Research Methods In Sociolinguistics A Practical Guide

An Introduction to Language offers an engaging guide tothe nature of language, focusing on how language works – itssounds, words, structures, and phrases – all investigatedthrough wide-ranging examples from Old English to contemporary popculture. Explores the idea of a scientific approach to language,inviting students to consider what qualities of language compriseeveryday skills for us, be they sounds, words, phrases, orconversation Helps shape our understanding of what language is, howit works, and why it is both elegantly complex and essentialto who we are Includes exercises within each chapter to help readers explorekey concepts and directly observe the patterns that are part of allhuman language Examines linguistic variation and change to illustrate socialnuances and language-in-use, drawing primarily on examples fromEnglish Avoids linguistic jargon, focusing instead on a broader andmore general approach to the study of language, and making it idealfor those coming to the subject for the first time Supported by additional web resources – available uponpublication at ahref="http://www.wiley.com/go/hazen/introlanguage"www.wiley.com/go/hazen/introlanguage/a– including student study aids and testbank and notes forinstructors

Research Methods in Sign Language Studies is a landmark work on sign language research, which spans the fields of linguistics, experimental and developmental psychology, brain research, and language assessment. Examines a broad range of topics, including ethical and political issues, key methodologies, and the collection of linguistic, cognitive, neuroscientific, and neuropsychological data Provides tips and recommendations to improve research quality at all levels and encourages readers to approach the field from the perspective of diversity rather than disability Incorporates research on sign languages from Europe, Asia, North and South America, and Africa Brings together top researchers on the subject from around the world, including many who are themselves deaf

Research Methods in SociolinguisticsA Practical GuideJohn Wiley & Sons

Doing Sociolinguistics: A practical guide to data collection and analysis provides an accessible introduction and guide to the methods of data collection and analysis in the field of sociolinguistics. It offers students the opportunity to engage directly with some of the foundational and more innovative work being done in the quantitative or variationist paradigm. Divided into sixteen short chapters, Doing Sociolinguistics: can be used as a core text in class or as an easy reference whilst undertaking research walks readers through the different phases of a sociolinguistic project, providing all the knowledge and skills students will need to conduct their own analyses of language features excerpts from key research articles; exercises with real data from the authors' own research; sample answers to the exercises; and further reading is supported by the Routledge Sociolinguistics Companion website (www.routledge.com/textbooks/meyerhoff) which features further online exercises with sound files. Designed to function as both a core text for methods classes in sociolinguistics and as a companion to the Routledge textbook Introducing Sociolinguistics, this book will be essential reading for all students studying and researching in this area.

Research Methods in Applied Linguistics is designed to be the essential one-volume resource for students. The book includes: * qualitative, quantitative and mixed methods * research techniques and approaches * ethical considerations * sample studies * a glossary of key terms * resources for students As well as covering a range of methodological issues, it looks at numerous areas in depth, including language learning strategies, motivation, teacher beliefs, language and identity, pragmatics, vocabulary, and grammar. Comprehensive and accessible, this is the essential guide to research methods for undergraduate and postgraduate students in applied linguistics and language studies.

This single-volume guide equips students of sociolinguistics with a full set of methodological tools including data collection and analysis techniques, explained in clear and accessible terms by leading experts. It features project suggestions, troubleshooting tips, and data assessment across diverse languages. Explores an array of anthropological and scientific methods that cover the full spectrum of contemporary sociolinguistics, from the study of style and discourse analysis to the study of phonetics Details the types of data available, and explains collection methods ranging from sociolinguistic interviews to linguistic landscapes Provides comprehensive coverage of data analysis, subdivided into segments on linguistic and socio-cultural techniques, and linked to numerous languages Includes useful summaries, seasoned advice and troubleshooting tips, ideas for research projects, and a full directory of supplementary reading

Qualitative Reseach Methods in Sociolinguistics provides a brief, accessible introduction to general theoretical and practical questions about research and to the main ways data for interpretive sociolinguistic work can be selected, collected, and analyzed. Topics discussed include standards of evidence, research ethics, ethnography, discourse analysis, and strategies for writing articles and essays. The book, the first on this topic, is intended as a supplementary text for courses in sociolinguistics, language and culture, or field methods. Questions for discussion and suggestions for further reading at the end of each chapter provide a starting point for student research projects. The book will be useful to anyone contemplating sociolingustic research on any level.

