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Domain Modeling Made Functional Tackle Software Complexity with Domain-Driven Design and F# Pragmatic Bookshelf

Agile Estimating and Planning is the definitive, practical guide to estimating and planning agile projects. In this book, Agile Alliance cofounder Mike Cohn discusses the philosophy of agile estimating and planning and shows you exactly how to get the job done, with real-world examples and case studies. Concepts are clearly illustrated and readers are guided, step by step, toward how to answer the following questions: What will we build? How big will it be? When must it be done? How much can I really complete by then? You will first learn what makes a good plan—and then what makes it agile. Using the techniques in Agile Estimating and Planning, you can stay agile from start to finish, saving time, conserving resources, and accomplishing more. Highlights include: Why conventional prescriptive planning fails and why agile planning works How to estimate feature size using story points and ideal days—and when to use each How and when to re-estimate How to prioritize features using both financial and nonfinancial approaches How to split large features into smaller, more manageable ones How to plan iterations and predict your team's initial rate of progress How to schedule projects that have unusually high uncertainty or schedule-related risk How to estimate projects that will be worked on by multiple teams Agile Estimating and Planning supports any agile, semiagile, or iterative process, including Scrum, XP, Feature-Driven Development, Crystal, Adaptive Software Development, DSDM, Unified Process, and many more. It will be an indispensable resource for every development manager, team leader, and team member.

It seems unthinkable that citizens of one of the most powerful nations in the world must risk their lives and livelihoods in the search for access to necessary health care. And yet it is no surprise that in many places throughout the United States, getting an abortion can be a monumental challenge. Anti-choice politicians and activists have worked tirelessly to impose needless restrictions on this straightforward medical procedure that, at best, delay it and, at worst, create medical risks and deny women their constitutionally protected right to choose. *Obstacle Course* tells the story of abortion in America, capturing a disturbing reality of insurmountable barriers people face when trying to exercise their legal rights to medical services. Authors David S. Cohen and Carole Joffe lay bare the often arduous and unnecessarily burdensome process of terminating a pregnancy: the sabotaged decision-making, clinics in remote locations, insurance bans, harassing protesters, forced ultrasounds and dishonest medical information, arbitrary waiting periods, and unjustified procedure limitations. Based on patients' stories as well as interviews with abortion providers and allies from every state in the country, *Obstacle Course* reveals the unstoppable determination required of women in the pursuit of reproductive autonomy as well as the incredible commitment of abortion providers. Without the efforts of an unheralded army of medical professionals, clinic administrators, counselors, activists, and volunteers, what is a legal right would be meaningless for the almost one million people per year who get abortions. There is a better way—treating abortion like any other form of health care—but the United States is a long way from that ideal.

Now in its fifth edition, the hugely popular *Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing* is fully updated, keeping you in line with the changes in this dynamic and exciting field and helping you create effective and up-to-date customer-centric digital marketing plans. A practical guide to creating and executing digital marketing plans, it combines established approaches to marketing planning with the creative use of new digital models and digital tools. It is designed to support both marketers and digital marketers, and students of business or marketing who want a thorough yet practical grounding in digital marketing. Written by two highly experienced digital marketing consultants, the book shows you how to: Draw up an outline digital marketing plan Evaluate and apply digital marketing principles and models Integrate online and offline communications Implement customer-driven digital marketing Reduce costly trial and error Measure and enhance your digital marketing Learn best practices for reaching and engaging your audiences using the key digital marketing platforms like Apple, Facebook, Google and Twitter. This new edition seamlessly integrates the latest changes in social media technology, including expanded coverage of mobile technology, demonstrating how these new ways to reach customers can be integrated into your marketing plans. It also includes new sections on data analytics, clearly demonstrating how marketers can leverage data to their advantage. Offering a highly structured and accessible guide to a critical and far-reaching subject, *Digital Marketing Excellence, Fifth Edition*, provides a vital reference point for all students and managers involved in marketing strategy and implementation.

"On January 20, 2021, Amanda Gorman became the sixth and youngest poet, at age twenty-two, to deliver a poetry reading at a presidential inauguration. Her inaugural poem, 'The Hill We Climb,' is now available to cherish in this special edition"

Find out how to apply learning science in online classes The concept of small teaching is simple: small and strategic changes have enormous power to improve student learning. Instructors face unique and specific challenges when teaching an online course. This book offers small teaching strategies that will positively impact the online classroom. This book outlines practical and feasible applications of theoretical principles to help your online students learn. It includes current best practices around educational technologies, strategies to build community and collaboration, and minor changes you can make in your online teaching practice, small but impactful adjustments that result in significant learning gains.

- Explains how you can support your online students
- Helps your students find success in this non-traditional learning environment
- Covers online and blended learning
- Addresses specific challenges that online instructors face in higher education

Small Teaching Online presents research-based teaching techniques from an online instructional design expert and the bestselling author of *Small Teaching*.

