

Harnessing Green It Principles And Practices

This book is DEDICATED TO: The eradication of FEAR in America-as FDR articulated: "nameless, unreasoning, unjustified terror which paralyzes needed efforts to convert retreat into advance." In short, fear is the mother of all cancers on the body politic of America.....i.e., fear is a wall to keep the Mexicans out, and drives our insidious racism.....and the pernicious fear resulting from McCarthyism still hangs like a black cloud over and cripples America to this day, resulting in our Third World healthcare system, and Job Creation--and is the parent of the pervasive hate in America today.....to illustrate: I didn't write the following. It is a cut and paste from FACEBOOK, or some blog [would like to give credit if knew the author]--but it is so on target regarding how "fear" is driving Conservative policy in America today-i.e., is undermining America and our progress--and relegating America to a Third World country status, rather than a world leader-"Conservatives are such cowards: they are afraid of gay people getting married or serving in the military; they are afraid of bringing terrorists to super max prisons in the US from which no one has ever escaped; they are afraid of the boy scouts letting gay kids in; they are afraid of everyone voting and are constantly suppressing the vote under some bogus voter fraud theory; they

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are afraid of letting students vote at their universities; they are afraid of women having the right to choose; they even are afraid of women getting contraception [the real issue actually is a women's agency and control over their bodies]; they are afraid of immigration reform leading to citizenship because they are afraid of-- name whatever reason; they are afraid of mandating gun purchasers to undergo background checks for crazy people and terrorists; they are afraid of people smoking pot; they are afraid of climate change being real and contradicting their beloved Bible; they are afraid of legitimate campaign reform; they are afraid of Muslims; they are afraid of blacks; they are afraid of atheists; they are afraid of hippies; they are afraid of socialists; they are probably still afraid of monsters under their beds; they are just rank cowards and keep making things up to be afraid of."

Our world has changed, probably for good. Until now, the shift from brick-and-mortar to the smartphone has been about service, cost, and convenience. Now, it's also a matter of public health. How do we win this uncertain new game? How do we prosper in a digital world? In a cool, readable style *Harnessing Digital Disruption: How Companies Win with Design Thinking, Agile, and Lean Startup* tells the story of a major multi-national organization facing digital disruption and looming irrelevance. In a compelling novel format, the book demonstrates how

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to harness the power of digital technology, methods and thinking on the path to revival and prosperity. It illustrates the situations, characters, and blockers you'll likely face as you progress through your journey. The setting is Singapore and the heady world of international banking, but the prescription, methods and lessons apply equally to manufacturers, utilities, hospitals, insurers, and government agencies. You will learn how to:

- Develop your Digital Transformation strategy and Innovation Portfolio
- Reform customer journeys, launch new digital offerings, and validate new beta businesses
- Develop senior leader digital literacy, and understanding of growth leadership
- De-risk your journey using a proven overall approach based on proven principles
- Cultivate a network of pragmatic entrepreneurs practicing a structured scalable innovation process

This book offers clear and compelling guidance on what it takes to transform your organization for a digital world. Each chapter includes Study Questions to facilitate learning and discussion in workshop and classroom settings. .

Concerns surrounding environmental sustainability have led to an increase of interest in environmentally-friendly systems. In the ICT realm, attention has been largely paid to green aspects of hardware; however, it is equally necessary to address this issue from the software perspective. Green Services

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Engineering, Optimization, and Modeling in the Technological Age is a valuable reference source of the latest scholarly research on the implementation of green processes into software systems, contributing novel principles, methodologies, and tools to improve software development. Featuring comprehensive and timely coverage on various areas in service strategy and modeling, engineering, and sustainability, this publication is a pivotal reference source for researchers, practitioners, advanced-level students, and end users in the software development realm.

