major American university, Kevin Lyons offers a practical guide to responsible purchasing. Working for a university with a population of 60,000 Lyons faced the challenge of how to reduce damage to the environment while still meeting the needs of this community. Lyons covers the key areas including: • purchasing policy design and implementation strategies • how to write environmentally-sensitive contracts • the relevance of environmental laws • understanding the competitive bidding process • enforcing the environmental responsibilities of suppliers • developing corporate leadership strategies • putting contractual enhancements into action • developing national and international environmental partnerships

Make fun and functional origami out of your spare paper with this easy origami book. Don't dump your wastepaper into the garbage—it's time to fold! World renowned origami artists and award-winning authors Michael G. LaFosse and Richard L. Alexander show you the way with Trash Origami. This origami book presents unique and fun projects

from their Origamido Studio and from some of the world's best paper designers, including Nick Robinson, Herman Van Goubergen, and Rona Gurkewitz. The origami models are presented for the reader who may have little or no previous folding experience, making it a great origami-for-kids book and an effective way to learn origami. However, experienced paper folders will also be intrigued by the novel nature of the folds and the unusual materials involved. The origami designs are made from old calendar pages, candy wrappers, envelopes, newspaper, postcards, paper grocery bags and more. The downloadable video tutorial will make the folding process clearer and aid folders of all skill levels. Also provided is a guide to everyday materials that have the most folding potential leaving readers inspired to design and display their very own "trash" origami. This origami book features: Full-color, 95 page instructional book 25 unique origami projects Projects from top paper folding designers Clear, step-by-step directions Paper folding techniques and tips Accompanying downloadable instructional video Get ready to look at the contents of your wastebaskets and recycling bins with a different sensibility. You'll never need to buy expensive origami paper again! Origami projects include: Photo Cubes Candy Wrapper Butterflies Interlocking Flower Petals Custom-Bound Books And many more...

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