

# Databases Demystified 2nd Edition

Build robust and secure applications using the building blocks of Docker

**Key Features**

- a- Understand the fundamentals of Containers.
- a- Understand the working of the entire Docker ecosystem.
- a- Learn how to utilize Docker Networking capabilities to its fullest.
- a- Learn how to secure Docker Containers.
- a- Get familiar and work with Docker Enterprise Edition.

**Description**

The book starts by introducing Containers and explains how they are different from virtual machines, and why they are the preferred tool for developing applications. You will understand the working of Images, Containers, and their associated Storage and will see how all the moving parts bind together to work synchronously. The book will then focus on Docker Swarm, the mechanism for orchestrating several running Docker containers. It then delves deeper into Docker Networking. Towards the end, you will learn how to secure your applications, especially by leveraging the native features of Docker Enterprise Edition.

**What will you learn**

- a- Learn how to use Docker Images.
- a- Get to know more about Docker Storage.
- a- Learn how to use Volume plugins in Docker services.
- a- Learn how to deploy a service to the Swarm.
- a- Learn how to manage, scale, and maintain containerized applications.

**Who this book is for**

This book is for anyone who is looking to learn Docker. It is also useful for professionals who are looking to build and deploy web apps using Docker.

**Table of Contents**

1. Introduction to Containerization and Docker
2. Containers and Images
3. Storage Drivers and Volumes
4. The Container Network Model and the Docker Bridge
5. Docker Swarm
6. Docker Networking
7. Docker Security-I
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**About the Authors**

Saibal Ghosh has spent a substantial part

of his career working with databases. However, in the last few years, he gravitated towards the cloud, cloud security, and newer technologies like Docker and Kubernetes. He has developed a deep understanding of these concepts and technologies bolstered by the insight gained from many years of experience working with applications, databases, storage and infrastructure, and the understanding of how data is stored, moved, and secured. He currently works as a Principal Architect in Ericsson India Ltd. and spends a substantial amount of time playing around with Docker and Kubernetes. He holds numerous certifications around applications, databases, cloud, and cloud security and is also a member of Leader's Excellence, Harvard Square. Your LinkedIn Profile: [https://www.linkedin.com/in/saibal-ghosh-mle%E2%84%A0-ccsk-prince2-%C2%AE-469b0a7/Essential Skills--Made Easy! Learn how to create data models that allow complex data to be analyzed, manipulated, extracted, and reported upon accurately. Data Modeling: A Beginner's Guide teaches you techniques for gathering business requirements and using them to produce conceptual, logical, and physical database designs. You'll get details on Unified Modeling Language \(UML\), normalization, incorporating business rules, handling temporal data, and analytical database design. The methods presented in this fast-paced tutorial are applicable to any database management system, regardless of vendor. Designed for Easy Learning Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter Ask the expert--Q&A sections filled with bonus information and helpful tips Try This--Hands-on exercises that show you how to apply your skills Notes--Extra information related to the topic being covered Self Tests--Chapter-ending quizzes to test your knowledge](https://www.linkedin.com/in/saibal-ghosh-mle%E2%84%A0-ccsk-prince2-%C2%AE-469b0a7/Essential%20Skills--Made%20Easy!%20Learn%20how%20to%20create%20data%20models%20that%20allow%20complex%20data%20to%20be%20analyzed%20manipulated%20extracted%20and%20reported%20upon%20accurately.%20Data%20Modeling%20A%20Beginner's%20Guide%20teaches%20you%20techniques%20for%20gathering%20business%20requirements%20and%20using%20them%20to%20produce%20conceptual%20logical%20and%20physical%20database%20designs.%20You'll%20get%20details%20on%20Unified%20Modeling%20Language%20(UML)%20normalization%20incorporating%20business%20rules%20handling%20temporal%20data%20and%20analytical%20database%20design.%20The%20methods%20presented%20in%20this%20fast-paced%20tutorial%20are%20applicable%20to%20any%20database%20management%20system%20regardless%20of%20vendor.%20Designed%20for%20Easy%20Learning%20Key%20Skills%20&%20Concepts--Chapter-opening%20lists%20of%20specific%20skills%20covered%20in%20the%20chapter%20Ask%20the%20expert--Q&A%20sections%20filled%20with%20bonus%20information%20and%20helpful%20tips%20Try%20This--Hands-on%20exercises%20that%20show%20you%20how%20to%20apply%20your%20skills%20Notes--Extra%20information%20related%20to%20the%20topic%20being%20covered%20Self%20Tests--Chapter-ending%20quizzes%20to%20test%20your%20knowledge) Andy Oppel has taught database technology for the University of California Extension for more than 25 years.

He is the author of *Databases Demystified*, *SQL Demystified*, and *Databases: A Beginner's Guide*, and the co-author of *SQL: A Beginner's Guide, Third Edition*, and *SQL: The Complete Reference, Third Edition*.

