

Case Interview Secrets

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say.

Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager “A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author's friendly, warm, no-nonsense writing is a

pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review)

"I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide*

"Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

Case Closed is an award-winning, detailed guide to acing the consulting interview. Other consulting prep materials are written by those who have been out of the industry for decades. *Case Closed* is the only guide written by former McKinsey consultants and interviewers who have been intimately involved in the interview process in the last 2 years. This authoritative resource covers some never-covered-before topics, including: How to write your resume to attract the attention of resume-graders and recruiters at McKinsey, Bain, and BCG Why the "personal experience" (fit) interview matters, what interviewers are probing for, and what types of experiences to

prep How the interviewers evaluate your case performance: what matters, and what doesn't How to tackle non-traditional cases that interviewers may throw at you, which no canned framework from the typical case interview books can help with How to prep if you have 60 days, 30 days, or just 2 weeks before your expected first interview How to hack both in-person interactions and video interview interactions, in a time of COVID-19 The surprisingly good - and surprisingly bad - questions to ask your interviewer during Q&A How to master innovative, universally-adaptable case interview frameworks. Any candidate can regurgitate the frameworks from Case In Point or Case Interview Secrets; nothing there will "wow" an interviewer Countless example cases spanning profitability, new market entry, new product / growth, pricing, M&A, and even non-traditional archetypes Whether you are a current undergrad or MBA looking for an internship or full-time role, or an experienced professional, Case Closed is an investment into your professional future. Stand out from the pack with the latest, cutting-edge secrets to wow your consulting case interviewers. Sean Huang's former proteges span undergraduates, MBAs, advanced degree holders, and experienced hires. These students have landed job offers at top consulting firms, including McKinsey, BCG, and Bain; many have also used the structured thinking he has taught them to land roles

at Goldman Sachs IBD, Google BizOps & Strategy, as well as at Fortune 500 strategy groups. "Case Closed has been a lifesaver. It truly contains everything you need to know to ace your consulting interviews and Sean explains things in a clear manner that is easy to understand. After studying Case Closed, I landed my dream job at McKinsey and I've raved about this book to all my friends."-McKinsey New York full time offer, Wharton MBA "I used to be intimidated by the notorious consulting case interviews. For anyone looking to get a job offer to a top consulting firm, Case Closed is honestly the best interview prep book (and I've read all of them). The case interviews in Case Closed were by far the best and most similar to the cases I got in the actual interviews."-Bain San Francisco internship offer, UC Berkeley Haas (undergraduate) "In my panic, I read all of the case interview frameworks from different case prep books. And that ended up confusing me more because there were so many frameworks but no easy way to remember when to use what. Case Closed walks you through the interview process in such a great way that I started loving case interviews and landed the job." -BCG Boston full time offer, University of Virginia (undergraduate)

In her first novel since *The Quick and the Dead* (a finalist for the Pulitzer Prize), the legendary writer takes us into an uncertain landscape after an

environmental apocalypse, a world in which only the man-made has value, but some still wish to salvage the authentic. "She practices ... camouflage, except that instead of adapting to its environment, Williams's imagination, by remaining true to itself, reveals new colorations in the ecology around her." —A.O. Scott, *The New York Times Book Review*

Khristen is a teenager who, her mother believes, was marked by greatness as a baby when she died for a moment and then came back to life. After Khristen's failing boarding school for gifted teens closes its doors, and she finds that her mother has disappeared, she ranges across the dead landscape and washes up at a "resort" on the shores of a mysterious, putrid lake the elderly residents there call "Big Girl." In a rotting honeycomb of rooms, these old ones plot actions to punish corporations and people they consider culpable in the destruction of the final scraps of nature's beauty. What will Khristen and Jeffrey, the precocious ten-year-old boy she meets there, learn from this "gabby seditious lot, in the worst of health but with kamikaze hearts, an army of the aged and ill, determined to refresh, through crackpot violence, a plundered earth"? Rivetingly strange and beautiful, and delivered with Williams's searing, deadpan wit, *Harrow* is their intertwined tale of paradise lost and of their reasons—against all reasonableness—to try and recover something of it.

