

Jim Collins Good To Great Ebook Free

PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Good to Great by Jim Collins | Key Takeaways, Analysis & Review Preview: What does it take to make something--an activity, a work of art, a company--great? What are the factors that distinguish the merely good from the truly great? In Good to Great: Why Some Companies Make the Leap...And Others Don't, Jim Collins offers insight into what makes a business truly great... Inside this Instaread of Good to Great: Overview of the book Important People Key Takeaways Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

“An important reminder of simple everyday practices to improve how we all work together, which will lead to greater team and individual happiness and performance. Great results will follow.”—Jack Dorsey, CEO of Twitter and Square “With just 30 changes, you can transform your work experience from bland and boring (or worse) to fulfilling, fun, and even joyful.”—Daniel Pink, author of When and Drive The vice president of Twitter Europe and host of the top business podcast Eat Sleep Work Repeat offers thirty smart, research-based hacks for bringing joy and fun back into our burned out, uninspired work lives. How does a lunch break spark a burst of

productivity? Can a team's performance be improved simply by moving the location of the coffee maker? Why are meetings so often a waste of time, and how can a walking meeting actually get decisions made? As an executive with decades of management experience at top Silicon Valley companies including YouTube, Google, and Twitter, Bruce Daisley has given a lot of thought to what makes a workforce productive and what factors can improve the workplace to benefit a company's employees, customers, and bottom line. In his debut book, he shares what he's discovered, offering practical, often counterintuitive, insights and solutions for reinvigorating work to give us more meaning, productivity, and joy at the office. A Gallup survey of global workers revealed shocking news: only 13% of employees are engaged in their jobs. This means that burn out and unhappiness at work are a reality for the vast majority of workers. Managers—and employees themselves—can make work better. *Eat Sleep Work Repeat* shows them how, offering more than two dozen research-backed, user-friendly strategies, including: Go to Lunch (it makes you less tired over the weekend) Suggest a Tea Break (it increases team cohesiveness and productivity) Conduct a Pre-Mortem (foreseeing possible issues can prevent problems and creates a spirit of curiosity and inquisitiveness) "Let's start enjoying our jobs again," Daisley insists. "It's time to rediscover the joy of work."

Referenciado como uno de los diez mejores libros sobre gestión empresarial, "Good to Great" nos ofrece todo un conjunto de directrices y paradigmas que debe adoptar

cualquier empresa que pretenda diferenciarse de las demás. Después de revisar montañas de datos, de hacer miles de entrevistas y de utilizar rigurosas herramientas de comparación, Jim Collins y su equipo de investigación identificaron los determinantes clave de la excelencia en un conjunto de empresas de élite que dieron el salto hasta conseguir unos resultados extraordinarios y sostenibles. // Reference as one of the ten best books on business management, Good to Great offers us a whole set of guidelines and paradigms that should be adopted by any company seeking to differentiate itself from others. After reviewing mountains of data, conducting thousands of interviews, and using rigorous comparison tools, Collins and his research team identified the key drivers of excellence in an elite set of companies that made the leap to achieve extraordinary and sustainable results for at least fifteen years. How extraordinary? After driving the change, the companies that went from good to extraordinary generated accumulated stock market returns over fifteen years that were on average seven times higher than the general market and twice as good as the results obtained by the world's leading composite index of companies such as Coca-Cola, Intel, General Electric and Merck.

A reversible volume in which good fairies such as the green man, the wood woman, and the pixies are described on one side, and bad fairies such the gnome, Black Annis, and Morgana le Fay are described on the other

Use this helpful book to learn about the leadership tools to fuel success, grow your

team, and become the visionary you were meant to be. True leadership isn't a matter of having a certain job or title. In fact, being chosen for a position is only the first of the five levels every effective leader achieves. To become more than "the boss" people follow only because they are required to, you have to master the ability to invest in people and inspire them. To grow further in your role, you must achieve results and build a team that produces. You need to help people to develop their skills to become leaders in their own right. And if you have the skill and dedication, you can reach the pinnacle of leadership—where experience will allow you to extend your influence beyond your immediate reach and time for the benefit of others. The 5 Levels of Leadership are: 1. Position—People follow because they have to. 2. Permission—People follow because they want to. 3. Production—People follow because of what you have done for the organization. 4. People Development—People follow because of what you have done for them personally. 5. Pinnacle—People follow because of who you are and what you represent. Through humor, in-depth insight, and examples, internationally recognized leadership expert John C. Maxwell describes each of these stages of leadership. He shows you how to master each level and rise up to the next to become a more influential, respected, and successful leader.

