

# Covered Call Trading Strategies For Enhanced Investing Profits

Using Stocks and Stock Options to develop a low-risk, wealth-building strategy for retail investors.

The 2018 updated edition from authors Larry Swedroe and Kevin Grogan. From Larry Swedroe, author of the bestselling series of "The Only Guide" investment books, and Kevin Grogan, co-author of "The Only Guide You'll Ever Need for the Right Financial Plan," comes the 2018 edition of "Reducing the Risk of Black Swans." Designed for professional financial advisors and educated investors alike, Swedroe and Grogan wrote this book especially for those looking to expand their technical knowledge of the evidence-based investing world. "Swans" provides an in-depth look at portfolio construction and offers a roadmap for those interested in refining their portfolio. From CAPM to the three-factor model, Swedroe and Grogan present some of the academic underpinnings that have led to what we now commonly recognize to be modern financial theory. Taking it one step further, they provide specifics on what it takes to build a more efficient portfolio, in particular using new alternative investments. Based on an overwhelming amount of hard data and research, Swedroe and Grogan make their case for reducing the risk of black swans.

Master option trading, visually, hands-on -- and discover the powerful, easy-to-use OVI indicator that leads the market, revealing what the world's savviest option traders are doing right now! Learn option trading from the newest edition of Guy Cohen's international best-seller Options Made Easy, which has earned a worldwide reputation for its simplicity, clarity and hands-on practicality. With outstanding graphics for step-by-step learning, this easy tutorial packed with real trades is

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designed to reinforce every new trader's learning experience. Using plain English and clear illustrations to explain each key trading strategy, Cohen avoids complex math while effortlessly delivering the practical knowledge traders need. Now, in this eagerly-anticipated Third Edition, Cohen updates all examples and data, utilizing the market's new option symbols throughout, and presenting a more streamlined, focused, and up-to-date review of relevant chart patterns and technical analyses. Most important, he thoroughly introduces his breakthrough OVI indicator, revealing how it captures the implications of actual option transaction data, and presents signals even beginners can use to earn consistent profits. Step by step, Cohen walks traders through: Filtering for stocks and selecting the right strategy for each situation Implementing proven strategies for income, including covered calls and bull put spreads Trading volatility through straddles and strangles Using butterflies and condors to trade rangebound markets Understanding trading psychology and its impact on option trades And much more

Learn the ins-and-outs of options trading with clear, practical guidance Essential Option Strategies is an introductory guide to options trading, designed to help new options traders better understand the market and the potential opportunities that exist. This book is designed to bring you up to speed with current practices and help you implement your own option trading strategies. You'll create a plan, track indicators, and understand underlying instruments, then apply that central investing knowledge directly to the options market. The discussion on pricing determinants and probabilities uses an intuitive approach to complex calculations, providing clear examples with no advanced math required, and extensive explanation of spreads, butterflies, and condors brings advanced strategies down to earth. Easy-reference appendices clarify the Greek terms and technical analysis

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charts, while focused discussion and expert insight throughout provide a highly informative crash course on options trading. Options trading has undergone a rapid evolution beyond stocks and commodities into asset classes including fixed-income, precious metals, energy, and more. This book helps you build a solid foundation in the fundamentals, giving you a knowledge base that applies no matter how the instruments change. This book is designed to help you: Understand the options market inside and out Avoid common mistakes Learn some basic positions, and trades Read charts and interpret probabilities Once the domain of the elites, the options market has been thrown wide open thanks to real-time price quotes, through brokerages, and the free flow of information online. The process of buying and selling options contracts is faster and more efficient than ever, and Wall Street is facing stiff competition from independent analysts and financial websites. As much as the market has changed, the fundamentals are the same—and Essential Option Strategies aims to provide expert guidance throughout the learning process.

Do you want to make money in the markets while protecting your stock holdings? Despite recent uncertainty in the stock market, you can take advantage of great opportunities as they unfold today. The question is: How do you protect your hard-earned dollars while still being able to generate significant returns? The conservative call option strategy of selling covered calls offers you the rare opportunity to create some additional monthly income while providing you with some downside protection. 2020 is shaping up to be a challenging year for investors. You may have seen your stock portfolio being decimated in the recent crash. Or, you may be wondering how to invest in such troubled times. This guide focuses on how to select market leaders in the stock market that'll generate a monthly stream of income from covered