Pure logic, pure efficiency. Components and Conditions is the case cracking methodology developed by candidates, for candidates. It takes widely accepted case interview principles and examines them under a microscope, removing anything superfluous and developing logical principles where there are gaps. Developed with guidance from strategy consultants at the world's leading firms, Components and Conditions is a uniquely robust approach to tackling strategic business problems at the candidate and consultant level.

"First published in hardcover in Great Britain by Viking, an imprint of Penguin Books, a division of Penguin Random House Ltd., London"--Copyright page.

White Like Her: My Family's Story of Race and Racial Passing is the story of Gail Lukasik's mother's "passing," Gail's struggle with the shame of her mother's choice, and her subsequent journey of self-discovery and redemption. In the historical context of the Jim Crow South, Gail explores her mother's decision to pass, how she hid her secret even from her own husband, and the price she paid for choosing whiteness. Haunted by her mother's fear and shame, Gail embarks on a quest to uncover her mother's racial lineage, tracing her family back to eighteenth-century colonial Louisiana. In coming to terms with her decision to publicly out her mother,

Gail changed how she looks at race and heritage. With a foreword written by Kenyatta Berry, host of PBS's Genealogy Roadshow, this unique and fascinating story of coming to terms with oneself breaks down barriers.

Professional career guide from the Vault Career Library providing detailed case-by-case explanations of the consulting interview and strategies for cracking it.

Featuring the Ivy Case System - including a section on government and nonprofit cases.

In "The Ultimate Case Interview Workbook," you'll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job. Taylor Warfield, a former Bain management consultant and interviewer, provides essential practice problems and challenging cases to develop the skills needed to get multiple job offers. Use this workbook to access: 65+ problems tailored towards each type of question in case interviews Feel confident across a range of interview questions including framework questions, market sizing problems, profitability assessments, breakeven analysis, charts & graphs analysis, brainstorming questions, and other qualitative questions 15 full-length cases based on McKinsey, BCG, and Bain interviews Build business acumen across a variety of industries (e.g., technology, retail, healthcare, energy, finance, non-profit) and functions (e.g., strategy, operations) Efficient practice that can be done individually or with a partner Save yourself time by working through carefully crafted

practice problems and cases that teach you a new concept, strategy, or takeaway each time Warfield's former students include undergraduates, MBAs, advanced degree holders, and experienced hires. They have landed job offers at top consulting firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman, and Accenture as well as at Fortune 500 strategy groups. "I felt really confident after my McKinsey interview - this book's cases prepared me perfectly! They were very similar to the ones I received in my first and final round interviews." -McKinsey Consultant, Wharton MBA Candidate "I had very little time before my next BCG interview. This book provided me with plenty of practice that I could do by myself. After working through these cases, I felt excited going into my interviews." -BCG Associate, Experienced Hire "These cases were much higher quality than those found in other case books. The explanations were detailed and thorough and I got to practice thinking like a true consultant." -Bain Consultant, Stanford Undergraduate Also visit HackingTheCaseInterview.com for a one-week online crash course to pass your upcoming interview. To land a management consulting job at any of the top firms, including McKinsey, Bain, BCG, Deloitte, Oliver Wyman, and Accenture, you must get through several rounds of case interviews. Whether your interview is in a few weeks or even tomorrow, this book is written to get you the maximum amount of knowledge in the least amount of time. Think of this book as taking the express lane towards beginning to master consulting case interviews. I cut out all of the filler material that some

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other consulting books have, and tell you everything that you need to know in a clear and direct way. With this shortcut guide, you will: Understand and become proficient at the nine different parts of a case interview, and know exactly what to say and do in each step Learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario Gain knowledge of basic business terms and principles so that you can develop an astute business intuition Acquire the skills to solve any market sizing or other quantitative problem Uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are Practice your case interview skills with included practice cases and sample answers

The use of complex graphs in case interviews has exploded. You have a very short time to look at the graph, analyze it, extract what's important and apply it to your answer. This book was designed to help you understand the role of graphs in consulting (both during an interview and on the job). The authors introduce the Ivy Graph Framework, which will allow you to analyze 11 of the most popular graphs quickly, completely, and with great confidence. In addition the book provides ten sophisticated cases with numerous graphs per case and allows you to see how these cases unfold. There is nothing else out there like it!