"The quantum leap beyond positive thinking, *Optimal Thinking* offers a whole new way of looking at life, business, and relationships. This prescriptive self-improvement book is filled with superlative information for every type of reader."

Online Library Jim Collins Good To Great Ebook Free

Good to Great Learn all the most powerful Strategies, Tactics and Secrets of the Great Companies and bring your company from Good to Great in no Time with this short and sweet summary of Good to Great by Jim Collins The best-seller "Good to Great" by Jim Collins reveals the secrets of the greatest companies in the world and how they can excel in a competitive and globalized world. He has done a great job bringing together the most important business and leadership techniques to make your company a great one! Still not everybody has the time to read 300 pages to grasp the fundamentals of the biggest companies worldwide, that is why I have already done the job for you and I have summarized the most important lessons from Good to Great by Jim Collins. Now you can start applying this powerful ideas in your company in no time at all! Here Is A Preview Of What You'll Learn... The Search for Good to GreatLevel 5 LeadershipFirst Who...Then WhatConfront the Brutal Facts (Yet Never Lose Faith)The Hedgehog Concept (Simplicity Within the Three Circles)A Culture of DisciplineTechnology AcceleratorsThe Flywheel and The Doom LoopFrom "Good to Great" to "Built to Last"Much, much more! Find out the most important lessons of Good to Great with this short and sweet summary in no time! Take action today and get your copy for a limited time discount Tags: good to great, good to great jim collins kindle, good to great jim collins, business, leadership, management, jim collins

Chronicling his 13 years as CEO of Circuit City during its most successful time and sharing his insightful analysis of its downfall, Alan Wurtzel imparts a wisdom that is a

must-read for anyone even remotely interested in business. “Good to Great to Gone illustrates the vital importance of listening to your customers. Without them your company has nothing.” —Tony Hsieh, New York Times bestselling author of *Delivering Happiness* and CEO of Zappos.com, Inc. How did Circuit City go from a Mom and Pop store with a mere \$13,000 investment, to the best performing Fortune 500 Company for any 15-year period between 1965 and 1995, to bankruptcy and liquidation in 2009? What must leaders do not only to take a business from good to great, but to avoid plummeting from great to gone in a constantly evolving marketplace? For almost 50 years, Circuit City was able to successfully navigate the constant changes in the consumer electronics marketplace and meet consumer demand and taste preferences. But with the company’s subsequent decline and ultimate demise in 2009, former CEO Alan Wurtzel has the rare perspective of a company insider in the role of an outsider looking in. Believing that there is no singular formula for strategy, Wurtzel emphasizes the “Habits of Mind” that influence critical management decisions. With key takeaways at the end of each chapter, Wurtzel offers advice and guidance to ensure any business stays on track, even in the wake of disruption, a changing consumer landscape, and new competitors. Part social history, part cautionary tale, and part business strategy guide, *Good to Great to Gone: The 60 Year Rise and Fall of Circuit City* features a memorable story with critical leadership lessons.

This volume offers a unified treatment and critical review of the literature related to the fluid

dynamics, heat transfer, and mass transfer of single bubbles, drops, and particles. 1978 edition.

Building upon the concepts introduced in *Good to Great*, Jim Collins answers the most commonly asked questions raised by his readers in the social sectors. Using information gathered from interviews with over 100 social sector leaders, Jim Collins shows that his "Level 5 Leader" and other good-to-great principles can help social sector organizations make the leap to greatness.

From Jim Collins, the most influential business thinker of our era, comes an ambitious upgrade of his classic, *Beyond Entrepreneurship*, that includes all-new findings and world-changing insights. What's the roadmap to create a company that not only survives its infancy but thrives, changing the world for decades to come? Nine years before the publication of his epochal bestseller *Good to Great*, Jim Collins and his mentor, Bill Lazier, answered this question in their bestselling book, *Beyond Entrepreneurship*. *Beyond Entrepreneurship* left a definitive mark on the business community, influencing the young pioneers who were, at that time, creating the technology revolution that was birthing in Silicon Valley. Decades later, successive generations of entrepreneurs still turn to the strategies outlined in *Beyond Entrepreneurship* to answer the most pressing business questions. *BE 2.0* is a new and improved version of the book that Jim Collins and Bill Lazier wrote years ago. In *BE 2.0*, Jim Collins honors his mentor, Bill Lazier, who passed away in 2005, and reexamines the original text of *Beyond Entrepreneurship* with his 2020 perspective. The book includes the original text of *Beyond Entrepreneurship*, as well as four new chapters and fifteen new essays. *BE 2.0* pulls together the key concepts across Collins' thirty years of research into one integrated framework called

The Map. The result is a singular reading experience, which presents a unified vision of company creation that will fascinate not only Jim's millions of dedicated readers worldwide, but also introduce a new generation to his remarkable work.