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calls being sold on those holdings. Not only that, when you learn more about what covered calls can do in protecting your holdings, you'll gain greater peace of mind knowing that you can build in a cushion of protection for your stocks. Wouldn't that be better than a poke in the eye with a sharp stick? When I first heard about the options market, I was knee-high to a grasshopper. I was amazed by the number of people who were consistently generating monthly returns from covered calls. Fast forward to today and people thank me for how the insights provided in this book have changed their lives and made it possible to create an additional income stream from their stocks. In this book, you'll discover: The 3 main benefits to using covered calls on stock that you own. What 3 smart investment vehicles self-made millionaires all use that you can tap into right away. 7 global trends poised to explode over the next five years. How to assess the profitability of potential market leaders using a handful of simple assessment criteria. The only 3 conservative call strategies you need to use to grow and protect your investments. How to best structure your stock investment portfolio so that you reduce your overall risk in the markets. How to best enter and exit positions, whether they be a stock holding or covered call. and much more... Geared towards the novice stock investor, you'll discover how simple it is to safely move into and out of the markets like a stealth ninja. There's no better time to invest in the stock market than just after a major correction. Stop struggling trying to figure it out all on your own. Isn't it about time that you found out how to improve your financial situation, even if you've never had any success in the stock market before? Imagine generating a relatively passive income stream that you could potentially use for a well-deserved vacation, pay for college, or just create a better lifestyle for you and your loved ones. Wouldn't that make you happier than a clam at high tide? So if you

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want to create your desired lifestyle, then scroll up and click the "Add to Cart" button now!

A straightforward guide to successfully trading options  
Options provide traders and investors with a wide range of strategies to lock in profits, reduce risk, generate income, or speculate on market direction. However, they are complex instruments and can be difficult to master if misunderstood. No-Hype Options Trading offers the straight truth on how to trade the options market. In it, author Kerry Given provides realistic strategies to consistently generate income every month, while debunking many myths about options trading that tend to lead retail traders astray. Along the way, he makes a conscious effort to avoid complex strategies that are appropriate only for market makers or professional traders, and instead focuses on low-risk strategies that can be easily implemented and managed by a part-time trader. Shows how you can use option spreads in conjunction with stocks to produce a regular stream of income Each chapter includes exercises to help you master the material presented Examines how you can adjust option positions as market conditions change in order to maintain an optimal risk/reward profile Written for anyone interested in successfully trading options, this reliable resource cuts through the hype and misinformation that surrounds options trading and presents a realistic path to profits.

Praise for Options Theory and Trading "I've had the pleasure of teaching with Ron Ianieri at numerous live seminars for traders and investors, and one thing is for sure-Ron knows options! Now Ron has created a thorough, easy-to-read guide that you can benefit from in many ways, whether you are experienced in options trading or just starting out. I believe you will find Options Theory and Trading like Ron himself . . . full of knowledge, entertaining, fast-paced, and a joy to be around." —Price Headley, CFA, CMT, founder of

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BigTrends.com "I've had the pleasure of knowing and working with Ron for many years now. When managing funds in our asset management company, Ron has always been our 'go-to guy' on anything options-related. I've also taught a number of seminars side by side with Ron over the years where I've always come home knowing more about options than when I left! The man is truly the 'pitbull' of derivatives." —Peter Reznicek, Chief Equity Strategist, [www.ShadowTrader.net](http://www.ShadowTrader.net)

"What a pleasure to read Ron Ianieri's new book, Options Theory and Trading. As a market technician for the last thirty-three years I am always looking for technical moves in stocks, and I rely on Ron's expertise for the optimum options strategy needed for each specific move I perceive happening in the markets. Ron's 'in the pits' experience serves to correct the misinformation in much of the published material and classes currently available to the unsuspecting options trader." —David Steelsmith Elliott, [Wallstreetteachers.com](http://Wallstreetteachers.com), World's #1 Market Timer, USIC "Ron's expertise in options is as high as there is and his experience is unparalleled. Ron not only knows the answer but can explain it in a '101' fashion that is simple enough for even a novice to understand. His book is written in the same fashion. Ron not only explains the 'how to's' but also the 'how and why' which other books just don't seem to do. As a day trader/swing trader by nature, I also appreciate Ron incorporating real chart examples for us directional traders. For these reasons, I would highly recommend Ron's book to anyone interested in using options." —Chris Rowe, The Trend Rider, [www.tycoonresearch.com](http://www.tycoonresearch.com)

This book is written for the experienced portfolio manager and professional options traders. It is a practical guide offering how to apply options math in a trading world that demands mathematical measurement. Every options trader deals with an array of calculations: beginners learn to identify risks and opportunities using a short list of strategies, while researchers

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and academics turn to advanced technical manuals.