Sociophonetics focuses on the relationship between phonetic or phonological form on the one hand, and social and regional factors on the other, working across fields as diverse as sociolinguistics, phonetics, speech sciences and psycholinguistics. Covering methodological, theoretical and computational approaches, this engaging introduction to sociophonetics brings new insights to age-old questions about language variation and change, and to the broader nature of language. It includes examples of important work on speech perception, focusing on vowels and sibilants throughout to provide detailed exemplification. The accompanying website provides a range of online resources, including audio files, data processing scripts and links. Written in an accessible style, this book will be welcomed by students and researchers in sociolinguistics, phonetics, speech sciences and psycholinguistics.

An accessible, user-friendly guide to the variety of different experimental methods used in sociolinguistics, Experimental Research Methods in Sociolinguistics walks students through the "how-to†? of experimental methods used to investigate variation in both speech production and perception. Focusing squarely on practice and application, it takes the reader from? defining a research question, to choosing an appropriate framework, to completing a research project. Featuring a companion website with information on experiment-friendly software, sample experiments and suggestions for work to undertake, the book also covers: -Ethical concerns -How to measure production and perception -How to construct and use corpora

Research Methods in Second Language Acquisition: A Practical Guideis an informative guide to research design and methodology for graduate students and scholars. Each chapter of this volume offers background, step-by-step guidance, and relevant studies to create comprehensive coverage of each method. Includes chapters by expert scholars on an array of topics, including second language writing and reading, meta-analyses, research replication, qualitative data collection and analysis, and more Includes feature boxes in each chapter highlighting relevant research studies, discussion questions and suggested further readings Utilizes research methods and tools from varied fields of study including education, linguistics, psychology, and sociology

The Guidebook to Sociolinguistics presents a comprehensive introduction to the main concepts and terms of sociolinguistics, and of the goals, methods, and findings of sociolinguistic

research. Introduces readers to the methodology and skills of doing hands-on research in this field Features chapter-by-chapter classic and contemporary case studies, exercises, and examples to enhance comprehension Offers wide-ranging coverage of topics across sociolinguistics. It begins with multilingualism, and moves on through language choice and variation to style and identity Takes students through the challenges involved in conducting their own research project Written by one of the leading figures in sociolinguistics

This is a comprehensive overview of research methodology in applied linguistics which describes the various stages of qualitative and quantitative investigations, from collecting the data to reporting the results.

"First issued as an Oxford University Press paperback, 2015"--Title page verso.

Routledge English Language Introductionscover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible 'two-dimensional' structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Sociolinguistics: provides a comprehensive introduction to sociolinguistics draws on a wide range of real texts, from an interview with Madonna to articles in international newspapers and classroom discourse · uses real studies designed and conducted by students provides classic readings by the key names in the discipline from Milroy and Holmes to Fairclough and Cameron. Written by an experienced teacher and author, this accessible textbook is an essential resource for all students of English Language and Linguistics.

In this best-selling introductory textbook, Janet Holmes and Nick Wilson examine the role of language in a variety of social contexts, considering both how language works and how it can be used to signal and interpret various aspects of social identity. Divided into three sections, this book explains basic sociolinguistic concepts in the light of classic approaches as well as introducing more recent research. This fifth edition has been revised and updated throughout using key concepts and examples to guide the reader through this fascinating area, including: a new chapter on identity that reflects the latest research; a brand new companion website which is fully cross-referenced within this book, and which includes and video and audio materials, interactive activities and links to useful websites; updated and revised examples and exercises which include new material from Tanzania, Wales, Paraguay and Timor-Leste; fully updated further reading and references sections. An Introduction to Sociolinguistics is the essential introductory text for all students of sociolinguistics and a splendid point of reference for students of English language studies, linguistics and applied linguistics.

A comprehensive guide to conducting research projects in linguistics, this book provides a complete training in state-of-the-art data collection, processing, and analysis techniques. The book follows the structure of a research project, guiding the reader through the steps involved in collecting and processing data, and providing a solid foundation for linguistic analysis. All major research methods are covered, each by a leading expert. Rather than focusing on narrow specializations, the text fosters interdisciplinarity, with many chapters focusing on shared methods such as sampling, experimental design, transcription and constructing an argument. Highly practical, the book offers helpful tips on how and where to get started, depending on the nature of the research question. The only book that covers the full range of methods used across the field, this student-friendly text is also a helpful reference source for the more experienced researcher and current practitioner.