From “one of the great (greatest?) contemporary popular writers on economics” (Tyler Cowen) comes a smart, lively, and encouraging rethinking of how to use statistics. Today we think statistics are the enemy, numbers used to mislead and confuse us. That’s a mistake, Tim Harford says in *The Data Detective*. We shouldn’t be suspicious of statistics—we need to understand what they mean and how they can improve our lives: they are, at heart, human behavior seen through the prism of numbers and are often “the only way of grasping much of what is going on around us.” If we can toss aside our fears and learn to approach them clearly—understanding how our own preconceptions lead us astray—statistics can point to ways we can live better and work smarter. As “perhaps the best popular economics writer in the world” (New Statesman), Tim Harford is an expert at taking complicated ideas and untangling them for millions of readers. In *The Data Detective*, he uses new research in science and psychology to set out ten strategies for using statistics to erase our biases and replace them with new ideas that use virtues like patience, curiosity, and good sense to better understand ourselves and the world. As a result, *The Data Detective* is a big-idea book about statistics and human behavior that is fresh, unexpected, and insightful.

Proposes applying the author's business strategies for transforming companies to nonprofit and public organizations to help them increase efficiency and most benefit the clients they serve.

100+ Management Models is an essential resource for managers at all levels. It gives an

overview of each of the most important business models in eight categories: sustainability, innovation, strategy, diversity, customers, human resources, benchmarking and leadership and analyses their strengths and weaknesses.

Tired of all the "shoulds" that guide your life? Want to create a life full of meaning? Work on your own terms? See the world a little differently? Then it's time to Own Your Weird. Creative entrepreneur Jason Zook certainly walks the walk of "owning his weird." He's had some crazy yet successful schemes -- he's made over a million dollars by having more than 1,600 companies pay him to wear their t-shirt (a project called I WearYour Shirt). Later he auctioned off his last name twice, for \$50K each time. He then self-published his first book Creativity for Sale by nabbing sponsors and generating \$75K in revenue. Now Own Your Weird is targeted to other potential "out of the box" thinkers who dream not only of doing work on their own terms, but also creating a meaningful life. Consider Jason your spirit guide, offering strategies for honing in on what makes you weird, recognizing when feedback is just another form of procrastination, and how to stop with social media already. There's a specific set of strategies and exercises that can help you prioritize your life over your business, by identifying your MMM (Minimum Monthly Magic) number. He also offers examples from his own life (how he got out of \$124K worth of debt, escaped the pressure to have a big wedding, and has thrived on social media by primarily ignoring it). Own Your Weird is the permission slip you need to take that big risk. To finally chase down that big idea. And to let go of "supposed to" thoughts. See how life opens up when you break out of the blueprint.

Ian Schrager, Marcus Aurelius, Supreme, Kith, Rick Rubin, Kanye West, Soulcycle, Ikea, Sweetgreen, The Wu-Tang Clan, Danny Meyer, Tracy Chapman, Warren Buffett, Walt Disney,

Jack's Wife Freda, Starbucks, A24, Picasso, In-N-Out Burger, intel, Tom Brady, Mission Chinese, Nike, Masayoshi Takayama, Oprah, the Baal Shem Tov. What do they all have in common? They have discovered their purpose and unlocked their creative potential. We have been born into a time when all the tools to make our dreams a reality are available and, for the most part, affordable. We have the freedom to manifest our truth, pursue our own path, and along the way discover our best selves. Whether as individuals or as part of a group, we can't be held back by anything except knowledge. The Age of Ideas provides that knowledge. It takes the reader on an incredible journey into a world of self-discovery, personal fulfillment, and modern entrepreneurship. The book starts by explaining how the world has shifted into this new paradigm and then outlines a step-by-step framework to turn your inner purpose and ideas into an empowered existence. Your ideas have more power than ever before, and when you understand how to manifest and share those ideas, you will be on the road to making an impact in ways you never before imagined. Welcome to the Age of Ideas.