The ever-increasing awareness and growing focus on environmental issues such as climate change and energy use is bringing about an urgency in expanding research to provide possible solutions to these problems. Through current engineering research and emerging technologies, scientists work to combat modern environmental and ecological problems plaguing the globe. Advanced Methodologies and Technologies in Engineering and Environmental Science provides emerging research on the current and forthcoming trends in engineering and environmental sciences to resolve several issues plaguing researchers such as fossil fuel emission and climate change. While highlighting these challenges, including chemical toxicity environmental responsibility, readers will learn how engineering applications can be used across

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disciplines to aid in reducing environmental hazards. This book is a vital resource for engineers, researchers, professors, academicians, and environmental scientists seeking current research on how engineering tools and technologies can be applied to environmental issues.

A young girl and her little sister share the many secrets and discoveries they encounter while exploring the wilderness around them. Their independence and curiosity weave throughout the pages as they scale a mossy gabbro rock, unearth chalky white moose antlers, and nibble upon sun-warmed wild strawberries. Brightly colored collage illustrations entice and beckon readers to participate in this free-spirited adventure. A Quiet Moment is for everyone. It is a story that closes with an open door to the outside.

This volume provides a comprehensive state of the art overview of a series of advanced trends and concepts that have recently been proposed in the area of green information technologies engineering as well as of design and development methodologies for models and complex systems architectures and their intelligent components. The contributions included in the volume have their roots in the authors' presentations, and vivid discussions that have followed the presentations, at a series of workshop and seminars held within the international TEMPUS-project GreenCo project in United

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Kingdom, Italy, Portugal, Sweden and the Ukraine, during 2013-2015 and at the 1st - 5th Workshops on Green and Safe Computing (GreenSCom) held in Russia, Slovakia and the Ukraine. The book presents a systematic exposition of research on principles, models, components and complex systems and a description of industry- and society-oriented aspects of the green IT engineering. A chapter-oriented structure has been adopted for this book following a “vertical view” of the green IT, from hardware (CPU and FPGA) and software components to complex industrial systems. The 15 chapters of the book are grouped into five sections: (1) Methodology and Principles of Green IT Engineering for Complex Systems, (2) Green Components and Programmable Systems, (3) Green Internet Computing, Cloud and Communication Systems, (4) Modeling and Assessment of Green Computer Systems and Infrastructures, and (5) Green PLC-Based Systems for Industry Applications. The chapters provide an easy to follow, comprehensive introduction to the topics that are addressed, including the most relevant references, so that anyone interested in them can start the study by being able to easily find an introduction to the topic through these references. At the same time, all of them correspond to different aspects of the work in progress being carried out by various research groups throughout the world and, therefore, provide

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information on the state of the art of some of these topics, challenges and perspectives.

This book examines various ways of making computing and information systems greener -- environmentally sustainable -- as well as several means of using Information Technology (IT) as a tool and an enabler to improve the environmental sustainability. The book focuses on both greening of IT and greening by IT -- complimentary approaches to attaining environmental sustainability. This book comprehensively covers several key aspects of Green IT - green technologies, design, standards, maturity models, strategies and adoption -, and presents a clear approach to greening IT encompassing green use, green disposal, green design, and green manufacturing. It also illustrates how to strategically apply green IT in practice in several areas.

GLUTEN-FREE GHOULS is a FUN, COLORFUL children's book that will be a DELIGHT TO ALL READERS young and old while sharing a valuable lesson on why it's important to eat healthy! The six Gluten-Free Ghoul characters Gloppy, Bogey, Teaky, Oafie, Pops, and Bonkers live in a giant treehouse and love to play baseball and golf - and they even skateboard! But their favorite thing to do is eat! Join them as they scramble through town gobbling up leftover pizza, spaghetti, and their favorite pies. The only trouble is that their not-so-