Methodological know-how has become one of the key qualifications in contemporary linguistics, which has a strong empirical focus. Containing 23 chapters, each devoted to a different research method, this volume brings together the expertise and insight of a range of established practitioners. The chapters are arranged in three parts, devoted to three different stages of empirical research: data collection, analysis and evaluation. In addition to detailed step-by-step introductions and illustrative case studies focusing on variation and change in English, each chapter addresses the strengths and weaknesses of the methodology and concludes with suggestions for further reading. This systematic, state-of-the-art survey is ideal for both novice researchers and professionals interested in extending their methodological repertoires. The book also has a companion website which provides readers with further information, links, resources, demonstrations, exercises and case studies related to each chapter.

Quantitative Methods in Linguistics offers a practical introduction to statistics and quantitative analysis with data sets drawn from the field and coverage of phonetics, psycholinguistics, sociolinguistics, historical linguistics, and syntax, as well as probability distribution and quantitative methods. Provides balanced treatment of the practical aspects of handling quantitative linguistic data Includes sample datasets contributed by researchers working in a variety of sub-disciplines of linguistics Uses R, the statistical software package most commonly used by linguists, to discover patterns in quantitative data and to test linguistic hypotheses Includes student-friendly end-of-chapter assignments and is accompanied by online resources at available in the 'Downloads' section, below

The Routledge Handbook of Linguistic Ethnography provides an accessible, authoritative and comprehensive overview of this growing body of research, combining ethnographic approaches with close attention to language use. This handbook illustrates the richness and potential of linguistic ethnography to provide detailed understandings of situated patterns of language use while connecting these patterns clearly to broader social structures. Including a general introduction to linguistic ethnography and 25 state-of-the-art chapters from expert international scholars, the handbook is divided into three sections. Chapters cover historical, empirical, methodological and theoretical contributions to the field, and new approaches and developments. This handbook is key reading for those studying linguistic ethnography, qualitative research methods, sociolinguistics and educational linguistics within English Language, Applied Linguistics, Education and Anthropology.

As globalization has increased awareness of the extent of language contact and linguistic diversity, questions concerning bilingualism and multilingualism have taken on an increasing importance from both practical and scholarly points of view. Written by leading experts and practitioners in the field, The Blackwell Guide to Research Methods in Bilingualism and Multilingualism: Highlights the interdisciplinary nature of research on bilingualism and multilingualism and offers a practical guide to the procedures and tools for collecting and analyzing data

Specifically addresses methodological issues, discussing research topics, core concepts and approaches, and the methods and techniques available Links theory to method, and to data, and answers a real need for a know-how volume on bilingualism and multilingualism that deals with its methodology in a systematic and coherent way

The study of how language varies in social context, and how it can be analyzed and accounted for, are the key goals of sociolinguistics. Until now, however, the actual tools and methods have been largely passed on through 'word of mouth', rather than being formally documented. This is the first comprehensive 'how to' guide to the formal analysis of sociolinguistic variation. It shows step-by-step how the analysis is carried out, leading the reader through every stage of a research project from start to finish. Topics covered include fieldwork, data organization and management, analysis and interpretation, presenting research results, and writing up a paper. Practical and informal, the book contains all the information needed to conduct a fully-fledged sociolinguistic investigation, and includes exercises, checklists, references and insider tips. It is set to become an essential resource for students, researchers and fieldworkers embarking on research projects in sociolinguistics.

Looking for an easy-to-use, practical guide to conducting fieldwork in sociolinguistics? This invaluable textbook will give you the skills and knowledge required for carrying out research projects in 'the field', including: • How to select and enter a community • How to design a research sample • What recording equipment to choose and how to operate it • How to collect, store and manage data • How to interact effectively with participants and communities • What ethical issues you should be aware of. Carefully designed to be of maximum practical use to students and researchers in sociolinguistics, linguistic anthropology and related fields, the book is packed with useful features, including: • Helpful checklists for recording techniques and equipment specifications • Practical examples taken from classic sociolinguistic studies • Vivid passages in which students recount their own experiences of doing fieldwork in many different parts of the world