THE NEW YORK TIMES BESTSELLER that connects the dots from Donald Trump's racist background to the Russian scandals "A searing indictment." — Michiko Kakutani, *The New York Times* "Johnston has given us

this year's must-read Trump book." — Lawrence O'Donnell, host of MSNBC's *The Last Word* with Lawrence O'Donnell

The international bestseller that brought Trump's long history of racism, mafia ties, and shady business dealings into the limelight. Now with a new introduction and epilogue. Pulitzer Prize-winning investigative journalist David Cay Johnston, who had spent thirty years chronicling Donald Trump for the *New York Times* and other leading newspapers, takes readers from the origins of the Trump family fortune—his grandfather's Yukon bordellos during the Gold Rush—to his tumultuous gambling and real estate dealings in New York and Atlantic City, all the way to his election as president of the United States, giving us a deeply researched and shockingly full picture of one of the most controversial figures of our time.

From the #1 wedding brand, the bestselling wedding book, updated with all-new budget ideas, online tools, and event planning and personalizing trends

First comes love, then comes . . . planning! Before a fabulous celebration, there are vendors to hire, budgets to calculate, decisions galore to make. Packed with The Knot's top tips and worksheets, checklists, and contact sheets for you to fill in, this book is the one-stop resource that keeps brides focused but stress-free. The Knot Ultimate Wedding Planner paperback takes you through the process step by easy-to-follow step, with:

- Budget worksheets (and all the latest digital tools for keeping track of costs) as well as hundreds of invisible ways to cut costs when selecting everything from flowers to the venue and menu
- Wedding planning timelines (including

a brand-new express timeline for couples getting married in 3 months or fewer) · Guest list and invitation worksheets (with guidance on what you can now do online) · Vendor contract checklists (and tons of new online resources for finding the pros you need) · Fun ideas for personalizing your reception, from photo booths to signature cocktails in any color your heart desires · Web links and other useful resources for planning on the go (including recommended apps to download and up-to-the-minute advice on building your wedding website)

Crack the Case System is a complete training program, covering every aspect of the infamous "case interview" favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on mbacase.com, 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA

& undergrad). Learn more about David at www.mbacase.com.

Case Interview Secrets A Former McKinsey Interviewer Reveals how to Get Multiple Job Offers in Consulting Case Interview Questions for Tech Companies provides 155 practice questions and answers to conquer case interviews for the following tech roles: Marketing Operations Finance Strategy Analytics Business Development Supplier or Vendor Management ...and Product Management -- QUESTIONS COVERED IN THE BOOK Here are some of the questions covered in the book: Marketing Create a marketing campaign for Microsoft Office 365. Write a media statement to respond to Uber mischaracterizations voiced in a taxi leader's newspaper op-ed. Operations Describe how Apple's supply chain works. What challenges does Apple face on a day-to-day basis? What's the bottleneck for an Amazon Robot Picker? And what is the capacity of the assembly line, in units per hour? During the holiday season, Amazon customers shipped 200 orders per second. Amazon's data science team discovered that the average number of orders waiting to be shipped was 20,650. How long did the average Amazon order wait to be shipped? Finance What should Apple consider before implementing a shop-in-shop store inside Best Buy? If you projected a \$500M expense and the variance came in at \$1M, what are some of the explanations for why that is happening? Be prepared to give more than three scenarios. Business Development A car dealer partner wants to stop doing business with Uber. What should you do? How would you identify university faculty to

source content for an online university? Strategy If you could open a Google store anywhere, where would it be and why? Give your analysis of several recent acquisitions that Google has made. Analytics What top metrics would you track for the Tinder online dating app? If 1,000 people opened the Uber app during one hour, how many cars do you need? Product Management Let's say we wanted to implement an Amazon Mayday-like feature in Gmail. How would that work? How would you any Microsoft product to a restaurant? AUTHOR BIO Lewis C. Lin, former Google and Microsoft executive, has trained thousands of candidates to get ready for tech interviews, using his proven interview techniques. Lewis' students have received offers from the most coveted firms including Google, Facebook, Uber, Amazon, Microsoft, IBM, Dell and HP. Lewis has a bachelor's in computer science from Stanford University and an MBA from Northwestern University's Kellogg School of Management. He's the author of several bestsellers including Interview Math, Rise Above the Noise as well as Decode and Conquer. HERE'S WHAT PEOPLE SAY ABOUT THE AUTHOR "Got the Amazon offer, with an initial package that was \$100K more than what I currently make at [a top 5 tech company]. It's a dream job for the role of Principal Product Manager for a [special project]. - Q.K. "Just signed the offer for a Google product marketing manager role. Your tips helped me relax and concentrate, so the time went by quickly even though it was really a tough interview." - D.E. "I had my in-person interviews down at Facebook last week and got my offer letter the next day! You were

definitely a huge help in preparing for the interviews." - L.S.