However, almost no books exist for the experienced portfolio managers and professional options traders who fall between these extremes. Michael C. Thomsett addresses this glaring gap with *The Mathematics of Options*, a practical guide with actionable tools for the practical application of options math in a world that demands quantification. It serves as a valuable reference for advanced methods of evaluating issues of pricing, payoff, probability, and risk. In his characteristic approachable style, Thomsett simplifies complex hot button issues—such as strategic payoffs, return calculations, and hedging options—that may be mentioned in introductory texts but are often underserved. The result is a comprehensive book that helps traders understand the mathematic concepts of options trading so that they can improve their skills and outcomes.

In this one-of-a-kind "how-to" guide, Joseph Hooper and Aaron Zalewski provide step-by-step instructions for generating large monthly cash returns from almost any stock investment—while at the same time decreasing the risk of stock ownership. Filled with in-depth insights and proven techniques, this book is the definitive, rule-based guide to covered calls and calendar LEAPS spreads.

*Exit Strategies for Covered Call Writing* reveals the best and most effective procedures to manage your stock option positions. After selling a call option, many investors simply permit the result to run its own course through expiration Friday. This will cost you money! By administering well-thought-out exit strategies, based on sound fundamental and

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technical principles along with your common sense, your profits will be maximized and your losses will be diminished. Alan Ellman, author of the best-selling *Cashing In on Covered Calls*, speaks to the average blue collar investors of the world. In a practical and straightforward manner, he offers sound, honest, and easy-to-understand management techniques that will take the mystery out of covered call writing. Inside you will discover and learn about: What exit strategies can do for you The key parameters to consider Exit strategy alternatives Executing exit strategy trades Real-life examples Profiting with the Ellman calculator And much more

A covered call is constructed by holding a long position in a stock and then selling (writing) call options on that same asset, representing the same size as the underlying long position. Here's what you can find in this complete beginner's guide to option trading: -Basics of option trading -Sell put and covered call options chain strategies -Beginner option trading strategies -Using the covered call to maximize profit -Exit strategies -10% and 20% rule -What to do in case of expiring options? -And much more!

Pattern Cycles are not easy or automatic; they require concentration, discipline, and skilled execution. But the payoff of these classic strategies is virtually unlimited. This book explains how traders can use technical analysis, charting, and market

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sentiment to make trades that hold through price fluctuations and noise with wider stops.

A practical guide to the math behind options and how that knowledge can improve your trading performance No book on options can guarantee success, but if a trader understands and utilizes option math effectively, good things are going to happen. The idea behind Options Math for Traders + Website is to help retail option traders understand some of the basic tenants and enduring relationships of options, and option math, that professional and institutional traders rely on every day. This book skillfully highlights those strategies that are inherently superior from an option math point of view and explains what drives that superiority while also examining why some strategies are inherently inferior. The material is explained without complex equations or technical jargon. The goal is to give you a solid conceptual foundation of options behavior so you can make more informed decisions when choosing an option strategy for your market outlook. Topics covered include the volatility premium, because over time, options will cost more than they are ultimately worth; skew, wherein far out of the money put options may seem cheap from an absolute term, but are very expensive in relative terms; and the acceleration in option price erosion. The book also has a companion Website, which includes links to those sites that can scan for the

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best strategies discussed in the book. Explains, in a non-technical manner, the mathematical properties of options so that traders can better select the right options strategy for their market outlook Companion Website contains timely tools that allow you to continue to learn in a hands-on fashion long after closing the book Written by top options expert Scott Nations Most independent traders have an imperfect understanding of the math behind options pricing. With Options Math for Traders + Website as your guide, you'll gain valuable lessons in this area and discover how this information can improve your trading performance.