The biggest crime story in American history began on the night of March 1, 1932, when the twenty-month-old son of Charles and Anne Lindbergh was snatched from his crib in Hopewell, New Jersey. The news shocked a nation enthralled with the aviator, the first person to fly solo nonstop across the Atlantic. American law enforcement marshalled all its resources to return "Little Lindy" to the arms of his parents—and perhaps even more energized were the legions of journalists catering to a public whose appetite for Lindbergh news was insatiable. In *Little Lindy Is Kidnapped*, Thomas Doherty offers a lively and comprehensive cultural history of the media coverage of the abduction and its aftermath. Beginning with Lindbergh's ascent to fame and proceeding through the trial and execution of the accused kidnapper, Doherty traces how newspapers, radio, and newsreels reported on what was dubbed the "crime of the century." He casts the affair as a transformative moment for American journalism, analyzing how the case presented new challenges and opportunities for each branch of the media in the days before the rise of television. Coverage of the Lindbergh story, Doherty reveals, set the template for the way the media would treat breaking news ever after. An engrossing account of an endlessly fascinating case, *Little Lindy Is Kidnapped* sheds new light on an enduring quality of journalism ever since: the media's eye on a crucial part of the story—itsself.

"The most important book at the borderland of psychology and politics that I have ever read."—Martin E. P. Seligman, Zellerbach Family Professor of Psychology at that University of Pennsylvania and author of *Learned Optimism* Why are we devastated by a word of criticism even when it's mixed with lavish praise? Because our brains are wired to focus on the bad. This negativity effect explains things great and small: why countries blunder into disastrous wars, why couples divorce, why people flub job interviews, how schools fail students, why football coaches stupidly punt on fourth down. All day long, the power of bad governs people's moods, drives marketing campaigns, and dominates news and politics. Eminent social scientist Roy F. Baumeister stumbled unexpectedly upon this fundamental aspect of human nature. To find out why financial losses mattered more to people than financial gains, Baumeister looked for situations in which good events made a bigger impact than bad ones. But his team couldn't find any. Their research showed that bad is relentlessly stronger than good, and their paper has become one of the most-cited in the scientific literature. Our brain's negativity bias makes evolutionary sense because it kept our ancestors alert to fatal dangers, but it distorts our perspective in today's media environment. The steady barrage of bad news and

crisismongering makes us feel helpless and leaves us needlessly fearful and angry. We ignore our many blessings, preferring to heed—and vote for—the voices telling us the world is going to hell. But once we recognize our negativity bias, the rational brain can overcome the power of bad when it's harmful and employ that power when it's beneficial. In fact, bad breaks and bad feelings create the most powerful incentives to become smarter and stronger. Properly understood, bad can be put to perfectly good use. As noted science journalist John Tierney and Baumeister show in this wide-ranging book, we can adopt proven strategies to avoid the pitfalls that doom relationships, careers, businesses, and nations. Instead of despairing at what's wrong in your life and in the world, you can see how much is going right—and how to make it still better.

This is a book about a great man, an unbeaten boxing coach who in his lifetime nurtured three heavyweight world champions—a feat no one is capable of repeating nowadays. Cus D'Amato - the book is about him. The legend whose triumph is absolute, and requires no unnecessary comment and third-party consent. Here is a complete guide to the skill and tools needed to get a fundamental insight of D'Amato's system, psychology and philosophy. This book will be useful for anybody who is striving for self-perfection and seeking an effective lifestyle methodology of a champion, not only in boxing. Cus D'Amato didn't become phenomenal at birth. He used to say that a human being is not born as the finest, but he becomes truly outstanding through persistent and heavy work! This book is the crowning jewel of Oleg Maltsev's 20 years of research, a shining piece of collaboration created in New York together with a disciple of the legendary Cus: Tom Patti.

Photographers William Shea and Patrick Lai release the first ever photo documentary about the Las Vegas street art and graffiti scene with the intention of creating awareness about the unseen talent and hidden benefits that street art contributes to the art community. The 8 x 10 book is made up of 200 pages, and consists of 252 high quality full color images. The project time frame covers several years, with photos from all parts of the valley and the Life is Beautiful Festival. Introduction by writer and journalist Ed Fuentes.

Hilariously imagined text conversations—the passive aggressive, the clever, and the strange—from classic and modern literary figures, from Scarlett O'Hara to Jessica Wakefield Mallory Ortberg, the co-creator of the cult-favorite website The Toast, presents this whimsical collection of hysterical text conversations from your favorite literary characters. Everyone knows that if Scarlett O'Hara had an unlimited text-and-data plan, she'd constantly try to tempt Ashley away from Melanie with suggestive messages. If Mr. Rochester could text Jane Eyre, his ardent missives would obviously be in all-caps. And Daisy Buchanan would not only text while driving, she'd text you to pick her up after she totaled her car. Based on the popular web-feature, Texts from Jane Eyre is a witty, irreverent mashup that brings the characters from your favorite books into the twenty-first century.

