

## Learn To Write Dax A Practical Guide To Learning Power Pivot For Excel And Power Bi

Power BI is a self-service (and enterprise) Business Intelligence (BI) tool that facilitates data acquisition, modeling, and visualization - and the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are three learning areas required to master everything Power BI Desktop has to offer: TheM Language, The DAX Language, and analysis. Super Charge Power BI clearly explains the necessary concepts while at the same time giving hands-on practice to engage the reader and help new knowledge stick. --

"Congratulations! You are going to WIN your next SQL Server interview. "SQL The One" book can guide you to achieve the success in your next interview. This book covers Microsoft SQL Server interview experiences, questions and answers for a range of SQL DBA's and SQL Server Professionals. All of these questions have been collected from the people who attended interviews at various multinational companies across the world. It also covers "How to prepare for a SQL DBA interview?" and "How to become an expert in your career?" Salient Features of Book All interview questions are asked in various MNC Covers 1090 real time questions and answers 254 questions on SQL Server Performance Tuning Covers all SQL Server HA & DR features 316 questions on SQL Server HA & DR features Lots of scenario based questions Covers SQL Server 2005, 2008, 2008 R2, 2012, 2014 and 2016 Questions are categorized In-depth explanations An Interview Experience with Microsoft Useful as a reference guide for SQL DBA Interview preparation

Advance your everyday proficiency with Excel! And earn the credential that proves it! Demonstrate your expertise with Microsoft Excel! Designed to help you practice and prepare for Microsoft Office Specialist: Excel Associate (Excel and Excel 2019) certification, this official Study Guide delivers: In-depth preparation for each MOS objective Detailed procedures to help build the skills measured by the exam Hands-on tasks to practice what you've learned Ready-made practice files Sharpen the skills measured by these objectives: Manage Worksheets and Workbooks Manage Data Cells and Ranges Manage Tables and Table Data Perform Operations by Using Formulas and Functions Manage Charts About MOS A Microsoft Office Specialist (MOS) certification validates your proficiency with Microsoft Office programs, demonstrating that you can meet globally recognized performance standards. Hands-on experience with the technology is required to successfully pass Microsoft Certification exams.

Architect and deploy a Power BI solution. This book will help you understand the many available options and choose the best combination for hosting, developing, sharing, and deploying a Power BI solution within your organization. Pro Power BI Architecture provides detailed examples and explains the different methods available for sharing and securing Power BI content so that only intended recipients can see it. Commonly encountered problems you will learn to handle include content unexpectedly changing while users are in the process of creating reports and building analysis, methods of sharing analyses that don't cover all the requirements of your business or organization, and inconsistent security models. The knowledge provided in this book will allow you to choose an architecture and deployment model that suits the needs of your organization,

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ensuring that you do not spend your time maintaining your solution but on using it for its intended purpose and gaining business value from mining and analyzing your organization's data. What You'll Learn Architect and administer enterprise-level Power BI solutions Choose the right sharing method for your Power BI solution Create and manage environments for development, testing, and production Implement row level security in multiple ways to secure your data Save money by choosing the right licensing plan Select a suitable connection type—Live Connection, DirectQuery, or Scheduled Refresh—for your use case Set up a Power BI gateway to bridge between on-premises data sources and the Power BI cloud service Who This Book Is For Data analysts, developers, architects, and managers who want to leverage Power BI for their reporting solution

Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a simple, step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. It includes lessons on the difference between calculated columns and measures; how formulas can be reused across reports of completely different shapes; how to merge disjointed sets of data into unified reports; how to make certain columns in a pivot behave as if the pivot were filtered while other columns do not; and how to create time-intelligent calculations in pivot tables such as "Year over Year" and "Moving Averages" whether they use a standard, fiscal, or a complete custom calendar. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available to within the pages of this easy-to-follow guide. This updated second edition covers new features introduced with Office 2015.