What is options trading? How does it work? Is it possible to earn as much as they say? These are the main questions that many beginners ask themselves when they begin to consider whether or not to invest in the market. This Guide aims to explain, in a simple but effective way, how you can start trading options without difficulty, errors, and risk even if you start from scratch. The world of online trading is full of opportunities, as well as pitfalls. For those who approach it for the first time, this world is also full of terminologies unknown to most, and of all new concepts you must know well to get the right results and, why not, successes. In this Manual, you will: ? Find a Complete and Accurate Explanation of What Options Trading Is and How It Works to allow you to take the right approach and then the right decisions

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on your investments. ? Learn What a Beginner Needs to Know About Options Trading (Before you start something new, begin with the fundamentals) such as knowing the market, making a plan and stick to it, practice, know your limits, among others. ? Have a Full Knowledge of Systems and Techniques for Beginners so that you can face any difficulty in the proper way using one of the many strategies learned. ? Understand Which is The Best Mindset to Win and Succeed; If you do not have the correct trading mindset, it doesn't matter how good your trading strategy is, because no strategy will ever make money if it's used by a trader with the wrong trading psychology. ? Practice What You Have Just Learned With Examples of Real Trades (Graphs-Statistics); you can trade a huge selection of cryptos, stocks from all over the world, commodities, cryptos, ETFs, and more, with zero risks ? ... & Lot More!

Options trading does not require high skills or a high budget, it allows anyone to apply step by step strategies, gradually moving towards more risky and profitable strategies. Starting with the simplest ones, and with greater risk control, the book covers strategies in-depth and provided clear and detailed graphs that make them easier to understand. You can also find a clear explanation about technical indicators that will be used, providing the basis for the technical analysis. Having the right information and tools at your fingerprints, you can enter this

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world without any fear of failing... ... you are one minute away from your financial freedom... Order Your Copy Now and Start Trading For A Profitable Living!

New to trading options? Looking to generate some extra monthly cash flow? Covered calls are the place to start. Perhaps you are sitting in cash, scared to get back into the stock market. But you are also unwilling to lock up your money in a CD that pays next to nothing. Covered calls are a great way to slowly ease back into the market, while starting to generate some income. This conservative strategy is also often used by buy-and-hold investors to generate extra income from stocks in their long-term holdings. Even if you know nothing at all about trading options, this guide will quickly bring you up to speed. This book will teach you: How to understand options terminology like calls, strike, expiration, etc. The crucial difference between "naked calls" and "covered calls" (don't trade options until you know the difference!) How to find stocks that are the best candidates for covered calls How to pick the best strike price and expiration date for your calls "Covered Calls Made Easy" will teach you everything you need to know about the #1 most popular options trading strategy. And if you ever get stuck, you can always reach out to me by email (provided inside the book), and I will help you. Ready to get started? Scroll to the top of the page and select the "Buy

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Now" button.

The sixth book in the Wrightbooks Made Simple series, Options Made Simple is an uncomplicated guide to trading options for beginners. This book outlines some simple, easy to understand strategies anyone can use to start trading options. The book will be a succinct paperback with lower price point, and provide the perfect first step into trading options. An option is a binding contract that gives the buyer the right, but not the obligation, to buy or sell an underlying asset at a specific price on or before a certain date. It has strictly defined terms and properties. Options are very versatile and allow you to change your position according to the situation. They can be speculative or conservative depending on your trading strategy, but the risk can be mitigated by having a firm basic understanding. The Made Simple series is the perfect vehicle for this content as readers are taken step by step through everything they need to know about trading options including what can go wrong! and can work out which strategies they are most comfortable with.

What if you could make an extra \$100 each week with stocks you would love to own? If you're worried about current market instability... then the Wheel Strategy is here to amplify your returns. This triple income strategy has been dubbed "buy and hold on steroids" It's so effective because you receive an immediate cash

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injection directly into your brokerage account. With cash secured puts, you get paid to buy stocks you want to own. Then with covered calls, you get paid to own them. Finally, you can sell your shares for a profit. So you get paid not once. Not twice. But three times! And if you feel uncomfortable when you hear the word "options" - don't worry. Because inside this book... we explain exactly how to use options the way smart Billionaire investors like Warren Buffett and Bill Ackman do. Even if you started investing later in life. There are people who started in their 50s, 60s and 70s successfully trading the wheel for extra income on the side. Whether you want to earn an extra \$500, \$1,000 or even \$2,000 every single month. The Wheel Strategy makes it possible Here is just a fraction of what you'll discover inside this book - Why George Lucas (yes, that George Lucas) is the greatest options trader of all time - Page 15 - The 6 criteria you should use to select stocks for The Wheel - Page 69 - Is 100% annualized return really possible? - Page 23 - The 5 best stocks for the wheel strategy in 2021 - Page 54 - The minimum amount of premium you should be collecting. Most new traders get this wrong and lose their shirt in the process - Page 107 - Which IV your stocks should be at for optimum risk/reward rate. Many people new to the Wheel Strategy get this wrong and end up losing money as a result - Page 70 - "The VIX Trap" - you should never write options if the VIX is above this level - Page 97 - The perfect delta level for your covered calls so you get the right balance of premium without risking your stock being called away - Page 108 - 4 real examples of potential wheel