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healthy eating habits begin to create some frustrating and itchy symptoms. Their doctor tells them to eat a gluten-free diet. *Gluten-Free Ghouls* is a great rhyming book that is sure to bring about some giggles as children enjoy the silly characters while the story builds awareness of the importance of eating well. Food sensitivities like gluten or allergies such as peanuts, dairy, etc. are so prevalent these days and children need to be aware of what can happen even if they don't have celiac disease (a severe innate autoimmune disorder) or aren't allergic to certain foods themselves. It also helps children without gluten sensitivities or allergies to better understand what their friends go through who do have to follow specific diets. As for friends who have celiac disease, gluten sensitivities or food allergies, *Gluten-Free Ghouls* will show them that others deal with the same issues even six hungry green ghouls. **GLUTEN-FREE GHOULS WOULD BE A GREAT ADDITION TO ANY BOOKSHELF IN ANY LIBRARY, SCHOOL, OR HOME.** Please visit us online at glutenfreeghouls.com. With an adult's/parent's approval, children can join the **GLUTEN-FREE GHOUL'S FAN CLUB** and receive a **FREE FAN CLUB BOOKMARK** when they e-mail paige@glutenfreeghouls.com and share what they like most about the book and who their favorite **Gluten-Free Ghouls** is.

State-of-the-Art Approaches to Advance the Large-Scale

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Green Computing Movement Edited by one of the founders and lead investigator of the Green500 list, The Green Computing Book: Tackling Energy Efficiency at Large Scale explores seminal research in large-scale green computing. It begins with low-level, hardware-based approaches and then traverses up the software stack with increasingly higher-level, software-based approaches. In the first chapter, the IBM Blue Gene team illustrates how to improve the energy efficiency of a supercomputer by an order of magnitude without any system performance loss in parallelizable applications. The next few chapters explain how to enhance the energy efficiency of a large-scale computing system via compiler-directed energy optimizations, an adaptive run-time system, and a general prediction performance framework. The book then explores the interactions between energy management and reliability and describes storage system organization that maximizes energy efficiency and reliability. It also addresses the need for coordinated power control across different layers and covers demand response policies in computing centers. The final chapter assesses the impact of servers on data center costs.

Illustrated with abstract and imaginative photographs, this is a philosophical guide for the dance field about the art of teaching modern dance. Integrating somatic theories, scientific research and contemporary aesthetic practices, it asks the reader to reconsider how and why they teach.

Knowledge is a valuable resource that must be managed well for any organization to thrive. Proper knowledge management practices can improve business processes by creating value, however, the available tools meant to aid in the creation, collection, and storage of information have drastically changed since the emergence of social media. By using this collaborative online application for engaging with information, organizations are able to precisely disseminate knowledge to

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the correct audience. *Harnessing Social Media as a Knowledge Management Tool* explores the usage of social media in managing knowledge from multiple dimensions highlighting the benefits, opportunities and challenges that are encountered in using and implementing social media. This publication endeavors to provide a thorough insight into the role of social media in knowledge management from both an organizational and individualistic perspective. This book elucidates emerging strategies perfect for policy makers, managers, advertisers, academics, students, and organizations who wish to effectively manage knowledge through social media.

Harnessing the wind can be a tricky business, but in this ground-breaking book the authors provide step-by-step, illustrated instructions for building a wind generator in a home workshop and then installing it in an off-grid home electrical system. Even if you don't plan on building your own turbine, this book is packed with valuable information for anyone considering wind energy. It covers the basic physics of how the energy in moving air is turned into electricity, and most importantly, it will give you a realistic idea of what wind energy can do for you--and what it can't.

KITTY'S BIG ADVENTURE - This short, easy-to-read children's story is told with 332 words and 34 color photos. The story is about a stuffed animal named Kitty and Kitty's friends Al and Wendell, who are stuffed baby raccoons. The three friends take a trip to Grandfather Mountain, a state park in North Carolina. There they see deer, a bear, an eagle, a cougar, and an otter. They also go on the Mile High Swinging Bridge and visit the Nature Museum. The story ends with them riding home in the car.

"Foreword by John G. Peluso, JR, president, Wells Fargo Advisors Financial Network, LLC."--Jacket cover.