Rejecting the belief, common among politicians, that all would be well in society if only the public sector operated more like the private sector, author Jim Collins sets out a radically new approach to creating successful hospitals, police forces, universities, charities, and other non-profit-making organisations. In the process he rejects many deep-rooted assumptions: that somehow it's possible to measure social bodies in purely financial terms; that they can be managed like traditional businesses; that they can be transformed simply by throwing money at them. Instead he argues for radical new attitudes and strategies, using the analytical approach and clear thinking that lie at

the heart of Good to Great.

A guide to successfully getting the life you want by changing your perspective and discovering your ideal self. More often than not, our own mental obstacles are holding us back from the joy, fulfillment, and meaning that we all crave, but by retooling our perspectives, we gain the ability to see the path toward the life we truly desire. Charlie Harary, business executive, professor, speaker, and radio host, combines the wisdom of science, spirituality, and personal growth in practical and understandable terms so you can take the life you have and make it the life you want. Everyone has the extraordinary capacity to transform their life. And it's easier to do than you might think—in order to get what you want, to achieve that sense of greater life satisfaction, all you need to do is learn how to best use the resources you already have. Based on the latest research into the brain's neuroplasticity, analysis of ancient wisdom, and exploration of the practices of today's greatest achievers, Harary offers guidance and inspiration so you can break through the clutter and confusion of your life and find your true purpose.

If you head a small to mid-sized enterprise or one within a larger firm, here is a remarkable book that can help you build an extraordinary organization capable of long-term health and success. Beyond Entrepreneurship shows how to turn your business into an entity that "sustains high performance, rises to the status of role model, and remains great for generations," in the words of the authors. Step by step, Collins and

Lazier reveal how to lay a foundation for greatness, while a company is still small and adaptable enough to fully embody the values of its leaders. Drawing on their many years of first-hand experience working in private industry and serving as business consultants, Collins and Lazier cover all the essential aspects of attaining corporate greatness--supported by dozens of real-life examples of firms as diverse as Mrs. Fields Cookies, Continental Cablevision, and Giro Sport Design. In *Beyond Entrepreneurship* they provide tested ideas and methods for developing the most effective leadership style for your personality characteristics... and developing the 7 key elements of a leadership style to inspire real loyalty and dedication. Then, they move on to an often overlooked function of leadership: catalyzing a vision. Every great company has at its core a compelling vision. You'll discover a clear and useful framework for setting corporate vision--a framework that removes the confusion about this important and elusive topic, yet retains the "spark" that's an essential quality of a motivating and effective overall vision. Collins and Lazier also discuss and illustrate the four key principles of setting business strategy, and explain how to resolve critical strategic issues--like whether to lead a market or follow--faced by every small to mid-sized firm. The authors present a set of concepts and practical suggestions for stimulating creativity and keeping your company innovative as it evolves. Finally, they spell out how to translate vision and strategy into effective business tactics, the day-to-day details of producing consistent excellence. Here is a comprehensive, how-to-do-it blue print for

becoming the best in your industry; crafting an entity that's highly profitable and respected by people outside its walls.

Explains how Billy Beene, the general manager of the Oakland Athletics, is using a new kind of thinking to build a successful and winning baseball team without spending enormous sums of money.

Nonprofits leaders are optimistic by nature: they believe with time, energy, smarts, strategy and sheer will, they can change the world. But too many cooks, not enough money, an abundance of passion, can make you feel there are too many obstacles to overcome. Garry shows you how to build a powerhouse board, create an impressive and sustainable fundraising program, renew your passion for your mission and organization, and become a bigger difference in the world.

Ten years after the worldwide bestseller *Good to Great*, Jim Collins returns with another groundbreaking work, this time to ask: why do some companies thrive in uncertainty, even chaos, and others do not? Based on nine years of research, buttressed by rigorous analysis and infused with engaging stories, Collins and his colleague Morten Hansen enumerate the principles for building a truly great enterprise in unpredictable, tumultuous and fast-moving times. This book is classic Collins: contrarian, data-driven and uplifting.