Including detailed examples and concise explanations to aid in understanding; along with end-of-chapter quizzes and a final exam to help reinforce learning; this book covers the latest database technologies and techniques; and gives you the hands-on help you need to get started. --

Through clear language, step-by-step discussions, and quizzes at the end of each chapter, the author makes databases easy. Quickly learn the core skills needed to design, configure, manage, and manipulate databases, whether at work or at home. Topics such as exploring different database models, planning their design, minimizing redundant data, designing tables, applying database design concepts, and implementing database security are covered. This is that fast, easy-to-understand tutorial that you've been looking for.

Learn object-oriented programming in no time with help from this easy-to-understand guide, ideal for novice and expert programmers alike. Discover why objects are so successful as the model for this type of programming and how objects are classified. Distinguish between how people see the world and how computers "see" it. Learn about attributes and methods, inheritance, polymorphism, real-world and case modeling, object-oriented programming languages, and much more. Each chapter ends with a quiz, culminating in a final exam at the end of the book so you can test your knowledge. This how-to guide to MySQL is perfect for beginning programmers or experienced developers. It shows how to code all the essential SQL statements for working with a MySQL database. It shows how to design a database, including how to use MySQL Workbench to create an EER

model. It shows how to take advantage of relatively new MySQL features such as foreign keys, transactions, stored procedures, stored functions, and triggers. And it presents a starting set of skills for a database administrator (DBA). A must-have for anyone who works with MySQL.

Learn what happens behind the scenes of operating systems Find out how operating systems work, including Windows, Mac OS X, and Linux. Operating Systems Demystified describes the features common to most of today's popular operating systems and how they handle complex tasks.

Written in a step-by-step format, this practical guide begins with an overview of what operating systems are and how they are designed. The book then offers in-depth coverage of the boot process; CPU management; deadlocks; memory, disk, and file management; network operating systems; and the essentials of system security. Detailed examples and concise explanations make it easy to understand even the technical material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Fundamentals of operating system design Differences between menu- and command-driven user interfaces CPU scheduling and deadlocks Management of RAM and virtual memory Device management for hard drives, CDs, DVDs, and Blu-ray drives Networking basics, including wireless LANs and virtual private networks Key concepts of computer and data security Simple enough for a beginner, but challenging enough for an advanced student, Operating Systems Demystified helps you learn the essential elements of OS design and everyday use.

The revised and updated edition includes the latest developments in the field of ERP, information technology and new technologies that are changing the ERP landscape. Divided into eight sections, the book covers ERP Basics, ERP and Technology, ERP Implementation, Operation and

Maintenance of the ERP system, Business Modules of ERP, ERP Market, Present and Future of ERP, ERP Resources, Case studies, Career guidance, Manufacturing perspective, etc.

Essential Skills--Made Easy! Written to the SQL:2006 ANSI/ISO standard, this easy-to-follow guide will get you started programming in SQL right away. You will learn how to retrieve, insert, update, and delete database data, and perform management and administrative functions.

SQL: A Beginner's Guide, Third Edition covers new features, including SQL/XML, and is loaded with updated SQL examples along with notes on using them with the latest RDBMS software versions such as MySQL 5.0,

SQL Server 2008, and Oracle Database 11g. Designed for Easy Learning: Key Skills & Concepts--Lists of specific skills covered in the chapter Ask the Experts--Q&A sections filled with bonus information and helpful tips Try This--Hands-on exercises that show how to apply your skills Notes--Extra information related to the topic being covered Self-Tests--Chapter-ending quizzes to test your knowledge Annotated Syntax--Example code with commentary that describes the programming techniques being illustrated

"This book takes the somewhat daunting process of database design and breaks it into completely manageable and understandable components. Mike's approach whilst simple is completely professional, and I can recommend this book to any novice database designer." --Sandra Barker, Lecturer, University of South Australia, Australia

"Databases are a critical infrastructure technology for information systems and

today's business. Mike Hernandez has written a literate explanation of database technology--a topic that is intricate and often obscure. If you design databases yourself, this book will educate you about pitfalls and show you what to do. If you purchase products that use a database, the book explains the technology so that you can understand what the vendor is doing and assess their products better." --Michael Blaha, consultant and trainer, author of *A Manager's Guide to Database Technology* "If you told me that Mike Hernandez could improve on the first edition of *Database Design for Mere Mortals* I wouldn't have believed you, but he did! The second edition is packed with more real-world examples, detailed explanations, and even includes database-design tools on the CD-ROM! This is a must-read for anyone who is even remotely interested in relational database design, from the individual who is called upon occasionally to create a useful tool at work, to the seasoned professional who wants to brush up on the fundamentals. Simply put, if you want to do it right, read this book!" --Matt Greer, Process Control Development, The Dow Chemical Company "Mike's approach to database design is totally common-sense based, yet he's adhered to all the rules of good relational database design. I use Mike's books in my starter database-design class, and I recommend his books to anyone who's interested in learning how to design databases or how to write SQL queries." --Michelle Poolet, President, MVDS, Inc. "Slapping together sophisticated applications with poorly designed data will hurt you just as much now as when Mike wrote his first edition, perhaps even more.