These are the proven benefits of implementing "visual

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systems" - a highly successful lean-production approach that uses visual indicators, signals, controls, and guarantees to direct and support activities on the shop floor. The result is a self-explaining and self-regulating workplace where critical information is shared rapidly, accurately, and without speaking a word. Visual Systems is a comprehensive look at how to implement this breakthrough approach. Any company can use Dr. Gwendolyn D. Galsworth's approach to organize, share, and visually manage the thousands of location details on which the daily life of an enterprise depends. Use this book to build common sense and a common improvement language directly into the workplace and put an end to costly secrets, surprises, and microsupervision.

Improving the dynamic relationship between nature and human well-being is a pressing issue of our time. Landscapes embody this tight interconnectedness and serve as unique sustainability learning hubs, showcased by the global rise of place-based and holistic landscape stewardship initiatives. Incorporating these exciting developments, this book explores the principles of landscape stewardship and their function in fields such as agriculture, ecological restoration and urban green infrastructure. It provides insights into the challenges and the potential of landscape stewardship and identifies future paths for the science and practice of landscape-related sustainability efforts. Aligning analytical perspectives with practical applications, it brings together contributions from leading scholars and innovative models of landscape stewardship from all around the world, making it an essential resource for anyone interested in developing sustainable human-nature relationships.

Computing Handbook, Third Edition: Information Systems and Information Technology demonstrates the richness and breadth of the IS and IT disciplines.

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The second volume of this popular handbook explores their close links to the practice of using, managing, and developing IT-based solutions to advance the goals of modern organizational environments. Established leading experts and influential young researchers present introductions to the current status and future directions of research and give in-depth perspectives on the contributions of academic research to the practice of IS and IT development, use, and management. Like the first volume, this second volume describes what occurs in research laboratories, educational institutions, and public and private organizations to advance the effective development and use of computers and computing in today's world. Research-level survey articles provide deep insights into the computing discipline, enabling readers to understand the principles and practices that drive computing education, research, and development in the twenty-first century.

This book is about the grief of losing a child to suicide and the life of my son John "Grayson" Green. I can't take full credit for writing this book. A few chapters were written by Grayson himself. This book also includes black and white screenshots from posts of his friends from Facebook with many other full color photos. A full color version is also available. How often do you battle the desires of what you want your spouse to do and what actually happens? Each

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year couples begin the disastrous journey of divorce that might have been averted by better communication over the little stuff. Learning how to communicate with your spouse in the way that gets them to want to see your perspective is key to a successful connection. In his book *The Connection Principle: 3 Essential Communication Tools for Getting What you Want from Your Spouse*, Chuck Taylor combines engaging story telling with practical steps to help you move your spouse from working against you to working with you. This book will teach you to help your spouse to engage in conversations, to desire to hear what you are saying, and to create a meaningful environment for communication.

After escaping the claws of Corrigan, the Lord Alpha of the Brethren, Mack is trying to lead a quiet lonely life in Inverness in rural Scotland, away from anyone who might happen to be a shapeshifter. However, when she lands a job at an old bookstore owned by a mysterious elderly woman who not only has a familiar passion for herbal lore but also seems to know more than she should, Mack ends up caught in a maelstrom between the Ministry of Mages, the Fae and the Brethren. Now she has to decide between staying hidden and facing the music, as well as confronting her real feelings for the green eyed power of Corrigan himself. This is the second book in the popular urban fantasy series, *Blood Destiny*. From the creator of "Developing Innovative Ideas for

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New Companies," the #1 course in entrepreneurship with over 1,000,000 learners from 175 countries. IN THE OPPORTUNITY ANALYSIS CANVAS, DR. JAMES V. GREEN SHARES HOW TO BECOME MORE EFFECTIVE IN IDENTIFYING AND ANALYZING ENTREPRENEURIAL OPPORTUNITIES, AND BUILDING SUSTAINABLY COMPETITIVE COMPANIES. Why are entrepreneurs successful? How can we understand and develop our thinking to be better entrepreneurs? What are the keys to developing winning entrepreneurial ideas? Distilling vast amounts of research in psychology, sociology, and economics into a practical how-to guide for aspiring and active entrepreneurs, Dr. Green presents a whole new understanding of entrepreneurial mindset and action. At its core, The Opportunity Analysis Canvas contains a powerful argument that anyone can be a successful entrepreneur by thoughtfully examining themselves and the business opportunity. By harnessing these insights, we can transform our ideas into businesses that are lasting successes. DR. JAMES V. GREEN, an award-winning educator at the University of Maryland, leads the education activities of the Maryland Technology Enterprise Institute (Mtech) in the A. James Clark School of Engineering. As its Director of Entrepreneurship Education, he leads undergraduate and graduate courses in entrepreneurship, innovation, and