Decline can be avoided. Decline can be detected. Decline can be reversed. Amidst the desolate landscape of fallen great companies, Jim Collins began to wonder: How do the

mighty fall? Can decline be detected early and avoided? How far can a company fall before the path toward doom becomes inevitable and unshakable? How can companies reverse course? In *How the Mighty Fall*, Collins confronts these questions, offering leaders the well-founded hope that they can learn how to stave off decline and, if they find themselves falling, reverse their course. Collins' research project—more than four years in duration—uncovered five step-wise stages of decline: Stage 1: Hubris Born of Success Stage 2: Undisciplined Pursuit of More Stage 3: Denial of Risk and Peril Stage 4: Grasping for Salvation Stage 5: Capitulation to Irrelevance or Death By understanding these stages of decline, leaders can substantially reduce their chances of falling all the way to the bottom. Great companies can stumble, badly, and recover. Every institution, no matter how great, is vulnerable to decline. There is no law of nature that the most powerful will inevitably remain at the top. Anyone can fall and most eventually do. But, as Collins' research emphasizes, some companies do indeed recover—in some cases, coming back even stronger—even after having crashed into the depths of Stage 4. Decline, it turns out, is largely self-inflicted, and the path to recovery lies largely within our own hands. We are not imprisoned by our circumstances, our history, or even our staggering defeats along the way. As long as we never get entirely knocked out of the game, hope always remains. The mighty can fall, but they can often rise again.

Good to Great Why Some Companies Make the Leap...And Others Don't Harper Collins

Good to Great by Jim Collins | Key Takeaways, Analysis & Review Preview: What does it take to make something—an activity, a work of art, a company—great? What are the factors that distinguish the merely good from the truly great? In *Good to Great: Why Some Companies Make the Leap...And Others Don't*, Jim Collins offers insight into what makes a business truly great... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread of *Good to Great*: Overview of the book Important People Key Takeaways Analysis of Key Takeaways Can a good company become a great one and, if so, how? After a five-year research project, Collins concludes that good to great can and does happen. In this book, he uncovers the underlying variables that enable any type of organization to

For decades Evan has researched the deepest wisdom from hundreds of elite entrepreneurs and celebrities. This book distills their advice into pure success. He first began The Top 10 Rules series on his YouTube channel. He wanted to wake up every morning surrounded by greatness, and be inspired by the best words from top performers. Using 40 of these legends, Evan compiled four-hundred excerpts, and whittled them down into The Top 10 most popular and impactful rules. They're motivation for your heart and application for your life. This

book will help you #Believe in yourself, your abilities, and your dreams. From Steve Jobs, to Tony Robbins, to Oprah Winfrey, there's almost certainly life-changing wisdom calling to you from inside these pages. This book is for you. Open it up, pick a page, and see for yourself.

This phenomenally successful guide to the wealth and variety of fish in Australia's tropical waters — including the Great Barrier Reef — and south-east Asia has been updated and expanded. The book has sold more than 20,000 copies in its previous editions, and is an invaluable reference for divers and anglers, to both scientists and the lay person; to everyone with an interest in our remarkable tropical fish. Full colour illustrations by leading Australian marine artists, Roger Swainton and Jill Ruse, make identification easy. The author has also included an edibility guide.

The masterly essay on Tolstoy's view of history, in which Sir Isaiah underlines a fundamental distinction between those people (foxes) who are fascinated by the infinite variety of things and those (hedgehogs) who relate everything to a central, all-embracing system. This little book is so entertaining, as well as acute, that the reader hardly notices that it is learned too. --Arnold Toynbee

Edward Tulane, a cold-hearted and proud toy rabbit, loves only himself until he is separated from the little girl who adores him and travels across the country,

acquiring new owners and listening to their hopes, dreams, and histories. Jr Lib Guild. Teacher's Guide available. Reprint.

"This is not a book about charismatic visionary leaders. It is not about visionary product concepts or visionary products or visionary market insights. Nor is it about just having a corporate vision. This is a book about something far more important, enduring, and substantial. This is a book about visionary companies." So write Jim Collins and Jerry Porras in this groundbreaking book that shatters myths, provides new insights, and gives practical guidance to those who would like to build landmark companies that stand the test of time. Drawing upon a six-year research project at the Stanford University Graduate School of Business, Collins and Porras took eighteen truly exceptional and long-lasting companies -- they have an average age of nearly one hundred years and have outperformed the general stock market by a factor of fifteen since 1926 -- and studied each company in direct comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from other companies?" What separates General Electric, 3M, Merck, Wal-Mart, Hewlett-Packard, Walt Disney, and Philip Morris from their rivals? How, for example, did Procter &