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candidates - Page 81 ...Plus free video tutorials for key parts of this strategy... plus 8 extra bonuses on Page 6 Even if you get stuck, you can always send us an email (provided inside the book) or reach out in our private investing community on social media - we're always happy to help with any questions you might have. And if you put together a portfolio of three of the best Wheel Strategy stocks... you could see an average yield of 15-20% per year... just from your options income. That's 2 to 3 times more than you'll see anywhere else! All this from your regular brokerage account... just as easily as you buy stock. Because if you know how to buy stocks, you can run the wheel strategy. It's that simple. And when you receive just a single premium from one of these covered calls or cash secured puts (which is paid into your account instantly) it will cover the cost of this book 10x over. To get your copy right now, just scroll up and click "add to cart"

In *The Bible of Options Strategies, Second Edition*, legendary options trader Guy Cohen systematically presents today's most effective strategies for trading options: how and why they work, when they're appropriate and inappropriate, and how to use each one responsibly and with confidence. Updated throughout, this edition contains new chapters assessing the current options landscape, discussing margin collateral issues, and introducing Cohen's exceptionally valuable OVI indicators. *The Bible of Options Strategies, Second Edition* is practical from start to finish: modular, easy to navigate, and thoroughly cross-referenced, so you can find what you need fast, and act before your opportunity

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disappears. Cohen systematically covers every key area of options strategy: income strategies, volatility strategies, sideways market strategies, leveraged strategies, and synthetic strategies. Even the most complex techniques are explained with unsurpassed clarity – making them accessible to any trader with even modest options experience. More than an incredible value, this is the definitive reference to contemporary options trading: the one book you need by your side whenever you trade. For all options traders with at least some experience.

This book takes the versatility of covered call writing to an even higher level where the strategy itself is adjusted to meet certain additional investment requirements and goals. Each of the three sections in this book will provide specific situations which frequently apply to retail investors and how traditional covered call writing can be tailored to meet these criteria.

An “installment strategy” in its most basic form, combines two options, one long-term position and one short-term. This strategy is designed as a conservative, no-cost method to either eliminate risk for future trading when stock is owned; or to fix the price for a future purchase of the underlying security. Portfolio managers and experienced individual traders face a chronic problem – risk versus time. This goes beyond the well-known time decay of options and expands to the ever-present market risk to an underlying security. How do you execute a successful, conservative strategy and eliminate or reduce market risk? In this book, a range of effective and creative strategies set out a conservative

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hedging system. This involves the combination of long-term long positions offset by short-term short positions in various configurations. Options Installment Strategies presents variations on the well-known calendar spread and demonstrates how specific strategies work well in short-term swings and even during extended periods of consolidation.

From the Preface ... Welcome to "Options Trading For Massive Gains", a Stocks For Rent(TM) trading manual. Throughout this book you will most likely be presented with some information that may, for many people, be in conflict with what you have heard, and been taught about investing for most of your adult life. In this course you will see how earning life changing annual returns (yes 30% - 50% annual returns are absolutely life changing), using covered call options, is not only possible but probable when the systems and techniques exposed in these pages are properly followed. A quick word about options and covered call options in particular: a covered call option carries no more risk than holding a long position in the same stock. That is a fact, plain and simple. Many people in the investment world tend to paint the word "options" with the same brush, (that brush being "risky"). The reason for this is due to the fact that there is such a large variety of option trading styles available. I cannot speak from experience on the pitfalls and the risk/reward factors of every option trading technique and strategy out in the investment world, simply because I have not traded them all. I focus on only two different types of options trading strategies; and this course covers one of them; covered calls. Many people (even

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those who work in the industry) are unaware that the covered call trade in itself can be used for many different trading scenarios. Want to purchase your long positions at a discount? Covered calls can help you do that. Want to reduce your cost per share on the stocks you own to zero? Covered calls can help you do that. Want to bring the stocks you own that have been in a losing position for what seems like forever, into a winning position? Covered calls. How about gains of 30% - 50% per year on your entire portfolio? You guessed it; covered calls. It's all in this course; every one of the benefits I just mentioned. However, this system, like every trading and investing system or strategy, has its risks and drawbacks. There is no such creature known as the "perfect trading system", that works equally well in all markets and carries no risk; it does not exist; and anyone that attempts to convince you otherwise is 100% wrong. That being said, if you used the strategies in the Stocks for Rent trading system from 2009 -2015 you would have made gains of over 40% - 50% and some years over 60% returns! That is not a typo. Nor are the numbers the result of compounded returns, these are year by year results, also, they are based on the entire portfolio, not just a "singled out trade" here and there. Again there are risks associated with using this type of options trading, but as previously stated, they are no more risky than being "long" the position, what I am saying is; that by learning and implementing the system put forth in these pages, you take on no more risk than if you simply "bought and held" your stock positions. The difference being that, rather than hoping to eke out a small, single