Interview Math provides over 50 practice problems and answers to help job seekers master quantitative interview questions including: Market Sizing Revenue Estimates Profitability Breakeven Pricing Customer Lifetime Value If you're interviewing at one of the highly sought after positions below, you'll need to master these interview math questions: Management Consulting: McKinsey, Bain, Boston Consulting Group, Deloitte General Management: Capital One, Taser Marketing: General Mills, Google, Hershey Software Engineering: Goldman Sachs, Microsoft Finance: American Airlines, Best Buy, JetBlue You'll learn interview math concept and principles - and then master those concepts with over 50 practice questions filled with detailed answers. After going through the book, candidates will feel knowledgeable, confident, relaxed and ready to tackle interview math questions.

"A fascinating and frightening book" (Los Angeles Times)—the bestselling true story about a house possessed by evil spirits, haunted by psychic phenomena almost too terrible to describe. In December 1975, the Lutz family moved into their new home on suburban Long Island. George and Kathleen Lutz knew that, one year earlier, Ronald DeFeo had murdered his parents, brothers, and sisters in the house, but the property—complete with boathouse and swimming pool—and the price had been too good to pass up. Twenty-eight days later, the entire Lutz family fled in terror. This is the spellbinding, shocking true story that

gripped the nation about an American dream that turned into a nightmare beyond imagining—“this book will scare the hell out of you” (Kansas City Star).

Game-changing tips and tricks to nail the case interview and launch your consulting career. Management consultants Destin Whitehurst and Erin Robinson give you need-to-know techniques for polishing your poise and tightening your case interview skills. *20 Days to Ace the Case Interview* preps you with the nuts and bolts of the case interview process with daily exercises, mock interviews, and industry know-how designed to help you ace your interview. Think of this book as your twenty-day intensive, management consulting boot camp, the perfect supplement to your arsenal of case interview lessons and material. With this guidebook, you will:

- Gain day-by-day structure: Daily case interview exercises progressively prep you
- Ask the right questions: Fundamental frameworks teach you exactly what to ask under pressure
- Learn from the pros: Review real-life stories from consulting experts
- Uncover unique strategies: Discover custom-developed case interview tips straight from the authors
- Go off script: Adapt what you've learned with our bonus case interview guides

Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview.

Everything you need to know about building a successful, world-class consulting practice Whether you are a veteran consultant or new to the industry, an entrepreneur or the principal of a small firm, *The Consulting Bible* tells you absolutely everything you need

to know to create and expand a seven-figure independent or boutique consulting practice. Expert author Alan Weiss, who coaches consultants globally and has written more books on solo consulting than anyone in history, shares his expertise comprehensively. Learn and appreciate the origins and evolution of the consulting profession Launch your practice or firm and propel it to top performance Implement your consulting strategies in public and private organizations, large or small, global or domestic Select from the widest variety of consulting methodologies Achieve lasting success in your professional career and personal goals The author is recognized as "one of the most highly regarded independent consultants in America" by the New York Post and "a worldwide expert in executive education" by Success Magazine Whether you're just starting out or looking for the latest trends in modern practice, The Consulting Bible gives you an unparalleled toolset to build a thriving consultancy.

Need to learn case interviews but don't know where to start? This book is designed to get you up and running. By using scripted examples and interviews with experienced recruiters it gives readers an understanding of what a case actually is, and how they can start to prepare. Case interviews are used extensively by most major recruiters, including McKinsey, Bain, BCG, Amazon, Google and many more, and this book contains interviews with recruiters from all of the above companies. The author, Stephen Pidgeon, is a former McKinsey consultant and interviewer who now works as a career coach at the Tuck School of Business. He

coaches hundreds of candidates every year, many of whom are successful in their goal of landing their dream job. He is also the author of 'How to get a job in consulting'.