Gamble, which began life substantially behind rival Colgate, eventually prevail as the premier institution in its industry? How was Motorola able to move from a humble battery repair business into integrated circuits and cellular communications, while Zenith never became dominant in anything other than TVs? How did Boeing unseat McDonnell Douglas as the world's best commercial aircraft company -- what did Boeing have that McDonnell Douglas lacked? By answering such questions, Collins and Porras go beyond the incessant barrage of management buzzwords and fads of the day to discover timeless qualities that have consistently distinguished out-standing companies. They also provide inspiration to all executives and entrepreneurs by destroying the false but widely accepted idea that only charismatic visionary leaders can build visionary companies. Filled with hundreds of specific examples and organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all levels, Built to Last provides a master blueprint for building organizations that will prosper long into the twenty-first century and beyond. Summary of Good to Great Jim Collin's Good to Great examines companies that have not only endured over time, but who managed the transition from being good companies to becoming outstanding performers. The eleven companies found to have taken this leap managed to outperform the stock market 6.9 times

over fifteen years. The author set out to understand what distinguished great organizations from a carefully selected group of companies that did not make the grade. The research team came up with some unexpected outcomes. At the time of the transition from Good to Great all eleven companies were being led by Level 5 Leaders. These people showed a unique combination of humility and professional will. They were prepared to do anything necessary for the benefit of the organization. Level 5 Leaders started out, not by plotting the direction of the company, but by ensuring that they had all the right people in the right positions. Then they confronted the brutal facts of their organization, and used this knowledge to ensure that they chose the right direction for the firm. Knowing what the organization should be doing—and equally importantly what it should not be doing—they stuck stubbornly to the plan even when they were in dire circumstances. The culture of discipline within the organization ensured that the path to excellence would eventually be met. Patience, endurance and discipline, doggedly sticking only to what the company did best, resulted in outstanding results. This investigation of what distinguished the great from the mediocre is an excellent study of what is needed to build great organizations. Here is a Preview of What You Will Get: A Full Book Summary An Analysis Fun quizzes Quiz Answers Etc Get a copy of this summary and learn about the book.

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew

discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

A companion guidebook to the number-one bestselling Good to Great, focused on implementation of the flywheel concept, one of Jim Collins' most memorable ideas that has been used across industries and the social sectors, and with startups. The key to business success is not a single innovation or one plan. It is the act of turning the flywheel, slowly gaining momentum and eventually reaching a breakthrough. Building upon the flywheel concept introduced in his groundbreaking classic Good to Great, Jim

Collins teaches readers how to create their own flywheel, how to accelerate the flywheel's momentum, and how to stay on the flywheel in shifting markets and during times of turbulence. Combining research from his Good to Great labs and case studies from organizations like Amazon, Vanguard, and the Cleveland Clinic which have turned their flywheels with outstanding results, Collins demonstrates that successful organizations can disrupt the world around them—and reach unprecedented success—by employing the flywheel concept.

Hacking Leadership is Mike Myatt's latest leadership book written for leaders at every level. Leadership isn't broken, but how it's currently being practiced certainly is. Everyone has blind spots. The purpose of Hacking Leadership is to equip leaders at every level with an actionable framework to identify blind spots and close leadership gaps. The bulk of the book is based on actionable, topical leadership and management hacks to bridge eleven gaps every business needs to cross in order to create a culture of leadership: leadership, purpose, future, mediocrity, culture, talent, knowledge, innovation, expectation, complexity, and failure. Each chapter: Gives readers specific techniques to identify, understand, and most importantly, implement individual, team and organizational leadership hacks. Addresses blind spots and leverage points most leaders and managers haven't thought about, which left unaddressed, will adversely impact growth, development, and performance. All leaders have blind-spots (gaps), which often go undetected for years or decades, and sadly, even when identified the

methods for dealing with them are outdated and ineffective – they need to be hacked. Showcases case studies from the author's consulting practice, serving as a confidant with more than 150 public company CEOs. Some of those corporate clients include: AT&T, Bank of America, Deloitte, EMC, Humana, IBM, JP Morgan Chase, Merrill Lynch, PepsiCo, and other leading global brands. Hacking Leadership offers a fresh perspective that makes it easy for leaders to create a roadmap to identify, refine, develop, and achieve their leadership potential--and to create a more effective business that is financially solvent and professionally desirable.

An innovative professional development strategy that facilitates change, improves instruction, and transforms school culture! Instructional coaching is a research-based, job-embedded approach to instructional intervention that provides the assistance and encouragement necessary to implement school improvement programs. Experienced trainer and researcher Jim Knight describes the "nuts and bolts" of instructional coaching and explains the essential skills that instructional coaches need, including getting teachers on board, providing model lessons, and engaging in reflective conversations. Each user-friendly chapter includes: First-person stories from successful coaches Sidebars highlighting important information A "Going Deeper" section of suggested resources Ready-to-use forms, worksheets, checklists, logs, and reports Issued also in printed form.

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