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technology commercialization. With more than twenty publications to his credit, he is a thought leader in entrepreneurship education.

“Ultimately, this is a remarkable book, a practical testimonial, and a comprehensive bibliography rolled into one. It is a single, bright sword cut across the various murky green IT topics. And if my mistakes and lessons learned through the green IT journey are any indication, this book will be used every day by folks interested in greening IT.” —

Simon Y. Liu, Ph.D. & Ed.D., Editor-in-Chief, IT Professional Magazine, IEEE Computer Society, Director, U.S. National Agricultural Library This book presents a holistic perspective on Green IT by discussing its various facets and showing how to strategically embrace it *Harnessing Green IT: Principles and Practices* examines various ways of making computing and information systems greener – environmentally sustainable –, as well as several means of using Information Technology (IT) as a tool and an enabler to improve the environmental sustainability. The book focuses on both greening of IT and greening by IT – complimentary approaches to attaining environmental sustainability. In a single volume, it comprehensively covers several key aspects of Green IT - green technologies, design, standards, maturity models, strategies and adoption –, and presents a clear approach to greening IT encompassing green use, green disposal, green

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design, and green manufacturing. It also illustrates how to strategically apply green IT in practice in several areas. Key Features: Presents a comprehensive coverage of key topics of importance and practical relevance - green technologies, design, standards, maturity models, strategies and adoption Highlights several useful approaches to embracing green IT in several areas Features chapters written by accomplished experts from industry and academia who have first-hand knowledge and expertise in specific areas of green IT Presents a set of review and discussion questions for each chapter that will help the readers to examine and explore the green IT domain further Includes a companion website providing resources for further information and presentation slides This book will be an invaluable resource for IT

Professionals, academics, students, researchers, project leaders/managers, IT business executives, CIOs, CTOs and anyone interested in Green IT and harnessing it to enhance our environment.

With the growing awareness and popularity of environmental preservation, research on green computing has gained recognition around the world. Information technology must adopt initiatives in making computers as energy-efficient as possible, as well as design algorithms and systems for efficiency-related computer technologies.

International and Interdisciplinary Studies in Green

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Computing provides coverage on strategic green issues and practices for competitive advantages and cost-cutting in modern organizations and business sectors in order to reach environmental goals. In recent years, our world has experienced a profound shift and progression in available computing and knowledge sharing innovations. These emerging advancements have developed at a rapid pace, disseminating into and affecting numerous aspects of contemporary society. This has created a pivotal need for an innovative compendium encompassing the latest trends, concepts, and issues surrounding this relevant discipline area. During the past 15 years, the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline. The Encyclopedia of Information Science and Technology, Fourth Edition is a 10-volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is ideally designed to disseminate the most forward-thinking and diverse research findings. With critical perspectives on the impact of information science management and new

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technologies in modern settings, including but not limited to computer science, education, healthcare, government, engineering, business, and natural and physical sciences, it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library.