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digit gain from your trades, you will now have the knowledge and the skill set to make returns that most investors only dream of. The covered call.... who would have thought?! Start your journey to massive gains today using the techniques and strategies shown in "Options Trading For Massive Gains". All buyers of this great book, will receive (at no extra charge), the Stocks For Rent(TM) trade Calculator, a \$565.00 value. This tool will save you a ton of time, and help you analyze your covered call option trades in seconds. Don't delay, get your copy today, for less than the brokerage cost of a single trade, you can be on your way to using "Options Trading For Massive Gains"!

Learn why stock options - a versatile investment tool that has seen explosive growth over the past few years - belong in your portfolio. If you're already trading options, this book is also for you. You will gain a thorough understanding of option pricing, function and equivalents, which will help you trade more effectively. Adopt more advanced option strategies, like iron condors and double diagonals, to help protect your nest egg and earn healthy returns. Includes chapter quizzes and accompanying CD-ROM.

Stop settling for ever-decreasing dividend yields and bank CDs which pay less than 1%... and start making your investments work for you again... If you're worried about the current market uncertainty, covered calls are your antidote to chaos. You can use them to generate safe returns, no matter what happens to your stock. It's like generating rental income on stocks you already own, even if those stocks don't already pay dividends. Which

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is why with smart covered call writing, you can double your monthly cash flow. Making it the perfect income strategy, because you can use covered calls to create instant cash, with premiums paid directly into your brokerage account. So you can use this smart, safe strategy to generate "Synthetic Dividends" on stocks that you already own. In fact... you can make as much as 40% extra per year by writing covered calls... compared to if you just bought and held the same stock. Perfect for retirement investors. Covered calls aren't risky... when used correctly they actually decrease your risk... and even the most conservative investors can benefit from adding covered call writing to their investment strategy. Even if you know nothing about options, this book will get you right up to speed. Here is just a fraction of what you'll discover: The 6 criteria we use to select the best stocks to write covered calls on - Page 96 The vital difference between covered and uncovered calls - Page 55 Why you shouldn't write covered calls in an IRA. Many investors make this mistake, but learn why using a regular account will actually save on your tax bill - Page 54 How to use covered calls to lower the purchase price of stocks you already own 3 rules for adjusting your covered call - Page 129 A simple strategy for selecting the right strike price - Page 160 How to find the best covered call stocks for free. Stock scanning services will charge you \$99/month for this information, but our approach costs nothing and lists the exact same companies - Page 100 How to get started with covered calls if you only have a small account. This is perfect if you want the benefits but don't have \$5,000 or more to

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invest - Page 133 Plus, inside the book you get free access to a 7 part video course covering all aspects of profitable investing So even if you've never used options before, the book walks you through everything step by step. You'll find everything explained in plain English, free from technical jargon. Even if you get stuck, you can always send us an email (provided inside the book) or reach out in our private investing community on social media - we're always happy to help with any questions you might have. And remember... bank CD's will only pay you between 0% and 1%... the dividend yield on the S&P 500 is around 2%... and 5 to 10 year municipal bonds will only pay between 2% and 3%. But if you use what's inside this book, you could have the opportunity to get much more than that. For instance... if you put together a portfolio of three of the best covered call stocks... you could see an average yield of 15% per year... just from your covered call income. That's 2 to 3 times more than you'll see anywhere else. All this from your regular brokerage account, just as easily as you can buy stock. Because if you know how to buy stocks, you can use covered calls. It's that simple. And when you receive just a single premium from one of these covered calls (which is paid into your account instantly) it covers the cost of this book 10x over. To get your copy right now, just scroll up and click "add to cart"

Get the acknowledged industry classic – revised and updated to deliver everything from time-honored options concepts to strategies for individual and institutional investors and traders. Every stock trader or market maker, whether currently involved with options or not,