Whether you're just getting started developing with data or are a seasoned pro; whether you've read Mike's previous book or this is your first; whether you're happier letting someone else design your data or you love doing it yourself--this is the book for you. Mike's ability to explain these concepts in a way that's not only clear, but fun, continues to amaze me." --From the Foreword by Ken Getz, MCW Technologies, coauthor ASP.NET Developer's JumpStart "The first edition of Mike Hernandez's book Database Design for Mere Mortals was one of the few books that survived the cut when I moved my office to smaller quarters. The second edition expands and improves on the original in so many ways. It is not only a good, clear read, but contains a remarkable quantity of clear, concise thinking on a very complex subject. It's a must for anyone interested in the subject of database design." --Malcolm C. Rubel, Performance Dynamics Associates "Mike's excellent guide to relational database design deserves a second edition. His book is an essential tool for fledgling Microsoft Access and other desktop database developers, as well as for client/server pros. I recommend it highly to all my readers." --Roger Jennings, author of Special Edition Using Access 2002 "There are no silver bullets! Database technology has advanced dramatically, the newest crop of database servers perform operations faster than anyone could have imagined six years ago, but none of these technological advances will help fix a bad database design, or capture data that you forgot to include! Database Design for Mere Mortals(TM), Second Edition,

helps you design your database right in the first place!"

--Matt Nunn, Product Manager, SQL Server, Microsoft Corporation "When my brother started his professional career as a developer, I gave him Mike's book to help him understand database concepts and make real-world application of database technology. When I need a refresher on the finer points of database design, this is the book I pick up. I do not think that there is a better testimony to the value of a book than that it gets used.

For this reason I have wholeheartedly recommended to my peers and students that they utilize this book in their day-to-day development tasks." --Chris Kunicki, Senior Consultant, OfficeZealot.com

"Mike has always had an incredible knack for taking the most complex topics, breaking them down, and explaining them so that anyone can 'get it.' He has honed and polished his first very, very good edition and made it even better. If you're just starting out building database applications, this book is a must-read cover to cover. Expert designers will find Mike's approach fresh and enlightening and a source of great material for training others." --John Viescas,

President, Viescas Consulting, Inc., author of Running Microsoft Access 2000 and coauthor of SQL Queries for Mere Mortals

"Whether you need to learn about relational database design in general, design a relational database, understand relational database terminology, or learn best practices for implementing a relational database, Database Design for Mere Mortals(TM), Second Edition, is an indispensable book that you'll refer to often. With his many years of real-world experience designing relational databases, Michael shows you how

to analyze and improve existing databases, implement keys, define table relationships and business rules, and create data views, resulting in data integrity, uniform access to data, and reduced data-entry errors." --Paul Cornell, Site Editor, MSDN Office Developer Center

Sound database design can save hours of development time and ensure functionality and reliability. Database Design for Mere Mortals(TM), Second Edition, is a straightforward, platform-independent tutorial on the basic principles of relational database design. It provides a commonsense design methodology for developing databases that work. Database design expert Michael J. Hernandez has expanded his best-selling first edition, maintaining its hands-on approach and accessibility while updating its coverage and including even more examples and illustrations. This edition features a CD-ROM that includes diagrams of sample databases, as well as design guidelines, documentation forms, and examples of the database design process. This book will give you the knowledge and tools you need to create efficient and effective relational databases.

Part I: Process design -- Introduction to design -- Process flowsheet development -- Utilities and energy efficient design -- Process simulation -- Instrumentation and process control -- Materials of construction -- Capital cost estimating -- Estimating revenues and production costs -- Economic evaluation of projects -- Safety and loss prevention -- General site considerations -- Optimization in design -- Part II: Plant design -- Equipment selection, specification and design -- Design of pressure vessels -- Design of reactors and mixers --

Separation of fluids -- Separation columns (distillation, absorption and extraction) -- Specification and design of solids-handling equipment -- Heat transfer equipment -- Transport and storage of fluids.