RISA-3D (Rapid Interactive Structural Analysis) is used for structural analysis and design. The tools in RISA-3D are primarily used in structural engineering and they help users to design structural models using both parametric 3D modeling and 2D drafting elements. The RISA-3D model comprise of a physical representation of a structure. The structural modeling in RISA-3D can be used for structural designing and analysis application. The Exploring RISA-3D 14.0 book explains the concepts and principles of RISA-3D through practical examples, tutorials, and exercises. This enables the users to harness the power of structural designing with RISA-3D for their specific use. In this book, the author emphasizes on physical modeling, structural desining, creating load cases, specifying boundary conditions, preparation of project report. This book covers the various stages involved in analyzing. This book is specially meant for professionals and students in structural engineering, civil engineering, and allied fields in the building industry. Salient

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Features Detailed explanation of RISA-3D Real-world projects given as tutorials Tips and Notes throughout the textbook 200 pages of heavily illustrated text Self-Evaluation Tests, Review Questions, and Exercises at the end of the chapters Table of Contents Chapter 1: Introduction to RISA-3D Chapter 2: Getting Start with RISA-3D Chapter 3: Modeling Chapter 4: Loads Chapter 5: Boundary Conditions Chapter 6: Performing Analysis and Specifying Design Parameters Chapter 7: Viewing Results and Preparing Report Index

This book will be a valuable resource for doctors, nurses and other healthcare professionals who deal with Spanish speaking patients. It is a guide that contains the key and most frequently used healthcare terms. It will also be useful for Spanish speaking nurses who want to have a better communication while interacting with English speaking healthcare professionals.

The issues of sustainability and corporate social responsibility have become vital discussions in many industries within the public and private sectors. In the business realm, incorporating practices that serve the overall community and ecological wellbeing can also allow businesses to flourish economically and socially. Green Business: Concepts, Methodologies, Tools, and Applications is a vital reference source for the latest research findings on the challenges and benefits of implementing sustainability into the core

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functions of contemporary enterprises, focusing on how green approaches improve operations.

Highlighting a range of topics such as corporate sustainability, green enterprises, and circular economy, this multi-volume book is ideally designed for business executives, business and marketing professionals, business managers, academicians, and researchers actively involved in the business industry.

The life force, also known as “spirit,” is the essence of being and the conscious and most important form of energy. Living energy is personal and within our conscious control, and by learning about it, we can use it to transform our life into vibrant and meaningful expressions of who we really are.

Consciousness is purely energetic and therefore difficult to quantify in mechanistic terms. It is the characteristic of living energy and is the foundation of awareness. Consciousness is the thread running through all life. Living Energy is an introduction to the process of mystic spirituality. The reader is encouraged to attain a deep and meaningful connection to the divine with expanded awareness.

The principles given in this book are equally relevant to the novice and the advanced practitioner. Robert explains how we may reveal our hidden potential by shifting our perception away from what is customary and comfortable to open the doors to greater spiritual awareness.

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North Americans are overwhelmed by the immense environmental problems our world faces yet studies report that 66% would do more if they knew it had a measurable impact. Psychologists have long known that simply performing one small step will aid in defining a positive outlook on life and will inspire further participation from the individual. Trash Talk is about changing people's mind-sets by providing thought-provoking ideas that inspire readers to participate from the ground level in their waste reduction efforts. All the ideas are relatively simple and do not require any special skills or tools.

In a technology-driven world, it is essential that enterprises develop reliable and rapid flows of knowledge to distribute evenly across organizations, time and place, and individuals in order to sustain a competitive advantage. However, most leaders and managers are unacquainted with effective knowledge flow practices. *Harnessing Dynamic Knowledge Principles in the Technology-Driven World* provides actionable principles of Knowledge Flow Theory to identify and solve problems for implementing these principles into practice. With emerging developments and widespread applicability, this book is a practical guide for scholars, business managers, and enterprise leaders and managers interested in understanding the dynamics of knowledge flows for competitive advantage in a technology-driven world.

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"This handbook coalesces worldwide investigations, thoughts, and practices in the area of Green ICT, covering the technical advances, methodological innovations, and social changes that result in enhancements and improvements in business strategies, social policies, and technical implementations"--Provided by publisher.