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should own **OPTIONS: ESSENTIAL CONCEPTS AND TRADING STRATEGIES, THIRD EDITION**. Written by today's leading options practitioners—and edited by The Options Institute, the globally renowned Educational Division of the Chicago Board Options Exchange—**OPTIONS** leaves no stone unturned in delivering the most complete, authoritative, and easy-to-understand blueprint available for navigating the profitable twists and turns of today's options marketplace. No-nonsense, packed with useful information, and valuable as either an introductory textbook or a comprehensive fingertip reference source, this thoroughly revised and updated edition details: What options are, how they are priced, and how they are traded; Basic option trading strategies such as covered writing and protective puts; Advanced strategies involving LEAPS and the stock repair strategy; Options from three points of view: private investor, institutional investor, and market maker; How to use the power of the Internet for trading and detailed information gathering. The well-organized, thought-provoking, and dependable ideas found here will help you use options to increase the returns in virtually any investment mix. The comprehensive answers to a wide range of options questions, as well as insights into the latest options trading strategies, cover: Option Market History – From early transactions to latter-day innovations including LEAPS and index options, knowledge of options industry history will help you intuitively understand and trade profitably today; Essential Concepts – Fundamentals of options pricing theory and their relationship to market

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prediction, stock selection, and risk management; volatility explained; and introductory strategies from long call to covered strangle; Investing and Trading Strategies – Discussions of how to approach and understand "investing" strategies that focus on ownership of an underlying equity versus "trading". strategies with no intent to hold the underlying stock; plus, the function of market makers ; Real-Time Applications – Institutional case studies; how to use options as an indicator of price moves for an underlying stock; using the Internet for instantaneous trades and information; plus, a comprehensive glossary of option market terminology. OPTIONS, THIRD EDITION, takes the guesswork out of trading options and gives you the information you need to become a savvy options trader. So get your questions together, and use this step-by-step guidebook to develop option strategies that meet your investment objectives: hedging your stock market risk, increasing your portfolio income, or improving your trading results.

Stop settling for non-existent savings account rates and bank CDs which pay less than 1%... and start making your investments work for you again... If you're worried about the current market uncertainty, these 3 options strategies are your antidote to chaos. You can use them to generate consistent returns, no matter what happens to your stock. Making it the perfect income strategy, because you can use covered calls, credit spreads & iron condors to create instant cash, with premiums paid directly into your brokerage account. Even if you know

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nothing about options, this book will get you right up to speed. Here is just a fraction of what you'll discover:

- The 6 criteria we use to select the best stocks to write covered calls on
- The vital difference between covered and uncovered calls
- Options Greeks explained in 10 minutes
- 3 rules for adjusting your covered call
- How to use covered calls to lower the purchase price of stocks you already own
- The 8 criteria we use to select the best stocks to write credit spreads
- The only 3 technical indicators you need to know for credit spreads.

Ignore everything else, you only need these 3 beginner friendly metrics to get started

- 10 effective ways to master the mental side of trading
- The 5 best low-commission brokers for beginner options traders
- Trade options like Warren Buffett? The world's greatest investor has used this specific strategy to make \$4.9 Billion over the past decade
- 3 "non-negotiable" trading rules. Adhere to these and you will be ahead of 90% of amateur traders
- Exactly what level the VIX should be at before you sell a spread. A backtest implementing this one tweak made the strategy 50% more profitable over 10 years worth of trades ...and much, much more!

Plus, inside the book you get free access to a 9 part video course covering every aspect of profitable investing So even if you've never used options before, the book walks you through everything step by step. You'll find everything explained in plain

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English, free from technical jargon. Even if you get stuck, you can always send us an email (provided inside the book) or reach out in our private investing community on social media - we're always happy to help with any questions you might have. And remember... bank CD's will only pay you between 0% and 1%... the dividend yield on the S&P 500 is around 2%... and 5 to 10 year municipal bonds will only pay between 2% and 3%. But if you use what's inside this book, you could have the opportunity to earn so much more than that. And when you receive just a single premium from one of these trades (which is paid into your account instantly) it will cover the cost of this book 10x over. To get your copy right now, just scroll up and click "add to cart"

Does this sound like you? You want the long-term returns from stocks but don't like the volatility. You like the security of income from bonds and CDs, but the yields are too low. You wish there was a sensible discipline you could follow that would provide the attractive returns offered by common stock yet with more consistency and less risk. If so, then covered call writing may be the investment strategy you've been looking for. You can achieve long-term returns commensurate with stock market returns but with lower volatility and less downside risk. The trick is to combine stocks with call options by "writing" a call against a stock you already own. Professional investment managers have been using this strategy