A revealing and surprising look at how classification systems can shape both worldviews and social interactions. What do a seventeenth-century mortality table (whose causes of death include "fainted in a bath," "frighted," and "itch"); the identification of South Africans during apartheid as European, Asian, colored, or black; and the separation of machine- from hand-washables have in common? All are examples of classification—the scaffolding of information infrastructures. In *Sorting Things Out*, Geoffrey C. Bowker and Susan Leigh Star explore the role of categories and standards in shaping the modern world. In a clear and lively style, they investigate a variety of classification systems, including the International Classification of Diseases, the Nursing Interventions Classification, race classification under apartheid in South Africa, and the classification of viruses and of tuberculosis. The authors emphasize the role of invisibility in the process by which classification orders human interaction. They examine how categories are made and kept invisible, and how people can change this invisibility when necessary. They also explore systems of classification as part of the built information environment. Much as an urban historian would review highway permits and zoning decisions to tell a city's story, the authors review archives of classification design to understand how decisions have been made. *Sorting Things Out* has a moral agenda, for each standard and

category valorizes some point of view and silences another. Standards and classifications produce advantage or suffering. Jobs are made and lost; some regions benefit at the expense of others. How these choices are made and how we think about that process are at the moral and political core of this work. The book is an important empirical source for understanding the building of information infrastructures.

In *Case Interview Secrets*, you'll discover step-by-step instructions on how to dominate what many consider to be the most complex, most difficult, and most intimidating corporate job interview in the world--the infamous case interview. Victor Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview. Having personally secured job offers from McKinsey, Bain & Company, Monitor, L.E.K., Oliver Wyman, and A.T. Kearney, he has also been a McKinsey case interviewer--providing you with a hands-on, real-world perspective on what it really takes to land job offers. Cheng's protégées work in all the major strategy management consulting firms, including McKinsey, The Boston Consulting Group, Bain & Company, Monitor Company, A.T. Kearny, Oliver Wyman, L.E.K., Roland Berger, Accenture, and Deloitte, as well as in the strategic planning departments of numerous Fortune 500 companies. Whether you're an undergraduate, BA, PhD, or experienced-hire applicant candidate, you'll discover: what case interviewers really say about you behind closed doors but wouldn't dare tell you--until now; the subtle yet specific performance differences that separate

those who get management consulting offers from those who don't; the 10 biggest mistakes candidates make in case interviews (and how to avoid them); the 3 specific things interviewers expect in the first 5 minutes of a case that often decide the outcome on the spot; and an insider's take on what interviewers really look for and why--and how to give them what they want.

Former Google Interviewer Reveals How to Get Multiple Job Offers Have an upcoming product manager interview? Perhaps for Google, Facebook, Amazon, or Uber? If so, find out secrets to getting multiple job offers with the world's #1 author on product management interviews: Lewis C. Lin. *Secrets of the Product Manager Interview* shares what to expect in your product management interviews and how to prepare. Collecting 10+ years of questions from his readers, clients, and workshop attendees, the author answers and reveals his interview secrets in a single book. *The Ideal Companion to Decode and Conquer* as well as *PM Interview Questions* Many of you enjoyed reading about the PM interview frameworks revealed in *Decode and Conquer*, including the CIRCLES(TM), AARM(TM) and DIGS(TM) Methods. And others enjoyed *Product Manager Interview Questions* for the 160+ practice questions. *Secrets of the Product Manager Interview* takes a different approach. It's not focused on frameworks or practice questions. Instead, it's everything you need to know about

product manager interviews. You'll get his secrets on: What to expect at the interview The best way to prepare How to get the first PM job How to interpret interviewer feedback And more...

Embrace the Case Interview walks you through each step on the path to your dream consulting job as described by a former management consultant who conducted over 100 interviews for a top-tier firm. First, we cover how to get the interview including how to be memorable when speaking with firms prior to the interview and how to write a killer resume and cover letter. Second, we cover the behavioral part of the interview. Often overlooked, the behavioral part of the interview covers your personal experiences and is often just as valuable as the case interview. We discuss the traits interviewers are looking for and how to answer their questions in a structured way. Third, we take an in-depth look at the case interview itself. Unlike books that focus on segmenting cases and applying frameworks, you will learn a single, flexible structure that you will apply to any case with deadly effectiveness. In addition to structuring the case, you will learn approaches for the cases' other parts including qualitative questions, quantitative problems, exhibit analysis, and synthesis. Embrace the Case Interview places a strong emphasis on the quality of your learning rather than just doing hundreds of cases. As such, each example case contains an in-depth discussion of the text book

answer to help you improve. For more information, please visit embracethecaseinterview.com. Enjoy the book and best of luck in your upcoming interviews!