Power Query for Power BI and Excel is a book for people who are tired of copying and pasting data into Excel worksheets. Power Query, part of the Microsoft Power BI suite, is a tool that automates the process of getting data into Excel and will save you hours of dull, repetitive, and error-prone work! Power Query makes it easy to extract data from many different data sources, filter that data, aggregate it, clean it and perform calculations on it, finally loading that data into either your worksheet or directly into the new Excel 2013 Data Model used by Power Pivot. This concise, practical book provides a complete guide to Power Query and how to use it to solve all of your Excel data-loading problems. Power Query for Power BI and Excel goes well beyond the surface of what Power Query can do. The book goes deep into the underlying M language, showing you how to do amazing things that aren't going to be possible from just the GUI interface that is covered in most other books. You'll have full command of the GUI, and you'll be able to drop into the M language to go beyond what the GUI provides. The depth in this book makes it a must-have item for anyone who is pushing Power BI and Excel to their limits in the pursuit of business intelligence from data analysis. Teaches the basics of using Power Query to load data into Excel Helps you solve

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common, data-related problems with Power Query Shows how to write your own solutions in the powerful M language

This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

A guide to PowerPivot and Power Query no data cruncher should be without! Want to familiarize yourself with the rich set of Microsoft Excel tools and reporting capabilities available from PowerPivot and Power Query? Look no further! Excel PowerPivot & Power Query For Dummies shows you how this powerful new set of tools can be leveraged to more effectively source and incorporate 'big data' Business Intelligence and Dashboard reports. You'll discover how PowerPivot and Power Query not only allow you to save time and simplify your processes, but also enable you to substantially enhance your data analysis and reporting capabilities. Gone are the days of relatively small amounts of data—today's data environment demands more from business analysts than ever before. Now, with the help of this friendly, hands-on guide, you'll learn to use PowerPivot and Power Query to expand your skill-set from the one-dimensional spreadsheet to new territories, like relational databases, data integration, and multi-dimensional reporting. Demonstrates how Power Query is used to discover, connect to, and import your data Shows you how to use PowerPivot to model data once it's been imported Offers guidance on using these tools to make analyzing data easier Written by a Microsoft MVP in the lighthearted, fun style you've come to expect from the For Dummies brand If you spend your days analyzing data, Excel PowerPivot & Power Query For Dummies will get you up and running with the rich set of Excel tools and reporting capabilities that will make your life—and work—easier.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

If you want to learn Business Intelligence software, if you are looking for specific BI tool, or if

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you are trying to decide on your next new BI solution, you will love Business Intelligence Clinic. One dataset, multiple solutions: Each book is about a different BI software, and you will follow step-by-step instructions to create a professional sales dashboard with the same friendly dataset. The BI Clinic series is suitable for everyone - managers, analysts, students... - It will help you compare different Business Intelligence tools, learn the basics, and select the best for your project, company, customers, or personal needs. In this Create and Learn book, Power BI - Business Intelligence Clinic with more than 300 images B&W, you will go through important topics of Microsoft Power BI Desktop - a Free BI tool from Microsoft. You will learn how to install Power BI Desktop, get data, model your data, work with visuals and reports, create a sales dashboard, and share your work with others. We will not go into deep theories as the purpose of this book and all Create and Learn material is to make the most of your time and to learn by doing. You will follow step-by-step instructions to create a professional sales dashboard, and eight warm-up dashboards to help you rapidly increase your Power BI knowledge. I hope this book will help you to start your journey in the Business Intelligence world and give you the right tools to start building professional reports and dashboards using Microsoft Power BI. Thank you for creating and learning. Roger F. Silva Check the Business Intelligence Clinic series One dataset, multiple solutions: Power BI - Business Intelligence Clinic Excel - Business Intelligence Clinic Tableau - Business Intelligence Clinic Qlik - Business Intelligence Clinic

Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

Learn the Most Popular Excel Formulas Ever: VLOOKUP, IF, SUMIF, INDEX/MATCH, COUNT, SUMPRODUCT plus Many More! With this book, you'll learn to apply the must know Excel Formulas & Functions to make your data analysis & reporting easier and will save time in the process. With this book you get the following: ? 101 Ready Made Formulas Covering: LOOKUP, LOGICAL, MATH, STATISTICAL, TEXT, DATE, TIME & INFORMATION ? Easy to Read Step by Step Guide with Screenshots? Downloadable Practice Workbooks for each Formula with Solutions? Interactive & Searchable E-Book to find any Formula with ease? New Excel Formulas For Excel 2019 & Office 365 This book is a MUST-HAVE for Beginner to Intermediate Excel users who want to learn Excel Formulas FAST & stand out from the crowd! This book will show you how to use Power BI effectively to create a variety of visualizations and BI dashboards. Right from gathering data through various data sources, you will learn to perform effective visual analytics. By the end of this book, you will be able to gain unique, hidden insights into your data using Microsoft Power BI.

Microsoft Power BI Quick Start Guide, Second Edition gets you up to speed with Power BI

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quickly, enabling you to derive actionable insights from your data using the data visualization capabilities of Microsoft Power BI within a short span of time.

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex data model
- Manage calendar-related calculations by using date tables
- Track historical attributes, like previous addresses of customers or manager assignments
- Use snapshots to compute quantity on hand
- Work with multiple currencies in the most efficient way
- Analyze events that have durations, including overlapping durations
- Learn what data model you need to answer your specific business questions

About This Book

- For Excel and Power BI users who want to exploit the full power of their favorite tools
- For BI professionals seeking new ideas for modeling data

Shows readers how to perform complex data analysis, create reports with the data analysis expressions language, and add hierarchies to data models to enable faster browsing.

Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features

- Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges
- Handle performance issues and optimization within the data model, DAX calculations and more
- Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries

Book Description

DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized

correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

Know the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI, Microsoft's leading self-service business Intelligence application, and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. Explanation is given to how, through combining building blocks of DAX (such as measures, table filtering, and data lineage), Power BI can yield impressive analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You'll Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

Data analysis expressions (DAX) is the formula language of Power Pivot. Learning the DAX language is key to empower Excel users so they can take advantage of these new Business Intelligence (BI) capabilities. This volume clearly explains the concepts of Power Pivot while at the same time offering hands-on practice to engage the reader and help new knowledge stick. This

second edition has been updated for the Excel 2016 user interface while still providing a bridge for readers wanting to learn DAX in the Excel environment and then transfer their new DAX skills across to Power BI.

I have been dealing with many Power BI challenges in my professional life as a Power BI consultant and a trainer. Challenges normally come as calculation or DAX questions, or sometimes as a performance question. However, after digging deeper into the problem, soon, it will be revealed that the problem is related to a more fundamental challenge; data modeling. If you have a Power BI implementation with many calculation-related or performance-related issues, I strongly suggest looking into your data model because that is where most of the problems start. A good data model is a great base, which upon that, you can build up many stories of calculations and analysis. A bad data model causes problems on every level that you add upon it, and might sometime cause the whole solution to collapse. Fortunately, data modeling is not rocket science. I explained the basic principles of the data modeling with examples in this book. Use this book as the learning path towards a better data model. Most of the tips mentioned in this book are product-agnostic (such as star-schema, dimension, and fact tables). However, this book is particularly designed and developed for a Power BI product user. This book is for you if you are building a Power BI solution. If your task is only visualizing the existing data, this book might not be needed for you. However, What I have seen in many cases, is that the requirement starts with just visualize the data, and then more data tables appear, and you get into the tunnel of data modeling without knowing the principles of it. This book is a guide for you through that tunnel.