Lick your French-language problems with DeMYSTiFieD! Want to figure out French but don't know where to start? No problem! Just use French DeMYSTiFieD, Second Edition and--voilà!--learning the language gets a whole lot easier. Written in a step-by-step format, this practical guide provides a firm foundation in French-language basics. You'll move on to mastering subjects such as using verbs, asking questions, telling time, counting, and more. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce learning. It's a no brainer. You'll learn: Pronunciation Special Characters Definite Articles Conjugations Pronouns And more Topics include: French Pronunciation, Identifying Things, Asking Questions, To Be or To Have, That is the Question, Describing Things, Telling Time, Expressing Possibilities, Wishes, and Abilities, Getting Acquainted, Talking About the Immediate Future and Past, Using Pronomial Verbs, All About Pronouns, Talking About the Past with the Passé, Talking About the Past with the Imparfait, All About Prepositions, Indicating Possession, Using The Infinitive, Present Participle, and Passive Voice, Making Suggestions and Hypotheses, Knowing Who is Whom with Relative Pronouns, The Subjunctive Mood

The goal of marketing is simple: attract customers who will purchase your product. Getting there, though, isn't so

easy. Real marketing success involves a strong foundation in everything from planning, advertising, and publicity to Internet strategies, database management, and more. Enter Marketing DeMystified. Addressing every step of the process in plain English, it helps you master all the tools at your disposal to cultivate strong brand awareness, maximize profits, and build lasting customer loyalty. Featuring realworld examples, end-of-chapter quizzes, and a final exam, Marketing DeMystified is the fuel you need to power up your marketing machine and start producing results. This fast and easy guide covers: Marketing's four Ps . . . plus three—planning, positioning, and people Tactics for organizing a research-driven campaign Strategies for leading a marketing team Techniques for branding from the inside out Case studies of marketing successes and failures Simple enough for a novice or student, but challenging enough for a veteran marketing manager, Marketing DeMystified is the most thorough and simple shortcut to decoding key marketing concepts and principles.

Updated for the latest database management systems -- including MySQL 6.0, Oracle 11g, and Microsoft's SQL Server 2008 -- this introductory guide will get you up and running with SQL quickly. Whether you need to write database applications, perform administrative tasks, or generate reports, Learning SQL, Second Edition, will help you easily master all the SQL fundamentals. Each chapter presents a self-contained lesson on a key SQL concept or technique, with numerous illustrations and annotated examples. Exercises at the end of each

chapter let you practice the skills you learn. With this book, you will: Move quickly through SQL basics and learn several advanced features Use SQL data statements to generate, manipulate, and retrieve data Create database objects, such as tables, indexes, and constraints, using SQL schema statements Learn how data sets interact with queries, and understand the importance of subqueries Convert and manipulate data with SQL's built-in functions, and use conditional logic in data statements Knowledge of SQL is a must for interacting with data. With Learning SQL, you'll quickly learn how to put the power and flexibility of this language to work.

Data Mining: Practical Machine Learning Tools and Techniques, Third Edition, offers a thorough grounding in machine learning concepts as well as practical advice on applying machine learning tools and techniques in real-world data mining situations. This highly anticipated third edition of the most acclaimed work on data mining and machine learning will teach you everything you need to know about preparing inputs, interpreting outputs, evaluating results, and the algorithmic methods at the heart of successful data mining. Thorough updates reflect the technical changes and modernizations that have taken place in the field since the last edition, including new material on Data Transformations, Ensemble Learning, Massive Data Sets, Multi-instance Learning, plus a new version of the popular Weka machine learning software developed by the authors. Witten, Frank, and Hall include both tried-and-true techniques of today as well as methods at the leading

edge of contemporary research. The book is targeted at information systems practitioners, programmers, consultants, developers, information technology managers, specification writers, data analysts, data modelers, database R&D professionals, data warehouse engineers, data mining professionals. The book will also be useful for professors and students of upper-level undergraduate and graduate-level data mining and machine learning courses who want to incorporate data mining as part of their data management knowledge base and expertise. Provides a thorough grounding in machine learning concepts as well as practical advice on applying the tools and techniques to your data mining projects Offers concrete tips and techniques for performance improvement that work by transforming the input or output in machine learning methods Includes downloadable Weka software toolkit, a collection of machine learning algorithms for data mining tasks—in an updated, interactive interface. Algorithms in toolkit cover: data pre-processing, classification, regression, clustering, association rules, visualization

A thorough reference on database administration outlines a variety of DBA roles and responsibilities and discusses such topics as data modeling and normalization, database/application design, change management, database security and data integrity, performance issues, disaster planning, and other essentials. Original. (Advanced)

Demystified is your vaccine for tricky subjects like microbiology If you don't know your prokaryotes from your protozoa, or learning about fungi puts you in a

funk, look no further--Microbiology Demystified, Second Edition is your cure for learning this topic's fundamental concepts and theories at your own pace. This practical guide eases you into this field of science, starting at the cell level. As you progress, you will master microbiology essentials such as bacteria, algae, viruses, pasteurization, and more. You will understand the difference between friendly and unfriendly microorganisms as well as the microscope's role in shaping microbiology. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: Classification of microorganisms Immunology Germ theory Recombinant DNA technology Pathogens E.coli Antiseptics Simple enough for a beginner, but challenging enough for an advanced student, Microbiology Demystified. Second Edition, helps you master this essential subject.