The hidden brain is the voice in our ear when we make the most important decisions in our lives—but we're never aware of it. The hidden brain decides whom we fall in love with and whom we hate. It tells us to vote for the white candidate and convict the dark-skinned defendant, to hire the thin woman but pay her less than the man doing the same job. It can direct us to safety when disaster strikes and move us to extraordinary acts of altruism. But it can also be manipulated to turn an ordinary person into a suicide terrorist or a group of bystanders into a mob. In a series of compulsively readable narratives, Shankar Vedantam journeys through the latest discoveries in neuroscience, psychology, and behavioral science to uncover the darkest corner of our minds and its decisive impact on the choices we make as individuals and as a society. Filled with fascinating characters, dramatic storytelling, and cutting-edge science, this is an engrossing exploration of the secrets our brains keep from us—and how they are revealed.

The Case Interview Workbook contains 60 case questions for management consulting interviews, with complete solutions. Every case is compiled and edited by a team of ex-consultants from McKinsey & Company, the Boston Consulting Group, and Bain &

Company. This book fills the gap left by others by providing you with plenty of high-quality cases to practice on before your interview. Many cases are from actual interviews at the top-tier firms and cannot be found elsewhere. After working through this book, you will be prepared for every type of case question you may encounter: market sizing, estimation, operations, industry analysis, pricing, growth strategy, marketing, investment, M&A, market entry, customer segmentation, profitability, valuation, logic, issue identification, cost analysis, market expansion, and brainteasers, to name a few. These cases will help you prepare for interviews at leading management consulting firms, including McKinsey & Company, The Boston Consulting Group, Bain & Company, Oliver Wyman, Strategy& (formerly Booz & Company), A.T. Kearney, Roland Berger, and L.E.K, as well as for consulting roles at large firms such as Accenture, Deloitte, PwC, EY, and KPMG. Note that is a workbook, designed to complement other preparation books. You will have a hard time solving these cases without learning first elsewhere how to do so, e.g. which frameworks to use, how to use them, and how to structure a solution.

Unlike the wars in Vietnam and Iraq, the US invasion of Afghanistan in 2001 had near-unanimous public support. At first, the goals were straightforward and clear: to defeat al-Qaeda and prevent a repeat of

9/11. Yet soon after the United States and its allies removed the Taliban from power, the mission veered off course and US officials lost sight of their original objectives

The first authoritative history of American's longest war by one of the world's leading scholar-practitioners. The American war in Afghanistan, which began in 2001, is now the longest armed conflict in the nation's history. It is currently winding down, and American troops are likely to leave soon but only after a stay of nearly two decades. In *The American War in Afghanistan*, Carter Malkasian provides the first comprehensive history of the entire conflict. Malkasian is both a leading academic authority on the subject and an experienced practitioner, having spent nearly two years working in the Afghan countryside and going on to serve as the senior advisor to General Joseph Dunford, the US military commander in Afghanistan and later the chairman of the joint chiefs of staff. Drawing from a deep well of local knowledge, understanding of Pashto, and review of primary source documents, Malkasian moves through the war's multiple phases: the 2001 invasion and after; the light American footprint during the 2003 Iraq invasion; the resurgence of the Taliban in 2006, the Obama-era surge, and the various resets in strategy and force allocations that occurred from 2011 onward, culminating in the 2018-2020 peace talks. Malkasian

lived through much of it, and draws from his own experiences to provide a unique vantage point on the war. Today, the Taliban is the most powerful faction, and sees victory as probable. The ultimate outcome after America leaves is inherently unpredictable given the multitude of actors there, but one thing is sure: the war did not go as America had hoped. Although the al-Qa'eda leader Osama bin Laden was killed and no major attack on the American homeland was carried out after 2001, the United States was unable to end the violence or hand off the war to the Afghan authorities, which could not survive without US military backing. The American War in Afghanistan explains why the war had such a disappointing outcome. Wise and all-encompassing, *The American War in Afghanistan* provides a truly vivid portrait of the conflict in all of its phases that will remain the authoritative account for years to come.