“A deeply moving account of amnesia that . . . reminds us how we are all always trying to find a version of ourselves that we can live with.” —Los Angeles Times On October 17, 2002, David MacLean “woke up” on a train platform in India with no idea who he was or why he was there. No money. No passport. No identity. Taken to a mental hospital by the police, MacLean then started to hallucinate so severely he had to be tied down. He could remember song lyrics, but not his family, his friends, or the woman he was told he loved. The illness, it turned out, was the result of a commonly prescribed antimalarial medication he had been taking. Upon his return to the United States, he struggled to piece together the fragments of his former life. In this “mesmerizing, unsettling memoir about the ever-echoing nature of identity—written in vivid, blooming detail,” he tells the harrowing, absurd, and unforgettable story of his journey back to himself (Gillian Flynn, author of *Gone Girl*). “[MacLean] is an exceedingly entertaining psychotic. . . . [A] raw, honest and beautiful memoir.” —The New York Times “If bad things are going to happen, we are lucky when they happen to someone with the wit, humanity and sweetness—to say nothing of an eye for detail and a gift for pacing—that MacLean brings to this wrenching tale. . . . Readers who flip open the book will find MacLean, preserved between pages, goofy and serious, lost and found.” —Chicago Tribune “[MacLean] writes eloquently about the bizarre and disturbing experience of having his sense of self erased and then reconstructed from scratch.” —The New Yorker

A breathtaking award-winning novel about an extraordinary, all-consuming love affair One night an eighteen-year-old Irish girl, recently arrived in London to attend drama school, meets an older man—a well-regarded actor in his own right. While she is naive and thrilled by life in the big city, he is haunted by more than a few demons, and the clamorous relationship that ensues risks undoing them both. A captivating story of passion and innocence, joy and discovery set against the vibrant atmosphere of 1990s London over the course of a single year, *The Lesser Bohemians* glows with the eddies and anxieties of growing up, and the transformative intensity of a powerful new love. Winner of the James Tait Black Prize for Fiction Shortlisted for the International Dublin Literary Award Shortlisted for the 2016 Goldsmiths Prize Shortlisted for the 2016 Bord Gáis Energy Irish Book Awards Eason Novel of the Year

"Before Billy Wilder (1906-2002) left Europe for the United States in 1934 and became a filmmaker, he worked as a newspaper reporter, first in Vienna and then in Weimar Berlin. This book, edited and introduced by Noah Isenberg and translated by Shelley Frisch, collects about 65 articles Wilder published in Austrian and German newspapers in the 1920s. The collection includes reported pieces on urban life, from a first-person account of Wilder's stint as a taxi dancer to an article about street sweepers; profiles of writers, movie stars and poker players; and dispatches from the international film scene, from reviews to interviews with such figures as Charlie Chaplin and Erich von Stroheim. Isenberg provides an introduction that gives biographical details and places the writings in context, emphasizing their historical moment and their connections to Wilder's later career"--

A visual history of 100 years of filmmaking in New York City, featuring exclusive interviews with NYC filmmakers Fun City Cinema gives readers an in-depth look at how the rise, fall, and resurrection of New York City was captured and chronicled in ten iconic Gotham films across ten decades: *The Jazz Singer* (1927), *King Kong* (1933), *The Naked City* (1948), *Sweet Smell of Success* (1957), *Midnight Cowboy* (1969), *Taxi Driver* (1976), *Wall Street* (1987), *Kids* (1995), *25th Hour* (2002), and *Frances Ha* (2012). A visual history of a great American city in flux, Fun City Cinema reveals how these classic films and legendary filmmakers took their inspiration from New York City's grittiness and splendor, creating what we can now view as “accidental documentaries” of the city's modes and moods. In addition to the extensively researched and reported text, the book includes both historical photographs and production materials, as well as still-frames, behind-the-scenes photos, posters, and original interviews with Noah Baumbach, Larry Clark, Greta Gerwig, Walter Hill, Jerry Schatzberg, Martin Scorsese, Susan Seidelman, Oliver Stone, and Jennifer Westfeldt. Extensive "Now Playing" sidebars spotlight a handful of each decade's additional films of note.

Thoroughly reviewed and eagerly anticipated by the agile community, *User Stories Applied* offers a requirements process that saves time, eliminates rework, and leads directly to better software. The best way to build software that meets users' needs is to begin with "user stories": simple, clear, brief descriptions of functionality that will be valuable to real users. In *User Stories Applied*, Mike Cohn provides you with a front-to-back blueprint for writing these user stories and weaving them into your development lifecycle. You'll learn what makes a great user story, and what makes a bad one. You'll discover practical ways to gather user stories, even when you can't speak with your users. Then, once you've compiled your user stories, Cohn shows how to organize them, prioritize them, and use them for planning, management, and testing. User role modeling: understanding what users have in common, and where they differ Gathering stories: user interviewing, questionnaires, observation, and workshops Working with managers, trainers, salespeople and other "proxies" Writing user stories for acceptance testing Using stories to prioritize, set schedules, and estimate release costs Includes end-of-chapter practice questions and exercises *User Stories Applied* will be invaluable to every software developer, tester, analyst, and manager working with any agile method: XP, Scrum... or even your own home-grown approach.