Discover how you can combine data from various sources to create data models to suit your business requirements with the help of this clear and concise guide

**Key Features**

- Understand how Power Query overcomes the shortcomings of Excel Power Pivot in handling complex data
- Create customized dashboards and multi-dimensional reports using Power Query and Power BI
- Learn the Power Query M language and write advanced queries using custom functions

**Book Description**

Power Query is a data connection technology that allows you to connect, combine, and refine data from multiple sources to meet your business analysis requirements. With this Power Query book, you'll be empowered to work with a variety of data sources to create interactive reports and dashboards using Excel and Power BI. You'll start by learning how to access Power Query across different versions of Excel and install the Power BI engine. After you've explored Power Pivot, you'll see why Excel users find it challenging to clean data in Power Pivot and learn how Power Query can help to tackle the problem. The book will show you how to transform data using the Query Editor and write functions in Power Query. A dedicated section will focus on functions such as IF, Index, and Modulo, and creating parameters to alter query paths in a table. You'll also work with dashboards, get to grips with multi-dimensional reporting, and create automated reports. As you advance, you'll cover the M formula language in

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Power Query, delve into the basic M syntax, and write the M query language with the help of examples such as loading all library functions offline in Excel and Power BI. Finally, the book will demonstrate the difference between M and DAX and show how results are produced in M. By the end of this book, you'll be ready to create impressive dashboards and multi-dimensional reports in Power Query and turn data into valuable insights. What you will learn

- Convert worksheet data into a table format ready for query output
- Create a dynamic connection between an Access database and Excel workbook
- Reshape tabular data by altering rows, columns, and tables using various Power Query tools
- Create new columns automatically from filenames and sheet tabs, along with multiple Excel data files
- Streamline and automate reports from multiple sources
- Explore different customization options to get the most out of your dashboards
- Understand the difference between the DAX language and Power Query's M language

Who this book is for This Power Query book is for business analysts, data analysts, BI professionals, and Excel users looking to take their skills to the next level by learning how to collect, combine, and transform data into insights using Power Query. Working knowledge of Excel and experience in constructing and troubleshooting Excel formulas and functions is expected.

An active reading experience to learn DAX Power Pivot is an embedded database that significantly improves the business intelligence (BI) reporting and analytics capabilities of Microsoft Excel (versions 2010 and above). Data analysis expressions (DAX) is the formula language of Power Pivot. Learning the DAX language is key to empower Excel users so they can take advantage of these new BI capabilities, however unfortunately simply reading a book is normally not enough for Excel users to learn the DAX language – most people will also need some practice. Learn to Write DAX is different to other books - it is written in such a way to clearly explain the concepts of Power Pivot while at the same time giving hands-on practice to deeply engage the reader and to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention. This is the second edition of the book Learn to Write DAX. This second edition has been updated for the Excel 2016 user interface while still providing a bridge for readers wanting to learn DAX in the Excel environment and then transfer their new DAX skills across to Power BI.

Active learning lessons for mastering DAX Data analysis expressions (DAX) is the formula language of PowerPivot and this book is written to give hands-on practice to anyone who wants to become competent at writing such formulas. Sample exercises that explain each concept are provided and followed by practice questions and answers to maximize learning and experience with DAX. Design, develop, and master efficient Power BI solutions for impactful business insights

- Key Features
- Get to grips with the fundamentals of Microsoft Power BI
- Combine data from multiple sources, create visuals, and publish reports across

platforms Understand Power BI concepts with real-world use cases Book Description Microsoft Power BI Complete Reference Guide gets you started with business intelligence by showing you how to install the Power BI toolset, design effective data models, and build basic dashboards and visualizations that make your data come to life. In this Learning Path, you will learn to create powerful interactive reports by visualizing your data and learn visualization styles, tips and tricks to bring your data to life. You will be able to administer your organization's Power BI environment to create and share dashboards. You will also be able to streamline deployment by implementing security and regular data refreshes. Next, you will delve deeper into the nuances of Power BI and handling projects. You will get acquainted with planning a Power BI project, development, and distribution of content, and deployment. You will learn to connect and extract data from various sources to create robust datasets, reports, and dashboards. Additionally, you will learn how to format reports and apply custom visuals, animation and analytics to further refine your data. By the end of this Learning Path, you will learn to implement the various Power BI tools such as on-premises gateway together along with staging and securely distributing content via apps. This Learning Path includes content from the following Packt products: Microsoft Power BI Quick Start Guide by Devin Knight et al. Mastering Microsoft Power BI by Brett Powell What you will learn Connect to data sources using both import and DirectQuery options Leverage built-in and custom visuals to design effective reports Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Build efficient data retrieval and transformation processes Who this book is for Microsoft Power BI Complete Reference Guide is for those who want to learn and use the Power BI features to extract maximum information and make intelligent decisions that boost their business. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, then Learning Path is for you. It consists of real-world examples on Power BI and goes deep into the technical issues, covers additional protocols, and much more.

Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

Manage and work with business data effectively by learning data modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description Microsoft Power BI is one of the most popular business intelligence tools

available on the market for desktop and the cloud. This book will be your guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models. In this book, you'll explore how to use data modeling and navigation techniques to define relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that support reporting and data analytics. What you will learn

- Implement virtual tables and time intelligence functionalities in DAX to build a powerful model
- Identify Dimension and Fact tables and implement them in Power Query Editor
- Deal with advanced data preparation scenarios while building Star Schema
- Explore best practices for data preparation and data modeling
- Discover different hierarchies and their common pitfalls
- Understand complex data models and how to decrease the level of model complexity with different data modeling approaches

Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI. Basic knowledge of Power BI and Star Schema will help you to understand the concepts covered in this book.

Implement business intelligence (BI), data modeling, and data analytics within Microsoft products such as Power BI, SQL Server, and Excel

### Key Features

- Understand the ins and outs of DAX expressions and querying functions with the help of easy-to-follow examples
- Manipulate data of varying complexity and optimize BI workflows to extract key insights
- Create, monitor, and improve the performance of models by writing clean and robust DAX queries

### Book Description

Data Analysis Expressions (DAX) is known for its ability to increase efficiency by extracting new information from data that is already present in your model. With this book, you'll learn to use DAX's functionality and flexibility in the BI and data analytics domains. You'll start by learning the basics of DAX, along with understanding the importance of good data models, and how to write efficient DAX formulas by using variables and formatting styles. You'll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI workflow by writing powerful DAX queries. Next, you'll learn to manipulate and load data of varying complexity within Microsoft

products such as Power BI, SQL Server, and Excel Power Pivot. You'll then discover how to build and extend your data models to gain additional insights, before covering progressive DAX syntax and functions to understand complex relationships in DAX. Later, you'll focus on important DAX functions, specifically those related to tables, date and time, filtering, and statistics. Finally, you'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you'll have gained hands-on experience in employing DAX to enhance your data models by extracting new information and gaining deeper insights. What you will learn Understand DAX, from the basics through to advanced topics, and learn to build effective data models Write and use DAX functions and expressions with the help of hands-on examples Discover how to handle errors in your DAX code, and avoid unwanted results Load data into a data model using Power BI, Excel Power Pivot, and SSAS Tabular Cover DAX functions such as date, time, and time intelligence using code examples Gain insights into data by using DAX to create new information Understand the DAX VertiPaq engine and how it can help you optimize data models Who this book is for This book is for data analysts, business analysts, BI developers, or SQL users who want to make the best use of DAX in the BI and data analytics domain with the help of examples. Some understanding of BI concepts is mandatory to fully understand the concepts covered in the book.

In *Letters to My White Male Friends*, Dax-Devlon Ross speaks directly to the millions of middle-aged white men who are suddenly awakening to race and racism. White men are finally realizing that simply not being racist isn't enough to end racism. These men want deeper insight not only into how racism has harmed Black people, but, for the first time, into how it has harmed them. They are beginning to see that racism warps us all. *Letters to My White Male Friends* promises to help men who have said they are committed to change and to develop the capacity to see, feel and sustain that commitment so they can help secure racial justice for us all. Ross helps readers understand what it meant to be America's first generation raised after the civil rights era. He explains how we were all educated with colorblind narratives and symbols that typically, albeit implicitly, privileged whiteness and denigrated Blackness. He provides the context and color of his own experiences in white schools so that white men can revisit moments in their lives where racism was in the room even when they didn't see it enter. Ross shows how learning to see the harm that racism did to him, and forgiving himself, gave him the empathy to see the harm it does to white people as well. Ultimately, Ross offers white men direction so that they can take just action in their workplace, community, family, and, most importantly, in themselves, especially in the future when race is no longer in the spotlight. The author of the bestseller *The Disappearing Spoon* reveals the secret inner workings of the brain through strange but true stories. Early studies of the human brain used a simple method: wait for misfortune to strike -- strokes, seizures,