If you think projection operators work in the cinema, or learning about spin-1/2 makes your head, well, spin, Quantum Mechanics DeMYSTiFieD will energize your knowledge of this topic's fundamental concepts and theories, and allow you to learn at your own pace. This thoroughly revised and updated guide eases you into the subject, beginning with wave mechanics then introducing you to the mathematical foundations needed to do modern quantum physics. As you progress, you will learn the

fundamentals of matrix mechanics, including how to compute the trace of a matrix, find eigenvalues, and use ladder operators. You will understand the difference between time independent perturbation and time dependent perturbation theory and other once complicated concepts. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: State Space Basis Vectors Functions of Operators The Postulates of Quantum Mechanics Angular Momentum Spin and the Pauli Matrices Scattering Theory Simple enough for a beginner, but challenging enough for an advanced student, Quantum Mechanics DeMYSTiFieD, Second Edition is your shortcut to a working knowledge of this engaging science.

Designed to provide an insight into the database concepts DESCRIPTION Book teaches the essentials of DBMS to anyone who wants to become an effective and independent DBMS Master. It covers all the DBMS fundamentals without forgetting few vital advanced topics such as from installation, configuration and monitoring, up to the backup and migration of database covering few database client tools. KEY FEATURES Book contains real-time executed commands along with screenshot Parallel execution and explanation of Oracle and MySQL Database commands A Single comprehensive guide

for Students, Teachers and Professionals Practical oriented book WHAT WILL YOU LEARN Relational Database,Keys Normalization of database SQL, SQL Queries, SQL joins Aggregate Functions,Oracle and Mysql tools WHO THIS BOOK IS FOR Students of Polytechnic Diploma Classes- Computer Science/ Information Technology Graduate Students- Computer Science/ CSE / IT/ Computer Applications Master Class Students—Msc (CS/IT)/ MCA/ M.Phil, M.Tech, M.S. Industry Professionals- Preparing for Certifications Table of Contents ?1. Fundamentals of data and Database management system 2. Database Architecture and Models 3. Relational Database and normalization 4. Open source technology & SQL 5. Database queries 6. SQL operators 7. Introduction to database joins 8. Aggregate functions, subqueries and users 9. Backup & Recovery 10. Database installation 11. Oracle and MYSQL tools 12. Exercise

A fast and painless way to learn Spanish--now with all new quiz and test questions and a companion 75-minute audio download Spanish DeMYSTiFieD takes the mystery and menace out of learning Spanish by walking you step-by-step through the fundamentals of the language. The book lets you work at your own pace and arms you with the essentials of Spanish grammar in an unintimidating format. You will be able to: Understand basic grammar structures and verb tenses Pronounce

Spanish words correctly Build a Spanish vocabulary Communicate with confidence Inside you will find: Hundreds of brand-new quiz and test questions with answer keys, similar to those used in standardized scholastic exams Chapter-opening objectives that give you insight into what you are going to learn in each step Questions at the end of every chapter that reinforce your learning and pinpoint your weaknesses "Still Struggling?" icons that offer specific recommendations for those difficult subtopics

Essential Database Skills--Made Easy! Learn standard database design and management techniques applicable to any type of database. Featuring clear examples using both Microsoft Access and Oracle, *Databases: A Beginner's Guide* begins by showing you how to use Structured Query Language (SQL) to create and access database objects. Then, you'll discover how to implement logical design using normalization, transform the logical design into a physical database, and handle data and process modeling. You'll also get details on database security, online analytical processing (OLAP), connecting databases to applications, and integrating XML and object content into databases. Designed for Easy Learning Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter Ask the Expert--Q&A sections filled with bonus information and helpful tips Try

This--Hands-on exercises that show you how to apply your skills Notes--Extra information related to the topic being covered Self Tests--Chapter-ending quizzes to test your knowledge

DeMYSTiFieD fuels your knowledge of tricky subjects like alternative energy If you think a Maglev train is a child's toy, or learning about fusion makes your brain reach critical mass, Alternative Energy DeMYSTiFieD, Second Edition will power up your knowledge of this topic's fundamental concepts and theories at your own pace. This practical guide eases you into this field of science, starting at primitive heating sources such as coal and wood. As you progress, you will master the science behind alternative energies such as evaporative cooling, fuel-cell vehicles, aeroelectric power, and more. You will understand the difference between conventional fluorescent and compact fluorescent lamps as well as the benefits of large-scale wind power. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: Passive solar heating Thermal-mass cooling Propulsion with biofuels Electric vehicles Large-scale hydropower Semiconductor lamps Geothermal power Simple enough for a beginner, but challenging enough for an advanced student, Alternative Energy DeMYSTiFieD, Second Edition is your shortcut to a working knowledge of this timely topic.