Having survived the worst effects of the Civil War, the city of Memphis, battered but unbowed, finds itself facing a far more dangerous foe. It is invisible, lethal, and unstoppable: a plague of yellow fever. It is the story of JP Mahoney, 14-year-old farm boy who dreams of escape from tedious chores and farmlife routine. It is the story of a courageous young woman, Ginnie Moon, onetime Confederate spy, who now operates a boarding house for men who have survived the war. And it is the story of Kevin O'Boyle, an embittered riverfront laborer, who blames the world for his troubles, and finds the crippled city his perfect prey. Several characters in the novel are actual historical figures, most notably Ginnie Moon, Judge "Pappy" Hadden, and Cap'n Jim Lee. Their actions, and those of the other characters, are entirely fictional. The plague, one of several to hit the city in the years following the war, was all too real.

In the age of corporate responsibility, green technology and sustainability continue to grip the consciousness of businesses. However, the development of appropriate

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business-driven green computing applications requires an awareness of the best practices of the green agenda. Green Computing Strategies for Competitive Advantage and Business Sustainability provides emerging research on maintaining an eco-friendly environment regarding cloud computing and promoting reusability. While highlighting competitive advantages, power consumption, and project evaluation, readers will learn about various techniques for reducing energy consumption in cloud performance and information technology systems. This book is a vital resource for academics, researchers, students, professionals, and managers interested in novel trends in green computing applications and technology.

This was one of the 6 science fiction stories published in the first issue (April 1926) of the first magazine devoted to science fiction, *Amazing Stories*, edited and published by Hugo Gernsback, now considered to be the father of the science fiction genre. He described this story in an inset panel: "In 'Alice in the Looking Glass', the beautiful play of fancy which gave immortal fame to a logician and mathematician, we read of the mysterious change in size of the heroine, the charming little Alice. It tells how she grew large and small according to what she ate. But here we have increase in size pushed to its utmost limit. Here we have treated the growth of a man to cosmic dimensions. And we are told of his strange sensation and are led up to a sudden startling and impressive conclusion, and are taken through the picture of his emotions and despair." American science fiction author, journalist, technical writer, editor (*Fortune* and *Time*) and naval seaman during World War II.

Mint green and palm trees - what's not to love! This journal features a photograph on the cover which the artist has captured for you to enjoy. There's 150 blank pages for you to fill with your dreams, doodles and everything else - it's great

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for your desk at home, work or on the go. This beautifully designed 6" x 9" notebook will fit right into your lifestyle!
DETAILS: 150 Blank Sheets Crisp White Pages with a Thick Cardstock Cover Simple, Stylish, Elegant Cover Art
Dimensions: 6" x 9"

This book is about organisational development from a systemic perspective. It is about systemic principles. How do they work in organisations? And how do people in those organisations experience them? This book attempts to answer this and many more questions on working with the systemic phenomenological perspective in organisations and society at large. From the same perspective, this book discusses a large amount of issues such as fraud, success, downturn and succession. This book includes many examples of organisations and themes, including constellations in South America, Europe, Russia and the US. Together, they make this book to be a Lonely Planet in the world of working in the systemic- phenomenological way. Jan Jacob Stam, founder of the Hellinger Institute in The Netherlands, and a very welcome teacher and lecturer in more than twenty countries, has been a leader and researcher in the field of systemic work for over 15 years. This book gives you a look into Jan Jacob's experiences and insights. And as always, he has moved on and continues to develop and search for new insights. There are so many interesting questions still unanswered. This book reads like a dream on a cold winters' nights where no one sleeps and Jan Jacob keeps you awake as he makes you part of this special world.

Why should you read this book? Millions of people spend their entire lives drifting without purpose or meaning while others seem to find direction early on in life. In *Achieving Your Best Self*, Dr David Barton presents you with essential key principles to help you discover your own path and then pursue that course with persistence, self-discipline and

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courage. In *Achieving Your Best Self* you will learn: How to gain clarity about your values, dreams and desires How to set SMART goals that get results How to develop more self-discipline How to cultivate greater persistence and grit How to produce greater courage and overcome fear How to deal with procrastination and stop putting off your goals How to use the power of your subconscious mind and automate the pursuit of your goals By following the principles and key ideas laid down in this book you can literally transform your life for the better. Furthermore, you will learn valuable lessons from real life cases of people who achieved astonishing results when they overcame their fears, focussed on their most important goals and triumphed in the face of adversity. You will learn about: How one team of explorers managed to get to one of the coldest places on earth first and survived the trip, while another team died on their way back. How a group of artists challenged the powers of the day, set their own course and shook the art world more than at any other time in the history of art How one small shepherd boy defeated a giant and became a king"