The only security book to be chosen as a Dr. Dobbs Jolt Award Finalist since Bruce Schneier's *Secrets and Lies* and *Applied Cryptography*!

Adam Shostack is responsible for security development lifecycle threat modeling at Microsoft and is one of a handful of threat modeling experts in the world. Now, he is sharing his considerable expertise into this unique book. With pages of specific actionable advice, he details how to build better security into the design of systems, software, or services from the outset. You'll explore various threat modeling approaches, find out how to test your designs against threats, and learn effective ways to address threats that have been validated at Microsoft and other top companies. Systems security managers, you'll find tools and a framework for structured thinking about what can go wrong. Software developers, you'll appreciate the jargon-free and accessible introduction to this essential skill. Security professionals, you'll learn to discern changing threats and discover the easiest ways to adopt a structured approach to threat modeling. Provides a unique how-to for security and software developers who need to design secure products and systems and test their designs Explains how to threat model and explores various threat modeling approaches, such as asset-centric, attacker-centric and software-centric Provides effective approaches and techniques that have been proven at Microsoft and elsewhere Offers actionable how-to advice not tied to any specific software, operating system, or programming language Authored by a Microsoft professional who is one of the most prominent threat modeling experts in the world As more software is delivered on the Internet or operates on Internet-connected devices, the design of secure software is absolutely critical. Make sure you're ready with Threat Modeling: Designing for Security.

Provides recommendations and case studies to help with the implementation of Scrum.

James Baldwin's critique of American society at the height of the civil rights movement brings his prescient thoughts on social isolation, race, and police brutality to a new generation of readers. Available for the first time in a stand-alone edition, *Nothing Personal* is Baldwin's deep probe into the American condition. Considering the Black Lives Matter protests in the summer of 2020—which were met with tear gas and rubber bullets the same year white supremacists entered the US Capitol with little resistance, openly toting flags of the Confederacy—Baldwin's documentation of his own troubled times cuts to the core of where we find ourselves today. Baldwin's thoughts move through an interconnected range of questions, from America's fixation on eternal youth, to its refusal to recognize the past, its addiction to consumerism, and the lovelessness that fuels it in its cities and popular culture. He recounts his own encounter with police in a scene disturbingly similar to those we see today documented with ever increasing immediacy. This edition also includes a new foreword from interdisciplinary scholar Imani Perry and an afterword from noted Baldwin scholar Eddie S. Glaude Jr. Both explore and situate the essay within the broader context of Baldwin's work, the Movement for Black Lives, the COVID-19 pandemic, and the presidency of Donald Trump. *Nothing Personal* is both a eulogy and a declaration of will. In bringing this work into the twenty-first century, readers new and old will take away fundamental and recurring truths about life in the US. It is both a call to action, and an appeal to love and to life.

FINALIST FOR THE NATIONAL BOOK AWARD FOR TRANSLATED LITERATURE A moving, unforgettable tribute to a Tutsi woman who did everything to protect her children from the Rwandan genocide, by the daughter who refuses to let her family's story be forgotten. The story of the author's mother, a fierce, loving woman who for years protected her family from the violence encroaching upon them in pre-genocide Rwanda. Recording her memories of their life together in spare, wrenching prose, Mukasonga preserves her mother's voice in a haunting work of art.

A debut collection of poetic, linked essays investigating the past and present state of California, its conflicting histories and their impact on a writer's family and life. California has been advertised as a destiny manifested for those ready to pull up their bootstraps and head west across to find wealth on the other side of the Sierra Nevada since the 19th century. Across the seven essays in the debut collection by José Vadi, we hear from the descendants of those not promised that prize. *Inter State* explores California through many lenses: an aging obsessed skateboarder; a self-appointed dive bar DJ; a laid-off San Francisco tech worker turned rehired contractor; a grandson of Mexican farmworkers pursuing the crops they tilled. Amidst wildfires, high speed rail, housing crises, unprecedented wealth and its underlying decay, *Inter State* excavates and roots itself inside those necessary stories and places lost in the ever-changing definitions of a selectively golden state.