Whether you are an entry-level or seasoned designer or programmer, learn all about data structures in this easy-to-understand, self-teaching guide that can be directly applied to any programming language. From memory and addresses to hashtables, authors Keogh and Davidson, provide clear explanations that demystify this “algebra of programming.”

Lick your Italian-language problems with DeMYSTiFieD! Want to get into Italian but don't know where to start? No problem! Italian DeMYSTiFieD, Second Edition will help you say *arrivederci* to your fears of learning a new language. Written in a step-by-step format, this practical guide provides a firm foundation in Italian-language basics. You'll move on to mastering subjects such as using verbs, asking questions, telling time, counting, and more. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce learning. It's a no brainer. You'll learn: Italian Pronunciation Special Characters Verb usage Conjugations Pronouns And more Topics include: Italian Pronunciation and Spelling, Meeting and Greeting People, Asking Questions, Describing People and Things, Expressing Likes and Dislikes, Eating and Drinking, Telling Time, Expressing Dates, Talking About the Weather, Giving Commands, Using Reflexive Verbs, Using the Present Perfect

Tense, Using the Imperfect Tense, Using the Pluperfect and Past Absolute Tenses, Talking About the Human Body, Talking About the Future, Using the Conditional Tense, Using Object Pronouns, Using Double and Attached Object Pronouns, Making Comparisons

"International Institute for Analytics"--Dust jacket.

Learning DATABASE fundamentals just got a whole lot EASIER! Now you can design, build, and manage a fully functional database with ease. Thoroughly updated to cover the latest technologies and techniques, *Databases Demystified, Second Edition* gives you the hands-on help you need to get started. Written in a step-by-step format, this practical guide covers methods that can be used with any database, including Microsoft Access, MySQL, Microsoft SQL Server, and Oracle. You'll learn about relational database components, database queries, SQL, the database life cycle, logical database design using normalization, and physical database design. Data and process modeling, database security, Online Analytical Processing (OLAP), and XML are also covered. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce learning. It's a no-brainer! You'll find out how to: Create and run database queries using the forms-based query tool in Microsoft Access Write SQL statements and queries Use entity relationship diagrams (ERDs) for data modeling Design physical tables Connect databases to users, computer systems, and applications Secure database data Handle cursor processing, transaction management, and performance tuning Integrate XML documents and objects into databases Simple enough for a beginner, but challenging enough for an advanced student, *Databases Demystified, Second Edition* is your self-

paced guide to learning universal database concepts.

Solve your math troubles with DeMYSTiFieD If you cannot tell the difference between your Roman and Arabic numerals, or if when someone asks 'what is pi' you say "delicious," you need Everyday Math DeMYSTiFieD, Second Edition, to unravel these fundamental concepts and theories at your own pace. This practical guide eases you into basic math, starting with counting and simple operations. As you progress, you will master essential concepts such as division, converting decimals into fractions, determining volume, and more. You will learn to measure capital gains and losses as well as apply percentages in the real world. Detailed examples make it easy to understand the material, and end-of- chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: Decimals Proportions Prime numbers Surface area Powers of 10 Graphs English vs. metric units Simple enough for a beginner but challenging enough for an advanced student, Everyday Math DeMYSTiFieD, Second Edition, helps you master this essential subject.

Lick your language problems with DeMYSTiFieD! Want to get the most out of German but don't know where to start? No problem! German DeMYSTiFieD, Second Edition takes the angst out of learning the language. Written in a step-by-step format, this practical guide provides a firm foundation in German-language basics. You'll move on to mastering subjects such as using verbs, asking questions, telling time, counting, and more. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce learning. It's a no brainer. You'll learn: The German Alphabet Special Characters Definite Articles Conjugations Pronouns And more Topics include: German Pronunciation, People and Names, Asking Questions, Describing People and Things, Indicating Possession, Actions in the Present, Irregularities in

Present Tense Verbs, Talking About Location, Talking About the Past, Time and Calendar, More Talking About the Past, Important Details, Talking About the Future, Review of Verbs Tenses, Linking Ideas Together, Comparing Things, Using Commands, Using the Passive Voice, Using the Subjunctive Mood, Expressing Wishes and Conditions

This is the most definitive, informative video reference available, made more compelling by the authors' inclusion of the hottest new trends and cutting-edge development in the field. This book will serve as an invaluable guide to the designers and engineers who will design, create and deliver these products and services.