infectious diseases, horrendous accidents -- and see how victims coped. In many cases their survival was miraculous, if puzzling. Observers were amazed by the transformations that took place when different parts of the brain were destroyed, altering victims' personalities. Parents suddenly couldn't recognize their own children. Pillars of the community became pathological liars. Some people couldn't speak but could still sing. In *The Tale of the Dueling Neurosurgeons*, Sam Kean travels through time with stories of neurological curiosities: phantom limbs, Siamese twin brains, viruses that eat patients' memories, blind people who see through their tongues. He weaves these narratives together with prose that makes the pages fly by, to create a story of discovery that reaches back to the 1500s and the high-profile jousting accident that inspired this book's title.\* With the lucid, masterful explanations and razor-sharp wit his fans have come to expect, Kean explores the brain's secret passageways and recounts the forgotten tales of the ordinary people whose struggles, resilience, and deep humanity made neuroscience possible. \*"*The Tale of the Dueling Neurosurgeons*" refers to the case of French king Henri II, who in 1559 was lanced through the skull during a joust, resulting in one of the most significant cases in neuroscience history. For hundreds of years scientists have gained important lessons from traumatic accidents and illnesses, and such misfortunes still represent their greatest resource for discovery.

Introduces machine learning and its algorithmic paradigms, explaining the principles behind automated learning approaches and the considerations underlying their usage.

A dog looking for a home sends letters to prospective owners on Butternut Street, with surprising results in this heart-tugging dog adoption story told through letters Full color.

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Written by a Microsoft MVP, this book teaches you the practical skills to take the most of DAX from whatever angle you'd like to approach it. It's written for data analysts using Power BI or Power Pivot, BI developers targeting Analysis Services Tabular, and in

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general anyone who's interested in DAX. You'll learn DAX methodically with self-paced lessons that build upon your previous knowledge to introduce progressively more challenging concepts. Each lesson starts with providing the necessary theoretical background, followed by step-by-step exercises. Most lessons are five to six pages long, and it should take you no more than 15 minutes to complete the practices. Do one lesson per day and become a DAX expert in a month! The book page at <https://prologika.com/daxbook> provides sample chapters, source code, and a discussion forum where the author welcomes your feedback and questions. WHAT'S INSIDE: CALCULATED COLUMNS Create custom columns Navigate relationships Assemble dashboards with a few clicks Aggregate and rank data Implement groups and bins Create calculated tables MEASURES Implicit and explicit measures Work with user selection Create variables Overwrite filter context Group data Apply time intelligence QUERIES Create and test DAX queries Implement query measures Analyze query performance Implement paginated reports ADVANCED TOPICS Recursive relationships Many-to-many relationships Virtual relationships Different join types Data security patterns and much more ...

Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

Data analysis expressions (DAX) is the formula language of Power BI. Learning the DAX language is key to empower Power BI users so they can take advantage of these new Business Intelligence (BI) capabilities. This volume clearly explains the concepts of DAX while at the same time offering hands-on practice to engage the reader and help new knowledge stick. This third edition has been updated for the new Power BI Ribbon interface while still providing a bridge for readers wanting to learn DAX in the Power BI, Power Pivot, or Excel.

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Offers information on the patterns and techniques of the formula language DAX. Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning areas required to master everything Power BI Desktop has to offer.1. The M Language - used for data acquisition2. The DAX Language - used to prepare and model data3. Visualisation and analysis - used to present data in a compelling wayPower BI is probably the first commercial grade software product that brings all of these areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

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