All the Light We Cannot See meets *The Nightingale* in this literary WWI-era novel and epic love story of a brilliant young doctor who races against Einstein to solve one of the universe's great mysteries. In Russia, in the summer of 1914, as war with Germany looms and the Czar's army tightens its grip on the local Jewish community, Miri Abramov and her brilliant physicist brother, Vanya, are facing an impossible decision. Since their parents drowned fleeing to America, Miri and Vanya have been raised by their babushka, a famous matchmaker who has taught them to protect themselves at all costs: to fight, to kill if necessary, and always to have an escape plan. But now, with fierce, headstrong Miri on the verge of becoming one of Russia's only female surgeons, and Vanya hoping to solve the final puzzles of Einstein's elusive theory of relativity, can they bear to leave the homeland that has given them so much? Before they have time to make their choice, war is declared and Vanya goes missing, along with Miri's fiancé. Miri braves the firing squad to go looking for them both. As the eclipse that will change history darkens skies across Russia, not only the safety of Miri's own family but the future of science itself hangs in the balance. Grounded in real history -- and inspired by the solar eclipse of 1914 -- *A Bend in the Stars* offers a heart-stopping account of modern science's greatest race amidst the chaos of World War I, and a love story as epic as the railways crossing Russia.

It took ten years of laborious planning and exhaustive negotiations to create the mammoth Penn Central Railroad, the largest railroad in United States history. When the leviathan was finally born of a merger between the Pennsylvania and New York Central Railroads on February 1, 1968, the event was hailed as a great day for railroading. But the baby giant survived only 367 days. The crash of the Penn Central set a new record, this time for the largest bankruptcy the United States had ever seen. "*The Wreck of the Penn Central*" provides a close-up view of the events that brought the Big Train to bankruptcy court--over-regulation, subsidized competition, big labor featherbedding, greed, corporate back-stabbing, stunning incompetence, and, yes, even a little sex.

It all began simply enough. In 1976 the Point Reyes Wilderness Act granted the highest protection in America to more than 33,000 acres of California forest, grassland and shoreline – including Drakes Estero, an estuary of stunning beauty. Inside was a small, family-run oyster farm first established in the 1930s. A local rancher bought the business in 2005, renaming it The Drakes Bay Oyster Company. When the National Park Service informed him that the 40-year lease would not be renewed past 2012, he vowed to keep the farm in business even if it meant taking his fight all the way to the Supreme Court. Environmentalists, national politicians, scientists, and the Department of the Interior all joined a protracted battle for the estuary that had the power to influence the future of wilderness for decades to come. Were the oyster farmers environmental criminals, or victims of government fraud? Fought against a backdrop of fear of government corruption and the looming specter of climate change, the battle struck a national nerve, pitting nature against agriculture and science against politics, as it sought to determine who belonged and who didn't belong, and what it means to be wild.

Shortlisted for the Goldsmith's Prize, the Gordon Burn Prize and the James Tait Black Award. Dive in to a tale of love and loathing with the beach read of the summer. Kathy is a writer. Kathy is getting married. It's the summer of 2017 and the whole world is falling apart. From a Tuscan hotel for the super-rich to a Brexit-paralysed UK, Kathy spends the first summer of her forties trying to adjust to making a lifelong commitment just as Trump is tweeting the world into nuclear war. But it's not only Kathy who's changing. Political, social and natural landscapes are all in peril. Fascism is on the rise, truth is dead, the planet is hotting up. Is it really worth learning to love when the end of the world is nigh? And how do you make art, let alone a life, when one rogue tweet could end it all. Olivia Laing radically rewires the novel in a brilliant, funny and emphatically raw account of love in the apocalypse. A Goodbye to Berlin for the 21st century, Crudo charts in real time what it was like to live and love in the horrifying summer of 2017, from the perspective of a commitment-phobic artist who may or may not be Kathy Acker . . .

It's the summer of 1936, and the writer Stefan Zweig is in crisis. His German publisher no longer wants him, his marriage is collapsing, and his house in Austria—searched by the police two years earlier—no longer feels like home. He's been dreaming of Ostend, the Belgian beach town that is a paradise of promenades, parasols, and old friends. So he journeys there with his lover, Lotte Altmann, and reunites with fellow writer and semi-estranged close friend Joseph Roth, who is himself about to fall in love. For a moment, they create a fragile haven. But as Europe begins to crumble around them, the writers find themselves trapped on vacation, in exile, watching the world burn. In Ostend, Volker Weidermann lyrically recounts "the summer before the dark," when a coterie of artists, intellectuals, drunks, revolutionaries, and madmen found themselves in limbo while Europe teetered on the edge of fascism and total war. Ostend is the true story of two of the twentieth century's great writers, written with a novelist's eye for pacing, chronology, and language—a dazzling work of historical nonfiction. (Translated from the German by Carol Brown Janeway)