An in-depth introduction to all research methods in linguistics, this is the ideal textbook for undergraduate and postgraduate students. Research Methods are important skills for students of linguistics to learn prior to undertaking research projects at either undergraduate or postgraduate level. Students need to learn how to develop research methods appropriate for their chosen study, and how to record, transcribe, code and analyse the data collected. This comprehensive introduction to research methods in linguistics guides the student through these areas, offering advice at a theoretical and practical level. The book covers formal, computational, quantitative and qualitative research methods in detail, and each chapter is written by an academic renowned in the field. Topics covered include: using corpora, questionnaire design, computer-assisted content analysis, interview methods, observation, fieldwork in linguistics, and statistic analysis. Providing an in-depth introduction to all research methods in linguistics, this is the ideal textbook for undergraduate and postgraduate students encountering linguistic data for the first time. Research Methods in Linguistics is a new series from Continuum providing a series of introductions to the quantitative and qualitative research methods needed by undergraduate and postgraduate students. The centre of the series is Research Methods in Linguistics edited by Lia Litosseliti, which provides a comprehensive overview of all the research methods needed by linguistics students. Each book in the series takes one of the research methods described in the general introduction and expands upon this in a book length study.

Research Methods in Linguistics guides the reader through the key issues, principles, and contributions of core methods in linguistic research. It is an essential resource for researchers and graduate students looking for clear introductions to key concepts, accessible discussions of theory and practice through illustrative examples, and critical engagement with current debates. Topics covered include developing research questions; combining methods; quantitative research designs (including questionnaires, chi-square tests and t-tests); corpus analysis; qualitative research methods (interview methods, discourse analytic approaches, multimodal analysis). Expanded throughout, this second edition also features: - New chapters on ethics in linguistic research; transcription; and case study research - Further reading, online resources, discussion questions and a glossary of key terms for each chapter Providing in-depth introductions to key concepts, a wealth of examples from recent linguistic research and suggestions for further exploration and discussion in each area, this book will be an invaluable resource for anyone working with linguistic data.

Critical Sociolinguistic Research Methods is a guide to conducting concrete ethnographic and discourse analytic research projects, written by top scholars for students and researchers in social science fields. Adopting a critical perspective focusing on the role of language in the construction of social difference and social inequality, the authors walk the reader through five key moments in the life of a research project: composing research questions, designing the project, doing fieldwork, performing data analysis and writing academic texts or otherwise engaging in conversation with different types of social actors about the project. These moments are illustrated by colour-coded examples from the authors' experiences that help researchers and students follow the sequential stages of a project. Clear and highly applicable, with a detailed workbook full of practical tips and examples, this book is a great resource for graduate-level qualitative methods courses in linguistics and anthropology, as well as methods courses in the humanities and social sciences that focus on the role of language in research. It is a timely text for investigating language issues that matter and have consequences for people's lives.

The Routledge Handbook of Research Methods in Applied Linguistics provides a critical survey of the methodological concepts, designs, instruments and types of analysis that are used within the broad field of applied linguistics. With more than 40 chapters written by leading and emerging scholars, this book problematizes and theorizes applied linguistics research, incorporating numerous multifaceted methodological considerations and pointing to the future of good practice in research. Topics covered include: key concepts and constructs in research methodology, such as sampling strategies and mixed methods research; research designs such as experimental research, case study research, and action research; data collection methods, from questionnaires and interviews to think-aloud protocols and data elicitation tasks; data analysis methods, such as use of R, inferential statistical analysis, and qualitative content analysis; current considerations in applied linguistics research, such as a need for transparency and greater incorporation of multilingualism in research; and recent innovations in research methods related to multimodality, eye-tracking, and advances in quantitative methods. The Routledge Handbook of Research Methods in Applied Linguistics is key reading for both experienced and novice researchers in Applied Linguistics as well as anyone undertaking study in this area.

This book brings to life initiatives among scholars of the south and north to understand better the intelligences and pluralities of multilingualisms in southern communities and spaces of decoloniality. Chapters follow a longue durée perspective of human co-existence with communal presents, pasts, and futures; attachments to place; and insights into how multilingualisms emerge, circulate, and alter over time. Each chapter, informed by the authors' experiences living and working among southern communities, illustrates nuances in ideas of south and southern, tracing (dis-/inter-) connected discourses in vastly different geopolitical contexts. Authors reflect on the roots, routes and ecologies of linguistic and epistemic heterogeneity while remembering the sociolinguistic knowledge and practices of those who have gone

before. The book re-examines the appropriacy of how theories, policies, and methodologies 'for multilingual contexts' are transported across different settings and underscores the ethics of research practice and reversal of centre and periphery perspectives through careful listening and conversation. Highlighting the potential of a southern sociolinguistics to articulate a new humanity and more ethical world in registers of care, hope, and love, this volume contributes to new directions in critical and decolonial studies of multilingualism, and to re-imagining sociolinguistics, cultural studies, and applied linguistics more broadly.