Accounting information and tips you can take to the bank! You may not know the first thing about debits, credits, and cash ratios now—but when you're done with this book, you'll be able to juggle profits and losses with your eyes closed and read any balance sheet like it's a good novel. Accounting DeMySTiFieD, Second Edition, is a curriculum-based, self-teaching guide that makes learning accounting easier than 1-2-3. With graphs, plain-English explanations, and real-life examples, it starts with the fundamentals—such as basic financial terms, balance sheets, and cash flow statements—and eases you into the more complicated stuff, like adjusting entries, double entry bookkeeping, profit ratios, and liquidity. Completely updated and revised to cover finance terms, theories, and best practices, Accounting DeMySTiFieD teaches you the ins and outs of accounting in no time at all. This fast and easy guide features: A complete overview of financial statements, GAAP rules, transactions, cost, budgets, and tax accounting Proven accounting insights, tips, strategies, and techniques Chapter-ending practice exercises, quizzes, and final exam to reinforce your knowledge and chart progress Tons of examples to show how accounting works in the real world Simple enough for a

beginner but challenging enough for a more advanced student, Accounting DeMySTiFieD is your shortcut to mastery of this otherwise complex subject.

Salespeople, consultants, managers, executives, entrepreneurs. . . Influence is a crucial tool for absolutely anyone seeking success and prosperity. But how can everyday people actually become more influential? Maximum Influence unlocks the secrets of the master influencers. Now in an all-new edition, the book combines scientific research with real-world studies, presenting the most authoritative and effective arsenal of persuasion techniques ever. Author and renowned expert Kurt Mortensen reveals the 12 Laws of Persuasion, explaining why each law works, how to use it, and what to avoid. You will learn about the law of dissonance, the law of contrast, the law of expectation-and nine other proven principles that consciously and unconsciously propel people to act. You will also discover how to:

- \* Read anyone instantly
- \* Get people to trust you instinctively
- \* Change minds easily
- \* And convince anyone to give you almost anything

With new case studies and cutting-edge influencing techniques, this is the ultimate guide to the art and science of getting exactly what you want-when you want.

The Definitive Guide to SQL Get comprehensive coverage of every aspect of SQL from three leading industry experts. Revised with coverage of the latest RDBMS software versions, this one-stop guide explains how to build, populate, and administer high-performance databases and develop robust SQL-based applications. SQL: The Complete Reference, Third Edition shows you how to work with SQL commands and statements, set up relational databases, load and modify database objects, perform powerful queries, tune performance, and implement reliable security policies. Learn how to employ DDL statements and APIs, integrate XML and Java scripts, use SQL objects, build web servers, handle

remote access, and perform distributed transactions. Techniques for managing in-memory, stream, and embedded databases that run on today's mobile, handheld, and wireless devices are included in this in-depth volume. Build SQL-based relational databases and applications Create, load, and modify database objects using SQL Construct and execute simple, multitable, and summary queries Implement security measures with authentication, privileges, roles, and views Handle database optimization, backup, recovery, and replication Work with stored procedures, functions, extensions, triggers, and objects Extend functionality using APIs, dynamic SQL, and embedded SQL Explore advanced topics such as DBMS transactions, locking mechanisms, materialized views, and two-phase commit protocol Understand the latest market trends and the future of SQL Learn Java with this fun and painless self-teaching guide. Easy-to-understand, step-by-step instruction explains the most commonly used programming language for designing dynamic Web pages. Numerous examples, quizzes at the end of each chapter, and a final exam solidify the knowledge you have learned.

Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a simple, step-by-step manner tailored

to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. It includes lessons on the difference between calculated columns and measures; how formulas can be reused across reports of completely different shapes; how to merge disjointed sets of data into unified reports; how to make certain columns in a pivot behave as if the pivot were filtered while other columns do not; and how to create time-intelligent calculations in pivot tables such as "Year over Year" and "Moving Averages" whether they use a standard, fiscal, or a complete custom calendar. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available to within the pages of this easy-to-follow guide. This updated second edition covers new features introduced with Office 2015.

Don't let quadratic equations make you irrational If you are absolutely confused by absolute value equations, or you think parabolas are short moral stories, College Algebra DeMYSTiFied, Second Edition is your solution to mastering the topic's concepts and theories at your own pace. This thoroughly revised and updated guide eases you into

the subject, beginning with the math fundamentals then introducing you to this advanced form of algebra. As you progress, you will learn how to simplify rational expressions, divide complex numbers, and solve quadratic equations. You will understand the difference between odd and even functions and no longer be confused by the multiplicity of zeros. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: The x-y coordinate plane Lines and intercepts The FOIL method Functions Nonlinear equations Graphs of functions Exponents and logarithms Simple enough for a beginner, but challenging enough for an advanced student, *College Algebra DeMYSTiFieD, Second Edition* is your shortcut to a working knowledge of this engaging subject.

This fully revised, self-paced learning tool lays out all the necessary steps to quickly and easily start writing SQL programs Thoroughly updated to reflect the most recent ANSI/ISO standard, *SQL: A Beginner's Guide, Fourth Edition* will get you up-and-running with SQL programming right away. Clear tutorials, annotated code, and proven instructional tools guide you to easily performing queries and modifications, building databases, creating and reviewing embedded statements, troubleshooting system- and data-related problems, and much more.