You want increased customer satisfaction, faster development cycles, and less wasted work. Domain-driven design (DDD) combined with functional programming is the innovative combo that will get you there. In this pragmatic, down-to-earth guide, you'll see how applying the core principles of functional programming can result in software designs that model real-world requirements both elegantly and concisely - often more so than an object-oriented approach. Practical examples in the open-source F# functional language, and examples from familiar business domains, show you how to apply these techniques to build software that is business-focused, flexible, and high quality. Domain-driven design is a well-established approach to designing software that ensures that domain experts and developers work together effectively to create high-quality software. This book is the first to combine DDD with techniques from statically typed functional programming. This book is perfect for newcomers to DDD or functional programming - all the techniques you need will be introduced and explained. Model a complex domain accurately using the F# type system, creating compilable code that is also readable documentation---ensuring that the code and design never get out of sync. Encode business rules in the design so that you have "compile-time unit tests," and eliminate many potential bugs by making illegal states unrepresentable. Assemble a series of small, testable functions into a complete use case, and compose these individual scenarios into a large-scale design. Discover why the combination of functional programming and DDD leads naturally to service-oriented and hexagonal architectures. Finally, create a functional domain model that works with traditional databases, NoSQL, and event stores, and safely expose your domain via a website or API. Solve real problems by focusing on real-world requirements for your software. What You Need: The code in this book is designed to be run interactively on Windows, Mac and Linux. You will need a recent version of F# (4.0 or greater), and the appropriate .NET runtime for your platform. Full installation instructions for all platforms at fsharp.org.

New York Times bestselling author Maureen Johnson weaves a delicate tale of murder and mystery in the first book of a striking new series, perfect for fans of Agatha Christie and E. Lockhart. Ellingham Academy is a famous private school in Vermont for the brightest thinkers, inventors, and artists. It was founded by Albert Ellingham, an early twentieth century tycoon, who wanted to make a wonderful place full of riddles, twisting pathways, and gardens. "A place," he said, "where learning is a game." Shortly after the school opened, his wife and daughter were kidnapped. The only real clue was a mocking riddle listing methods of murder, signed with the frightening pseudonym "Truly, Devious." It became one of the great unsolved crimes of American history. True-crime aficionado Stevie Bell is set to begin her first year at Ellingham Academy, and she has an ambitious plan: She will solve this cold case. That is, she will solve the case when she gets a grip on her demanding new school life and her housemates: the inventor, the novelist, the actor, the artist, and the jokester. But something strange is happening. Truly Devious makes a surprise return, and death revisits Ellingham Academy. The past has crawled out of its grave. Someone has gotten away with murder. The two interwoven mysteries of this first book in the Truly Devious series dovetail brilliantly, and Stevie Bell will continue her relentless quest for the murderers in books two and three. Publishers Weekly Best Books of 2018 * Junior Library Guild Selection * 2019 YALSA Best Fiction for Young Adults Nomination * 2019 ALA's Best Fiction for Young Adults Nomination * Chicago Public Library Best of the Best Books 2018 * Goodreads Choice Award Nominee for Young Adult Fiction 2018 * 2018 Nerdy Book Club Young Adult Winner * Seventeen Best YA Book of 2018 * Lincoln Award Nominee * 2020-2021 South Carolina Book Awards Nominee * 2020 Pennsylvania Young Readers' Choice Award Winner

NFL linebacker, speaker, podcaster, and humanitarian Sam Acho gives a blueprint for taking off our masks and living lives of genuine authenticity. Most of us hide. We play small and don't live up to our full potential. Sam Acho was one of those people. As an NFL linebacker, for example, he earned his MBA but told no one because he was afraid of what people might think if they found out that he cared about things that weren't "normal" for his profession. After many years of hiding himself, the person he had become had no connection to the real Sam. Only when he lost a friend and a mentor did he realize he was doing it all wrong--just like many us do, when we try to become someone we're not. All the while, we ignore the unique gifts and talents and personality we truly possess. But there is another way of living: Let the world see you. Your quirks, your passions, and your inner desires were not given to you by accident. And the world needs your gifts. In Let the World See You, Sam Acho shares lessons from his own life as well as stories from others to reveal how you can overcome your fears and discover your true selves. Being the real you pays big. No one else has what you have. No one else can share what you share. Let the World See You helps crack the shell of people who are in hiding and reveals the benefits of a lifestyle lived on purpose.

Employ cognitive theory in the classroom every day Research into how we learn has opened the door for utilizing cognitive theory to facilitate better student learning. But that's easier said than done. Many books about cognitive theory introduce radical but impractical theories, failing to make the connection to the classroom. In Small Teaching, James Lang presents a strategy for improving student learning with a series of modest but powerful changes that make a big difference—many of which can be put into practice in a single class period. These strategies are designed to bridge the chasm between primary research and the classroom environment in a way that can be implemented by any faculty in any discipline, and even integrated into pre-existing teaching techniques. Learn, for example: How does one become good at retrieving knowledge from memory? How does making predictions now help us learn in the future? How do instructors instill fixed or growth mindsets in their students? Each chapter introduces a basic concept in cognitive theory, explains when and how it should be employed, and provides firm examples of how the intervention has been or could be used in a variety of disciplines. Small teaching techniques include brief classroom or

online learning activities, one-time interventions, and small modifications in course design or communication with students.