What's Your Green Goldfish is based on the simple premise that employees are the key drivers of customer experience and that "Happy Employees Create Happy Customers." The book focuses on 15 different ways to drive employee engagement and reinforce a strong corporate culture. It's the second book in the goldfish trilogy. The first book was an Amazon Best Seller entitled, *What's Your Purple Goldfish*. Purple focused on customers, whereby Green focuses on employees. Both books are based on a revolutionary new approach called marketing g.i.u.e. (marketing by giving little unexpected extras). The book is based on the findings of the Green Goldfish Project, an effort which crowd sourced 1,001 examples of signature added value for employees. Key themes emerged from the Project. The book is filled with over

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200 examples. PRAISE FOR WHAT'S YOUR GREEN GOLDFISH "Stan is the sherpa that guides executives along the journey between the heart and mind of business stakeholders. Stakeholders aren't always customers though. At a time when company vision and culture matters more than ever, it takes inspired and engaged employees to bring them to life." - Brian Solis, author of What's the Future of Business #WTF, The End of Business as Usual and Engage "So often overlooked, and so very vital to building company value... empowering employees to support each other and the brand. Stan Phelps 'gets' it and Green Goldfish will walk you step-by-step though achieving this critical goal." - Ted Rubin, author of Return on Relationship "Great customer centric organizations only exist because of engaged and empowered employees. The Green Goldfish is packed with awesome examples of what world class companies are doing today to inspire and reward their employees. If you see value in truly building an "A Team," Green Goldfish will be, without question, your single best reference." - Chris Zane, Founder and President of Zane's Cycles, author of Reinventing the Wheel, the Science of Creating Lifetime Customers "Stan Phelps takes customer service to a whole new level by focusing on EMPLOYEE service, and how to do well by your employees - so they take care of your customers. Packed with stories, insights and R.U.L.E.S. any company can follow, this book is a must-read for managers of companies of all shapes and sizes who know that employees don't leave jobs - they leave managers, especially when they don't feel your love and appreciation. Pick this up, and start engaging your team and making more GREEN - Phil Gerbyshak, author of The Naked Truth of Social Media "Our large-scale research shows unequivocally that engaged employees are more likely to work longer, try harder, make more suggestions for improvement, recruit others to join their company, and go out

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of their way to help customers. They even take less sick time. Companies can tap into the enormous value of engaged employees by following the 15 ideas that Stan lays out in this book." - Bruce Temkin, author of The Six Laws of Customer Experience "Too often, the actual employment experience delivered on the job does not measure up to the version sold to job candidates during the interview process. In What's Your Green Goldfish, Stan Phelps offers 15 ways to close the gap." - Steve Curtin, author of Delight Your Customers: 7 Simple Ways to Raise Your Customer Service from Ordinary to Extraordinary (AMACOM, June 2013) "In What's Your Green Goldfish, Stan Phelps brilliantly applies the idea of 'doing a little something extra' for employees. You know, those people that actually get the work done and keep customers happy. Read it, put some of the ideas to work, and soon you'll be reaping more 'green' from your customers." - Bob Thompson, Founder and CEO, CustomerThink Corp.

As society continues to experience increases in technological innovations, various industries must rapidly adapt and learn to incorporate these advances. While there are benefits to implementing these technologies, the sociological aspects still need to be considered. Technology Adoption and Social Issues: Concepts, Methodologies, Tools, and Applications is an innovative reference source for the latest academic material on the various effects of technology adoption, implementation, and acceptance. Highlighting a range of topics, such as educational technology, globalization, and social structure, this multi-volume book is ideally designed for academicians, professionals, and researchers who are interested in the latest insights into technology adoption.

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