“The best memoir I've ever read.” —Oprah Winfrey
“Will Smith isn't holding back in his bravely inspiring new memoir . . . An ultimately heartwarming read, Will provides a humane glimpse of the man behind the actor, producer and musician, as he bares all his insecurities and trauma.” —USA Today
One of the most dynamic and globally recognized entertainment forces of our time opens up fully about his life, in a brave and inspiring book that traces his learning curve to a place where outer success, inner

happiness, and human connection are aligned. Along the way, Will tells the story in full of one of the most amazing rides through the worlds of music and film that anyone has ever had. Will Smith's transformation from a West Philadelphia kid to one of the biggest rap stars of his era, and then one of the biggest movie stars in Hollywood history, is an epic tale—but it's only half the story. Will Smith thought, with good reason, that he had won at life: not only was his own success unparalleled, his whole family was at the pinnacle of the entertainment world. Only they didn't see it that way: they felt more like star performers in his circus, a seven-days-a-week job they hadn't signed up for. It turned out Will Smith's education wasn't nearly over. This memoir is the product of a profound journey of self-knowledge, a reckoning with all that your will can get you and all that it can leave behind. Written with the help of Mark Manson, author of the multi-million-copy bestseller *The Subtle Art of Not Giving a F*ck*, Will is the story of how one person mastered his own emotions, written in a way that can help everyone else do the same. Few of us will know the pressure of performing on the world's biggest stages for the highest of stakes, but we can all understand that the fuel that works for one stage of our journey might have to be changed if we want to make it all the way home. The combination of genuine wisdom of universal value and a life story that is preposterously

entertaining, even astonishing, puts Will the book, like its author, in a category by itself.

The Wall Street Journal calls Case in Point the MBA Bible! Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases.

Top consulting firms like McKinsey, BCG, and Bain only hire about 1% of their job applicants. Becoming a management consultant is difficult, but it is possible if you use a proven approach at each stage of the process. Cracking Case Interviews is a comprehensive "one-stop shop" for landing a job in consulting. This book will help you: Write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies Learn the 7 different parts of a case interview and exactly what you need to do in each step Master maths tips and tricks to solve market sizing and other case interview questions quickly and accurately Discover the most commonly used frameworks in consulting and how you can use them for inspiration, without over-relying on them Practice with 5 full-length sample cases that are based on McKinsey, BCG, and Bain case interviews Prepare answers to behavioural interview questions, like "Why consulting?", "Why McKinsey?", or "Tell me about a time you led a team." Max Serrano and Jonathon Yarde are former consultants and instructors at IGotAnOffer, the #1 website for case interview preparation, which has helped place over 2,000 applicants in consulting careers since 2015. This book translates the countless hours the authors have spent coaching undergraduates, MBAs, PhDs, MDs, JDs, and

experienced hires on their consulting applications.

An exploration of the world of magic that teaches the reader many tricks--including how better to understand the real world. Alex Stone--journalist and part-time conjurer--is here to amaze you. But first he had to amaze his fellow magicians. Fooling Houdini is his fascinating, revealing, and nailbiting account of his attempt to win the 23rd World Championships of Magic, the "Magic Olympics," the largest and most prestigious competition of its kind. Alex Stone managed to qualify for entry and began preparing to astonish people who astonish others for a living. It didn't help his nerves that he was placed on the bill straight after Canadian magician Shawn Farquhar, winner of more magic competitions than anyone in history. Stone's preparations and participation provide his readers with in-depth exploration of the world of magic, and magic's meaning. He spills many professional secrets, arguing that what is important is to ask questions about what lies behind the tricks: how the mind perceives the world and parses everyday experience, about how the mind works--and why sometimes it doesn't, about why people need to believe. As we become more attuned to the limits of our own perception, we become better at distinguishing reality from illusion, at reading the angles and decoding the fine print, he says. We gain intuition and understanding into how people behave. We even learn ways to influence this behavior. This makes us less susceptible to all manner of deception. It is to gain and maintain this sixth sense that Alex Stone--a schoolboy prestidigitator--has continued performing magic well into adulthood. In Fooling Houdini he takes us into that other world, populated by truly astounding characters, and leaves us with a heightened sense of awareness about the supposedly real world.