The Ultimate Guide to Dropshipping is a complete guide on how to create and run a successful dropshipping business. "This is by far the best book on dropshipping available. You will learn everything you need to know about finding a product, setting up an online store and growing your business." (Sean Work, Director of Marketing, KISSmetrics) "Andrew and Mark have written a comprehensive, no-BS guide to dropshipping. Essential reading for anyone considering this type of retail." (Chandra Clark, Founder & President, Scribendi) "These guys distill everything you need to know about dropshipping. It's a must read if you want practical advice and a clear blueprint to help you grow your business." (Valerie Khoo, National Director, Australian Writers' Centre) "Holy jeez - I wish these guys had written this 7 years ago.... I can say that the advice in this book is spot on."

"Enchanting . . . the most surprising, confounding, and oddly insightful couple's trip in recent literary history." —Entertainment Weekly The prize-winning, bestselling author of *Gingerbread; Boy, Snow, Bird*; and *What Is Not Yours Is Not Yours* returns with a vivid and inventive new novel about a couple forever changed by an unusual train voyage. When Otto and Xavier Shin declare their love, an aunt gifts them a trip on a sleeper train to mark their new commitment—and to get them out of her house. Setting off with their pet mongoose, Otto and Xavier arrive at their sleepy local train station, but quickly deduce that *The Lucky Day* is no ordinary locomotive. Their trip on this former tea-smuggling train has been curated beyond their wildest imaginations, complete with mysterious and welcoming touches, like ingredients for their favorite breakfast. They seem to be the only people on board, until Otto discovers a secretive woman who issues a surprising message. As further clues and questions pile up, and the trip upends everything they thought they knew, Otto and Xavier begin to see connections to their own pasts, connections that now bind them together. A spellbinding tale from a star author, *Peaces* is about what it means to be seen by another person—whether it's your lover or a stranger on a train—and what happens when things you thought were firmly in the past turn out to be right beside you.

A second edition fully updated for the current SAT (2020 and beyond) This book brings together everything you need to know for the SAT math section. Unlike most other test prep books, this one is truly geared towards the student aiming for the perfect score. It leaves no stones unturned. Inside, You'll Find: Clear explanations of the tested math concepts, from the simplest to the most obscure Hundreds of examples to illustrate all the question types and the different ways they can show up Over 500 practice questions and explanations to help you master each topic The most common mistakes students make (so you don't) This is the most thorough SAT prep out there. For more sample chapters and information, check out <http://thecollegepanda.com/books> Changes from the 1st edition include: Additional chapter on minimum and maximum word problems Ratio questions Function transformations Boxplots Many additional practice questions spread throughout Many revisions to fine-tune the review material to the current SAT Many formatting and typo fixes

The bible of grassroots fundraising, updated with the latest tools and methods *Fundraising for Social Change* is the preeminent guide to securing funding, with a specific focus on progressive nonprofit organizations with budgets under \$5 million. Used by nonprofits nationally and internationally, this book provides a soup-to-nuts prescription for building, maintaining, and expanding an individual donor program. Author Kim Klein is a recognized authority on all aspects of fundraising, and this book distills her decades of expertise into fundraising strategies that work. This updated seventh edition includes new information on the impact of generational change, using social media effectively, multi-channel fundraising, and more, including expanded discussion on retaining donors and on legacy giving. Widely considered the 'bible of grassroots fundraising,' this practically-grounded guide is an invaluable resource for anyone who has to raise money for important causes. A strong, sustainable fundraising strategy must possess certain characteristics. You need people who are willing to ask and realistic goals. You need to gather data and use it to improve results, and you need to translate your ideas in to language donors will understand. A robust individual donor program creates stable and long-term cash flow, and this book shows you how to structure your fundraising appropriately no matter how tight your initial budget. Develop and maintain a large base of individual donors Utilize strategies that pay off sooner rather than later Expand your reach and get your message out to the donor pool Translate traditional fundraising methods into strategies that work for social justice organizations with little or no front money Basing your fundraising strategy on the contributions of individual donors may feel like herding cats—but it's the best way for your organization to maintain maximum freedom to pursue the mission that matters. A robust, organized, planned approach can help you reach your goals sooner, and *Fundraising for Social Change* is the field guide for putting it all together to make big things happen.

Database-driven sites bring complexity you might not need, but building a site by hand is too much work. Hugo is a static site generator and web development framework that creates content sites quickly without the overhead or dependencies of a dynamic web framework. With Hugo, you use HTML templates and Markdown to build static sites you can host anywhere, letting you use the skills you already have. Develop your own theme using standard HTML and CSS, using Hugo's powerful templating features to organize your site's components. Create your site's content with HTML or Markdown and use Hugo's content templating features to build new content quickly. Build a fully-featured blog with archive pages, tagging, and pagination, and integrate an external commenting system to provide interactivity. Use data from front-matter, site-wide configuration, and external JSON sources to add content, and generate JSON others can use. Integrate JavaScript with your site to create a search engine. Get Hugo working with Webpack so you can leverage the wider web development ecosystem, and explore ways to publish your site to various services. Finally, learn how you can move your existing content site to Hugo. Dive in and build your next site with Hugo!