This is the first volume exclusively devoted to research methods in language policy and planning (LPP). Each chapter is written by a leading language policy expert and provides a how-to guide to planning studies as well as gathering and analyzing data Covers a broad range of methods, making it easily accessible to and useful for transdisciplinary researchers working with language policy in any capacity Will serve as both a foundational methods text for graduate students and novice researchers, and a useful methodological reference for experienced LPP researchers Includes a series of guidelines for public engagement to assist scholars as they endeavor to incorporate their work into the public policy process

This detailed textbook critically examines methods used in sociolinguistic studies, including the ways in which the categories of age, gender, ethnicity and social class have been employed to chart language variation. It discusses the nature of data and encourages students to examine evidence with a more critical eye.

This book provides a forum for theoretical, methodological and empirical contributions to research on language(s), multimodality and public space, which will advance new ways of understanding the sociocultural, ideological and historical role of communication practices and experienced lives in a globalised world. Linguistic Landscape is viewed as a metaphor and expanded to include a wide variety of discursive modalities: imagery, non-verbal communication, silence, tactile and aural communication, graffiti, smell, etc. The chapters in this book cover a range of geographical locations, and capture the history, motives, uses, causes, ideologies, communication practices and conflicts of diverse forms of languages as they may be observed in public spaces of the physical environment. The book is anchored in a variety of theories, methodologies and frameworks, from economics, politics and sociology to linguistics and applied linguistics, literacy and education, cultural geography and human rights.

The most important challenges humans face - identity, life, death, war, peace, the fate of our planet - are manifested and debated through language. This book provides the intellectual and practical tools we need to analyse how people talk about language, how we can participate in those conversations, and what we can learn from them about both language and our society. Along the way, we learn that knowledge about language and its connection to social life is not primarily produced and spread by linguists or sociolinguists, or even language teachers, but through everyday conversations, on-line arguments, creative insults, music, art, memes, twitter-storms - any place language grabs people's attention and foments more talk. An essential new aid to the study of the relationship between language, culture and society, this book provides a vision for language inquiry by turning our gaze to everyday forms of language expertise.

This textbook introduces students to the ways in which techniques from corpus linguistics can be used to aid sociolinguistic research. Corpus linguistics shares with variationist sociolinguistics a quantitative approach to the study of variation or differences between populations. It may also complement qualitative traditions of enquiry such as interactional sociolinguistics.This text covers a range of different topics within sociolinguistics:*Analysing demographic variation*Comparing language use across different cultures*Examining language change over time*Studying transcripts of spoken interactions*Identifying attitudes or discourses.Written for undergraduate and postgraduate students of sociolinguistics, or corpus linguists who wish to use corpora to study social phenomena, this textbook examines how corpora can be drawn on to investigate synchronic variation, diachronic change and the construction of discourses. It refers to several classic corpus-based studies as well as the author's own research. Original analyses of a number of corpora including the British National Corpus, the Survey of English Dialects and the Brown family of corpora are complemented by a new corpus of written British English collected around 2006 for the purposes of writing the book.Techniques of analysis like concordancing, keywords and collocations are discussed, along with corpus annotation and statistical procedures such as chi-squared tests and clustering. Paul Baker takes a critical approach to using corpora in sociolinguistics, outlining the limitations of the approach as well as its advantages.

Shortlisted for the LSA Leonard Bloomfield Book Award 2017 Sociolinguistic Research: Application and Impact provides a unique overview of international research projects, showcasing their positive outcomes and offering critical insights and constructive critiques into the meaning of 'impact' in contemporary research. The book includes: original findings from cutting-edge research from scholars such as Mary Bucholtz, Walt Wolfram and Peter Patrick; coverage of organisational contexts including education, government, justice, heritage, and the workplace; activities including after-school programmes, workplace training courses, social media campaigns, and video productions; application of research to professional practice including teaching (primary school to university), adjudication, police interviewing, and governmental policymaking; contributors' personal reflections on the research process and its outcomes, including constructive critiques of institutional definitions of impact. With chapters spanning research across five continents, Sociolinguistic Research: Application and Impact is essential reading for sociolinguistic researchers, students embarking on sociolinguistic research, and anyone interested in the practical application of research on language and society.