The New York Times Bestseller "A gripping journalistic procedural... Spotlight meets Erin Brockovich." —Michelle

Goldberg, The New York Times “Julie K. Brown's important book offers not just a definitive account of the Epstein case, but a compelling window into her own experiences as a dogged reporter at a regional newspaper, facing off against powerful interests set against her reporting.” —Ronan Farrow, Pulitzer Prize-winning author of *Catch and Kill* Dauntless journalist Julie K. Brown recounts her uncompromising and risky investigation of Jeffrey Epstein's underage sex trafficking operation, and the explosive reporting for the Miami Herald that finally brought him to justice while exposing the powerful people and broken system that protected him. For many years, billionaire Jeffrey Epstein's penchant for teenage girls was an open secret in the high society of Palm Beach, Florida and Upper East Side, Manhattan. Charged in 2008 with soliciting prostitution from minors, Epstein was treated with unheard of leniency, dictating the terms of his non-prosecution. The media virtually ignored the failures of the criminal justice system, and Epstein's friends and business partners brushed the allegations aside. But when in 2017 the U.S Attorney who approved Epstein's plea deal, Alexander Acosta, was chosen by President Trump as Labor Secretary, reporter Julie K. Brown was compelled to ask questions. Despite her editor's skepticism that she could add a new dimension to a known story, Brown determined that her goal would be to track down the victims themselves. Poring over thousands of redacted court documents, traveling across the country and chasing down information in difficulty and sometimes dangerous circumstances, Brown tracked down dozens of Epstein's victims, now young women struggling to reclaim their lives after the trauma and shame they had endured. Brown's resulting three-part series in the Miami Herald was one of the most explosive news stories of the decade, revealing how Epstein ran a global sex trafficking pyramid scheme with impunity for years, targeting vulnerable

teens, often from fractured homes and then turning them into recruiters. The outrage led to Epstein's arrest, the disappearance and eventual arrest of his closest accomplice Ghislaine Maxwell, and the resignation of Acosta. The financier's mysterious suicide in a New York City jail cell prompted wild speculation about the secrets he took to the grave—and whether his death was intentional or the result of foul play. Tracking Epstein's evolution from a college dropout to one of the most successful financiers in the country—whose associates included Donald Trump, Prince Andrew, and Bill Clinton—Perversion of Justice builds on Brown's original award-winning series, showing the power of truth, the value of local reportage and the tenacity of one woman in the face of the deep-seated corruption of powerful men.

In *The Best Book on How to Crack the Case Interview*, consulting guru Abhinav Agrawal breaks down the anatomy of a case interview and guides readers through each step of the process. This guide goes beyond right answers and leads readers through the process behind effectively completing the case interview with a top consulting firm such as McKinsey, Bain and BCG. The shift from college to a full-time career has always been a hard transition, but arming yourself with knowledge will not only help you succeed but improve your overall confidence in yourself as a professional. This book allows readers to develop their knowledge of the structure of the case interview and carry that confidence with them to every interview that could lead them to their big break in the consulting industry. This book will provide you with everything you need, along with additional free resources such as sample questions and answers to deliver a phenomenal interview technique and help you attain the consulting job you want.

Cheng, a former McKinsey consultant and marketing expert for the Fox Business Television Network, analyzes 12 U.S.

recessions spanning 136 years to uncover why dozens of startup companies thrived during the economic chaos of their day.

A dangerous killer strikes on New Year's Eve and Detective Renée Ballard and Harry Bosch team up to find justice for an innocent victim in this thriller from #1 New York Times bestselling author Michael Connelly. There's chaos in Hollywood on New Year's Eve. Working her graveyard shift, LAPD Detective Renée Ballard seeks shelter at the end of the countdown to wait out the traditional rain of lead as hundreds of revelers shoot their guns into the air. As reports start to roll in of shattered windshields and other damage, Ballard is called to a scene where a hardworking auto shop owner has been fatally hit by a bullet in the middle of a crowded street party. It doesn't take long for Ballard to determine that the deadly bullet could not have fallen from the sky. Ballard's investigation leads her to look into another unsolved murder--a case at one time worked by Detective Harry Bosch. Ballard and Bosch team up once again to find out where the old and new cases intersect. All the while they must look over their shoulders. The killer who has stayed undetected for so long knows they are coming after him.

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