Critically-acclaimed author-illustrator Satoshi Kitamura (*Hat Tricks*) celebrates the value of human connection in this hopeful picture book about the effect of a smile shared between people. A small boy has saved all his pocket money and visits the market with high expectations. When disaster strikes and he loses his money, he feels very devastated. But wait, what's that? A Smile Shop? He could really do with a smile. What will happen if he goes in? Featuring charming, classic illustrations reminiscent of Maurice Sendak and Tomie dePaola, Satoshi Kitamura's *The Smile Shop* is an absorbing setting for readers to explore themes of independence, self-worth, and the effect of a smile shared between people. Activity sheets and discussion guide available!

"This book offers a short, spirited defense of rhetoric and the liberal arts as catalysts for precision, invention, and empathy in today's world. The author, a professor of Shakespeare studies at a liberal arts college and a parent of school-age children, argues that high-stakes testing and a culture of assessment have altered how and what students are taught, as courses across the arts, humanities, and sciences increasingly are set aside to make room for joyless, mechanical reading and math instruction. Students have been robbed of a complete education, their imaginations stunted by this myopic focus on bare literacy and numeracy. Education is about thinking, Newstok argues, rather than the mastery of a set of rigidly defined skills, and the seemingly rigid pedagogy of the English Renaissance produced some of the most compelling and influential examples of liberated thinking. Each of the fourteen chapters explores an essential element of Shakespeare's world and work, aligns it with the ideas of other thinkers and writers in modern times, and suggests opportunities for further reading. Chapters on craft, technology, attention, freedom, and related topics combine past and present ideas about education to build a case for the value of the past, the pleasure of thinking, and the limitations of modern educational practices and prejudices"--

We design to elicit responses from people. We want them to buy something, read more, or take action of some kind. Designing without understanding what makes people act the way they do is like exploring a new city without a map: results will be haphazard,

confusing, and inefficient. This book combines real science and research with practical examples to deliver a guide every designer needs. With it you'll be able to design more intuitive and engaging work for print, websites, applications, and products that matches the way people think, work, and play. Learn to increase the effectiveness, conversion rates, and usability of your own design projects by finding the answers to questions such as: What grabs and holds attention on a page or screen? What makes memories stick? What is more important, peripheral or central vision? How can you predict the types of errors that people will make? What is the limit to someone's social circle? How do you motivate people to continue on to (the next step? What line length for text is best? Are some fonts better than others? These are just a few of the questions that the book answers in its deep-dive exploration of what makes people tick.

Vida brings her manuscript to a San Francisco library for unpublishable books, a book about her gorgeous body in which she feels uncomfortable. The reclusive librarian makes her feel comfortable, until a trip to Tijuana changes them in ways neither of them had ever expected.

With the writers of the golden age as her guides—Pushkin, Tolstoy, Gogol, and Turgenev, among others—Sara Wheeler searches for a Russia not in the news, traveling from rinsed northwestern beet fields and the Far Eastern Arctic tundra to the cauldron of nationalities, religions, and languages in the Caucasus. Bypassing major cities as much as possible, she goes instead to the places associated with the country's literary masters. Wheeler weaves these writers' lives and works around their historical homes, giving us rich portraits of the many diverse Russias from which these writers spoke. Illustrated with both historical images and contemporary snapshots of the people and places that shaped her journey, *Mud and Stars* gives us timely, witty, and deeply personal insights into Russia, then and now. One of Smithsonian's Ten Best Travel Books of the Year

You can choose several data access frameworks when building Java enterprise applications that work with relational databases. But what about big data? This hands-on introduction shows you how Spring Data makes it relatively easy to build applications across a wide range of new data access technologies such as NoSQL and Hadoop. Through several sample projects, you'll learn how Spring Data provides a consistent programming model that retains NoSQL-specific features and capabilities, and helps you develop Hadoop applications across a wide range of use-cases such as data analysis, event stream processing, and workflow. You'll also discover the features Spring Data adds to Spring's existing JPA and JDBC support for writing RDBMS-based data access layers. Learn about Spring's template helper classes to simplify the use of database-specific functionality Explore Spring Data's repository abstraction and advanced query functionality Use Spring Data with Redis (key/value store), HBase (column-family), MongoDB (document database), and Neo4j (graph database) Discover the GemFire distributed data grid solution Export Spring Data JPA-managed entities to the Web as RESTful web services Simplify the development of HBase applications, using a lightweight object-mapping framework Build example big-data pipelines with Spring Batch and Spring Integration

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