The only volume to offer hands-on information about the wide rangeof research philosophies, methods and tools used acrosslinguistics, phonetics, and speech science, as applied todisordered speech and language. • Covers core topics for students undertaking their ownresearch, including experimental and qualitative methods,sociolinguistics, corpus construction and analysis, data recording,transcription and digital analysis of speech, and speechimaging. • Considers the research ethics associated with workingwith people who have speech, language or other communicationdifficulties. • Includes a detailed discussion of the dissemination ofresearch results, and advice on the writing of theses anddissertations, and on the writing and publishing of journalarticles, as well the peer review process. • Offers students and researchers from a variety ofentry points – such as linguistics, education, psychology,and speech pathology – an introduction to the scope ofresearch in clinical linguistics and phonetics, and a practicalguide to this interdisciplinary field

This edited volume provides up-to-date, succinct, relevant, and informative discussion about methods of data collection in sociolinguistic research. It covers the main areas of research design, conducting research, and sharing data findings with longer chapters and shorter vignettes written by a range of top sociolinguists, both veteran and emerging scholars. Here is the one-stop, go-to guide for the numerous quantitative, qualitative, and mixed methods that are used in sociolinguistic research, ensuring that Data Collection in Sociolinguistics will be not only useful in the classroom but also as a reference tool for active researchers. For more information, visit sociolinguisticdatacollection.com.

Over the past decade, conducting empirical research in linguistics has become increasingly popular. The first of its kind, this book provides an engaging and practical introduction to this exciting versatile field, providing a comprehensive overview of research aspects in general, and covering a broad range of subdiscipline-specific methodological approaches. Subfields covered include language documentation and descriptive linguistics, language typology, corpus linguistics, sociolinguistics and anthropological linguistics, cognitive linguistics and psycholinguistics, and neurolinguistics. The book reflects on the strengths and weaknesses of each single approach and on how they interact with one-another across the study of language in its many diverse facets. It also includes exercises, example student projects and recommendations for further reading, along with additional online teaching materials. Providing hands-on experience, and written in an engaging and accessible style, this unique and comprehensive guide will give students the inspiration they need to develop their own research projects in empirical linguistics.

This Handbook answers a long-standing need for an up-to-date, comprehensive, international, in-depth critical survey of the history, trajectory, data, results and key figures involved in sociolinguistics. The result is a work of unprecedented coverage and insight. It is all here, from the foundational contributions to the field to the impact of new media, new technologies of communication, globalization, trans-border fluidities and agendas of research.

This book provides practical guidance on research methods and designs that can be applied to Complex Dynamic Systems Theory (CDST) research. It discusses the contribution of CDST to the field of applied linguistics, examines what this perspective entails for research and introduces practical methods and templates, both qualitative and quantitative, for how applied linguistics researchers can design and conduct research using the CDST framework. Introduced in the book are methods ranging from those in widespread use in social complexity, to more familiar methods in use throughout applied linguistics. All are inherently suited to studying both dynamic change in context and interconnectedness. This accessible introduction to CDST research will equip readers with the knowledge to ensure compatibility between empirical research designs and the theoretical tenets of complexity. It will be of value to researchers working in the areas of applied linguistics, language pedagogy and educational linguistics and to scholars and professionals with an interest in second/foreign language acquisition and complexity theory.

Sociolinguistics: Method and Interpretation presents a thorough and practical description of current sociolinguistic methodology while recognizing that methodological decisions can never be separated from questions of theory. Presents a thorough and practical description of current sociolinguistic methodology. Considers a range of issues including speaker selection, data collection, social considerations, phonological and syntactical variation, style-shifting and code-switching. Recognizes that methodological decisions can never be separated from questions of theory. Stresses the need for the entire research process from the initial design of the project to the interpretation of results to be grounded in theoretically defensible positions. Shows how the research paradigm established by a few influential pioneers has been fruitfully expanded by exciting new trends.

The first substantial textbook on pragmatics to focus on Spanish. The authors discuss key theories within the Anglo-American tradition of pragmatics, concentrating on the relationship between language use and socio-cultural contexts, and their uptake by Hispanists. Drawing on research by foremost scholars in the field, with reference to a wide range of 'Spanishes', including a first treatment of 'sociopragmatic variation'. Concepts throughout are illustrated with real language examples taken from different Spanish corpora. The book is carefully structured to be appropriate for upper-level undergraduate, as well as postgraduate, students.