You will learn how to retrieve, insert, update, and delete database data, and perform management and administrative functions. The book also covers new features, including SQL/XML and the long-awaited temporal support. Code examples are provided throughout along with notes on using them with the latest RDBMS software versions such as MySQL 5.7, SQL Server 2014, and Oracle Database 12c. Platform-neutral coverage; all skills can be applied to any database product, and any SQL version. Features hands-on exercises and self-tests that reinforce basic knowledge. "Ask the Expert" sections throughout are filled with bonus information and useful tips.

Cloud computing has revolutionized computer systems, providing greater dynamism and flexibility to a variety of operations. It can help businesses quickly and effectively adapt to market changes, and helps promote users' continual access to vital information across platforms and devices. *Cloud Computing Advancements in Design, Implementation, and Technologies* outlines advancements in the state-of-the-art, standards, and practices of cloud computing, in an effort to identify emerging trends that will ultimately define the future of the cloud. A valuable reference for academics and practitioners alike, this title covers topics such as virtualization technology, utility computing, cloud application services (SaaS), grid computing, and

services computing.

Summary PostGIS in Action, Second Edition teaches readers of all levels to write spatial queries that solve real-world problems. It first gives you a background in vector-, raster-, and topology-based GIS and then quickly moves into analyzing, viewing, and mapping data. This second edition covers PostGIS 2.0 and 2.1 series, PostgreSQL 9.1, 9.2, and 9.3 features, and shows you how to integrate with other GIS tools. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Book Processing data tied to location and topology requires specialized know-how. PostGIS is a free spatial database extender for PostgreSQL, every bit as good as proprietary software. With it, you can easily create location-aware queries in just a few lines of SQL code and build the back end for a mapping, raster analysis, or routing application with minimal effort. PostGIS in Action, Second Edition teaches you to solve real-world geodata problems. It first gives you a background in vector-, raster-, and topology-based GIS and then quickly moves into analyzing, viewing, and mapping data. You'll learn how to optimize queries for maximum speed, simplify geometries for greater efficiency, and create custom functions for your own applications. You'll also learn how to apply your existing GIS knowledge to PostGIS and integrate with other GIS tools. Familiarity with

relational database and GIS concepts is helpful but not required. What's Inside An introduction to spatial databases Geometry, geography, raster, and topology spatial types, functions, and queries Applying PostGIS to real-world problems Extending PostGIS to web and desktop applications Updated for PostGIS 2.x and PostgreSQL 9.x About the Authors Regina Obe and Leo Hsu are database consultants and authors. Regina is a member of the PostGIS core development team and the Project Steering Committee. Table of Contents PART 1 INTRODUCTION TO POSTGIS What is a spatial database? Spatial data types Spatial reference system considerations Working with real data Using PostGIS on the desktop Geometry and geography functions Raster functions PostGIS TIGER geocoder Geometry relationships PART 2 PUTTING POSTGIS TO WORK Proximity analysis Geometry and geography processing Raster processing Building and using topologies Organizing spatial data Query performance tuning PART 3 USING POSTGIS WITH OTHER TOOLS Extending PostGIS with pgRouting and procedural languages Using PostGIS in web applications Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python presents an applied approach to data mining concepts and methods, using Python software for illustration Readers will learn how to implement a variety of

popular data mining algorithms in Python (a free and open-source software) to tackle business problems and opportunities. This is the sixth version of this successful text, and the first using Python. It covers both statistical and machine learning algorithms for prediction, classification, visualization, dimension reduction, recommender systems, clustering, text mining and network analysis. It also includes: A new co-author, Peter Gedeck, who brings both experience teaching business analytics courses using Python, and expertise in the application of machine learning methods to the drug-discovery process A new section on ethical issues in data mining Updates and new material based on feedback from instructors teaching MBA, undergraduate, diploma and executive courses, and from their students More than a dozen case studies demonstrating applications for the data mining techniques described End-of-chapter exercises that help readers gauge and expand their comprehension and competency of the material presented A companion website with more than two dozen data sets, and instructor materials including exercise solutions, PowerPoint slides, and case solutions Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python is an ideal textbook for graduate and upper-undergraduate level courses in data mining, predictive analytics, and business analytics. This new edition is also an

excellent reference for analysts, researchers, and practitioners working with quantitative methods in the fields of business, finance, marketing, computer science, and information technology. “This book has by far the most comprehensive review of business analytics methods that I have ever seen, covering everything from classical approaches such as linear and logistic regression, through to modern methods like neural networks, bagging and boosting, and even much more business specific procedures such as social network analysis and text mining. If not the bible, it is at the least a definitive manual on the subject.” —Gareth M. James, University of Southern California and co-author (with Witten, Hastie and Tibshirani) of the best-selling book *An Introduction to Statistical Learning, with Applications in R*

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