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for years, and recent developments have now made it easier for individual investors to employ it as well. Options experts Richard Lehman and Lawrence McMillan unlock the secrets of covered call writing in this groundbreaking, easy-to-understand guide. A Tea Reader contains a selection of stories that cover the spectrum of life. This anthology shares the ways that tea has changed lives through personal, intimate stories. Read of deep family moments, conquered heartbreak, and peace found in the face of loss. A Tea Reader includes stories from all types of tea people: people brought up in the tea tradition, those newly discovering it, classic writings from long-ago tea lovers and those making tea a career. Together these tales create a new image of a tea drinker. They show that tea is not simply something you drink, but it also provides quiet moments for making important decisions, a catalyst for conversation, and the energy we sometimes need to operate in our lives. The stories found in A Tea Reader cover the spectrum of life, such as the development of new friendships, beginning new careers, taking dream journeys, and essentially sharing the deep moments of life with friends and families. Whether you are a tea lover or not, here you will discover stories that speak to you and inspire you. Sit down, grab a cup, and read on. If You Are Afraid to Leave Your Money in the Markets Right Now... This simple, repeatable iron

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condor options strategy could make you \$1,000s extra every month from home, with your laptop or smartphone. And you want a low-risk way to "repair" some of the financial damage caused by the coronavirus crash... There's a unique situation in the market you can take advantage of today. Smart traders have been using this strategy for years to make thousands of dollars per week - with much less risk than buying stocks... and no matter what the market is doing... Legendary investor Warren Buffett - one of the most conservative investors in the world - uses this strategy too. That's one reason why conservative financial journal Barron's calls it: "One of the greatest strategies in existence..." Now, we know what you might be thinking: "Options are risky, right?" The simple answer is no. You see, options are one of the most misunderstood investments in the world. Most folks buy options for risky speculations. You can lose your shirt that way, and fast... especially if you don't know what you're doing. But the way we do it, you sell options. And when you do that, you can make great gains without needing to guess which direction a stock is going. Gains like... SPY - \$360 from a single trade Disney - \$440 from a single trade Netflix - \$1,220 from a single trade Here is just a fraction of what you'll discover inside this book: The "instant cash" options strategy which immediately deposits money into your trading account- Page 33 10 effective ways to master the

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people lead me to the Promised Land? The answer, for varied reasons, was a resounding NO! Using the same blueprint I'd adapted to become a licensed General Dentist, a Certified Personal Trainer, and a Licensed Real Estate Agent, one of empowerment through self-education, I became an accomplished stock market investor. Year after year, my portfolio generated higher returns than those of the average Stock Market. Then, when I started selling options, those returns increased exponentially. I began sharing my techniques with others, and the flood gates of interest opened. In response I held a series of seminars, each one a sellout. That led to my penning of this book, *Cashing in on Covered Calls*, with another on the way. To accommodate the growing demand for more, a DVD and CD Series was developed, as well. My journey is now focused on spreading the word: we blue collar investors have the intelligence, the motivation and the ability to be successful and independent stock market investors. A detailed guide to successfully trading stock and commodity options After numerous years as an options market-maker in the trenches of the New York Mercantile Exchange, few analysts know how to make money trading options like author Lee Lowell. Now, in the Second Edition of *Get Rich with Options*, Lowell returns to show you exactly what works and what doesn't. Filled with in-depth insight and expert advice, this reliable resource provides

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A comprehensive resource for understanding and trading weekly options Weekly options are traded on all major indices, as well as high volume stocks and ETFs. They continue to surge in popularity, accounting for as much as twenty percent of daily options volume. And while existing options strategy can be used with weeklys, they are particularly conducive to premium selling strategies and short-term trades based on a news item or technical pattern. With this timely guide, and its companion video, you'll learn exactly how to use weeklys to make more money from option selling strategies and how to make less expensive bets on short-term market moves. Written by Russell Rhoads, a top instructor at the CBOE's Options Institute, *Trading Weekly Options + Video* skillfully explains the unique pricing and behavioral characteristics of weekly options and shows how to take advantage of those unique features using traditional option strategies. The first book and video combination product focused solely on weekly options Outlines the most effective trading strategies associated with weekly options, including taking advantage of the accelerating time-decay curve when an option approaches expiration Filled with the practical, real-world insights of author Russell Rhoads, an expert in

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